



Richmond Arts & Culture Division
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Request for Proposals

MURALS, MOSAIC & SCULPTURES on the RICHMOND GREENWAY

UPDATE: MOSAIC TRASHCANS HAVE BEEN REMOVED FROM THE RFP

OVERVIEW:

Richmond was awarded a CA Proposition 84 grant to develop, beautify, and add amenities to the *Unity Park* section of the Richmond Greenway, a walking and biking trail that transects the city. The project will include: two murals, two sculptures, and decorative mosaic trashcans. The community would like to see the themes of unity and diversity included in the artwork.

Budget:

\$10,000 each per mural (total two murals; two artists)

\$25,000 each per sculpture (total two sculptures; two artists)

Budget for murals & sculptures includes the design/fabrication/installation of artwork.

Timeline:

This is a FAST-TRACK Call for Proposals!

Issue date: June 26, 2017

Unity Park Presentation/Q&A for Artists: July 13, 2017 @ 6:00 pm

Deadline for Proposals: July 28, 2017

Artists Present to Selection Panel: August 2 & 3, 2017 from 6:00 – 9:00 pm

Notification of Winning Artists: August 7, 2017

Deadline for Mural Installation: September 30, 2017

Deadline for Sculpture Installation: October 31, 2017

Site Address:

Richmond Greenway walking/biking trail near 16th Street/Ohio Avenue, Richmond, CA

Scope:

The City of Richmond's Arts & Culture Division is pleased to announce a Request for Proposals for two murals, two sculptures, and mosaic art on trashcans to be installed in Unity Park on the Richmond Greenway.

Unity Park Presentation/Q&A for Artists:

There will be a special presentation on Thursday, July 13th at 6:00 pm in the Richmond Conference Room, City Hall, 450 Civic Center Plaza for all artists interested in applying for one of the public art opportunities. Vallier Design Associates, Inc. will present a visual overview of what Unity Park will look like around the 16th Street area. All interested parties are urged to attend.

MURALS: The site of the two 80' x 6' murals will be at one of the main entrances to the Greenway near 16th Street/Ohio Avenue in Richmond. (On attachment L2.3, see the two red vertical lines.) Two muralists will be selected.

The mural surface will be a plywood wall 80' long by 6' high. The plywood wall will already be installed on a metal frame, primed, and built with a metal trough at the top to protect from weathering. It will be ready for the artists to work. Outdoor latex paint is recommended.

One artist will be selected for each mural. Artists are required to include one or more of the themes in the RFP, and between them they diversify their themes and collaborate so that the murals have some continuity. *The artists must each use six community members to assist with early stages of painting; a contact list will be provided.*

SCULPTURES: The site of the two sculptures will be at each of the two main entrances to the Greenway near 16th Street/Ohio Avenue in Richmond. (On attachment L2.3, see the two red dots at either end of the pathway.) Two sculptors will be selected. They are required to include one or more of the themes in the RFP, and both sculptors are urged to diversify their themes and collaborate so that the sculptures have some continuity.

The maximum sculpture height is between 12' – 15' high, and of any width that is both appropriate for the design and sturdy. In the community planning stage, the idea of a "totem" was discussed – a tall vertical art element. A grouping of sculptures is also acceptable. Artists are required to include one or more of the themes in the RFP. *They must also use six community members to assist with early stages of design; a contact list will be provided.*

The sculpture(s) may be made out of metal, wood, concrete, or other durable materials. Since this is a public park, there should be no sharp edges or protrusions that may cause injury, or might facilitate climbing. Each sculpture or series of sculptures must have a footing or footings securing it/them to the site.*

***Note:** A concrete footing 18” above grade has already been designed, and is available at no extra cost to the artist should he/she choose to design a single vertical element. The structural engineer would need to re-evaluate the final design and potentially modify the footing. (See attachment S4.0 showing the footing.)

THEMES: Mural and sculpture themes chosen by the Unity Park community include:

Gardens, natural food, youth learning to grow food, multicultural/diversity images, peace among people of all colors, community participation on the Greenway, a meeting place that reflects diversity and collaboration, unity and peace, history of Richmond (railroads, shipyards, blues, Pullman cars), crime prevention, and art that promotes education.

Each artist may use one or more themes from this list, and the artists should collaborate in the early design phase to avoid repetition.

Eligibility

Artists must work or live in Richmond or San Pablo. An additional scoring point will be given to artists living near the Greenway.

Submissions:

Interested artists are invited to submit a written proposal with a visual element describing their idea, and up to 5 photos of their previous work by July 28, 2017 at 5:00 pm.

Murals: The mural proposals must include a drawing, painting, or sketch no smaller than 18” x 36” of the artist’s concept, along with a written description of the mural & theme(s). Please include up to 5 photographs of previous work.

Sculptures: The sculpture proposals must include a drawing, sketch, or CAD image no smaller than 18” x 36” of the artist’s concept, or a 3D maquette or construction of the sculpture in clay, papier mache, or other material. A written description of the concept and theme(s) must accompany the visual piece. Please include up to 5 photographs of previous work.

Selection Panel:

The Selection Panel shall be composed of (2) Richmond residents or business owners who reside or work near the Greenway; (2) members of Friends of the Greenway (FORG); (1) local artist who is not responding to the RFP; (1) member of the Public Art Advisory Committee; and (1) member of the Richmond Arts & Culture Commission. The total number of panelists is (7). Panelists will listen to and score the presentations, and will select the finalists.

Presentation Dates:

The Selection Panel will meet on August 2nd and August 3rd from 6:00 – 9:00 pm at City Hall, 450 Civic Center Plaza, Richmond Conference Room, in Richmond. Once the artists have turned in

their proposals on July 28th, they will be notified by the Arts & Culture Manager which day they will present. Artists may request a specific day when they submit their proposal.

Entries

Please submit your proposals to: Michele Seville, Arts & Culture Manager, 400 Civic Center Plaza, Richmond, CA 94804 by July 28th no later than 5:00 pm. Describe whether you will be working alone, or with an artist team. Your proposal will be in two parts: written, and visual. It should fully describe your concept, along with the materials you will be using.

If you have a website and would like to have the Selection Panel see it, please include the link. You may also submit up to 5 jpegs or photos of selected pieces you would like reviewed. Jpg files must include your name and the title of the artwork. (For optimum viewing, please submit jpegs that are 1200 pixels on the longest side, and no more than 5 megabytes in size.)

Please email submissions to: michele_seville@ci.richmond.ca.us . You may also bring them in person (address on pg. 1 of the RFP), or send them by snail mail. ***The deadline is July 28th at 5:00 pm.***

