



## **2013 RICHMOND SUPPLEMENTAL WEB SURVEY RESULTS**

### **OVERVIEW**

As part of its participation in The National Citizen Survey™ (The NCS), the City of Richmond conducted a mailed survey of 3,000 residents. Surveys were mailed to randomly selected households in April 2013 and data was collected through early June 2013. After the official data collection period was over and the data were reported, the City made available the web-based survey to its residents through a link on the City's web site. Visitors to the site were able to complete the survey from June 2013 through December 2013, and 282 surveys were received. The results from the non-scientific survey are included in the 2013 Supplemental Web Survey Report.

In 2007, the City of Richmond enrolled in the National Research Center's (NRC) National Citizen Survey (NCS) program in order to conduct a resident survey to help the City Council set spending priorities and to set a benchmark of city service delivery. Since 2007, the City has conducted a scientific survey biennially. The NCS is a collaborative effort between the NRC (a public research firm focused on public sector information needs) and the International City/County Management Association (ICMA). In 2011 and 2013, Richmond also opened up the survey for all Richmond residents to complete (non-scientific survey).

As part of its participation in The National Citizen Survey™ (The NCS), the City of Richmond conducted a mailed survey of 3,000 residents. Surveys were mailed to randomly selected households in April 2013 and data was collected through early June 2013. 408 survey responses were collected.

After the official data collection period was over and the data were reported, the City made available the web-based survey to its residents through a link on the City's web site. Visitors to the site were able to complete the survey from June through December 2013 and 282 surveys were received.

Elected officials and city staff can use the survey results as a tool to:

- Assess the quality of community life and services provided to residents;
- Track residents' perceptions of service quality, community amenities, and public safety;

- Help make informed decisions about how to allocate resources;
- Assess support for local policies;
- Gather information on residents' use of services; and
- Compare results from previous years to measure changes over time.

**2013 Non-Scientific Supplemental Web Survey Results and Comparison to 2013 Scientific Survey Results**

The non-scientific web survey received a total of 282 responses, which is in comparison to a total of 408 completed surveys obtained through the scientific survey which went out to 3,000 randomly selected Richmond households.

Overall, the web-based, non-scientific survey results are, on average, higher (i.e., more favorable) than those that were obtained through the random sample, scientific survey. The results comparing ratings between those from the non-scientific and non-scientific surveys are listed below. The full report, 2013 Supplemental Web Survey Report, is located in Attachment A.

**Demographics for Non-Scientific Survey Respondents**

- The majority of residents lived in Richmond for more than 20 years at 38% with 23% living in Richmond between 11-20 years
- 54% were employed full-time
- 84% owned their home and 76% lived in a one family detached house
- 77% did not have any children under 17 years old living in their household
- 38% had members of their household aged 65 or older
- 93% described themselves as not Spanish, Hispanic or Latino
- 73% of respondents were White, 14% were African American, 9% were Asian, Asian Indian or Pacific Islander, 9% were other, and %% were American Indian or Alaskan native
- 36% had an annual household income of over \$100,000, 35% had an annual income between \$50,000 and \$99,999, and 29% had an annual income of less than \$49,999
- 66% were female and 34% were male
- 8% were under 34 years old, 33% were between 35 and 54 years old, and 61% were over 55 years old

**Quality of Life and Community Characteristics**

Respondents were asked to rate each of the following aspects of quality of life in Richmond. The following responses are from respondents providing ratings of “excellent” or “good”.

<b>Quality of Life</b> (rating service as either “good” or “excellent”)	<b>Scientific Results 2013</b>	<b>Non-scientific Results 2013</b>
Richmond as a place to retire	27%	52%
Your neighborhood as a place to live	53%	76%
Richmond as a place to raise children	14%	21%
Richmond as a place to work	22%	54%

Richmond as a place to retire	27%	39%
The overall quality of life in Richmond	30%	46%

<b>Community Characteristics</b> (rating service as either “good” or “excellent”)	<b>Scientific Results 2013</b>	<b>Non-scientific Results 2013</b>
Overall appearance of Richmond	18%	15%
Recreational opportunities	27%	49%
Employment opportunities	9%	14%
Educational opportunities	13%	19%
Opportunities to participate in community matters	43%	72%
Opportunities to volunteer	54%	78%

### **Public Safety & Code Enforcement**

Residents were asked to rate how safe or unsafe they felt in the various situations. The responses below represent the percentage of residents that felt “very safe” or “somewhat safe”.

<b>Community and Personal Public Safety</b> (felt “very safe” or “somewhat safe”)	<b>Scientific Results 2013</b>	<b>Non-scientific Results 2013</b>
Safety in your neighborhood during the day	70%	82%
Safety in your neighborhood after dark	43%	66%
Safety in Richmond’s downtown area during the day	37%	45%
Safety in Richmond’s downtown area after dark	10%	10%
Safety from violent crime (e.g. rape, assault, robbery)	20%	30%
Safety from property crimes (e.g., burglary, theft)	14%	17%
Safety from environmental hazards	16%	14%

Residents were also asked to rate seven (7) public safety related services.

<b>Public Safety Services</b> (rating service as either “good” or “excellent”)	<b>Scientific Results 2013</b>	<b>Non-scientific Results 2013</b>
Police services	57%	79%
Fire services	69%	87%
Crime prevention	27%	53%
Fire prevention and education	46%	63%
Traffic enforcement	38%	50%
Code enforcement (weeds, abandoned buildings, etc.)	15%	26%

### **Recreation, Parks and Library Services**

The survey contained questions seeking residents’ perspectives about opportunities and services related to the community’s parks, libraries and recreation services. The table below reveals the percentage of residents that stated the service listed below as either “good” or “excellent”.

<b>Park and Recreation Opportunities</b> (rating service as either “good” or “excellent”)	<b>Scientific Results</b>	<b>Non-scientific Results</b>
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	2013	2013
Recreational opportunities	28%	%
City parks	46%	72%
Recreation programs or classes	44%	66%
Recreation centers or facilities	42%	69%
Public library services	52%	65%

## Health

The City decided to include two general health-related questions to the survey. This was in response to the development and implementation of the Health & Wellness Element in the General Plan and the City's focus on Health in All Policies which allows the City to view its services and policies through a prism of health. Although the City of Richmond is not directly responsible for the provision of health services, the City does have a relationship with Contra Costa Health Services and other health care providers and it is important to have an understanding of resident perception of the services provided. Responses to these questions will allow the city to track changes in self-reported health trends over time.

Self-Reported Health Questions	Scientific Results 2013	Non-scientific Results 2013
<b>When asked "How would you rate your health?", residents responded as follows:</b>		
Excellent	25%	21%
Very good	23%	43%
Good	38%	27%
Fair	12%	8%
Poor	2%	1%
<b>When asked to compare their health in general now to a year ago, residents responded as follows:</b>		
Much better now than a year ago	15%	6%
Somewhat better now than one year ago	15%	11%
About the same	59%	71%
Somewhat worse now than one year ago	9%	12%
Much worse now than one year ago	2%	0%

Residents were asked to rate the community's health services, as well as the availability of health care, high quality affordable food and preventive health care services. The availability of affordable quality food was rated more positively, while the availability of affordable quality health care was rated less favorably by residents.

Health and Wellness Access (rating service as either "good" or "excellent")	Scientific Results 2013	Non-scientific Results 2013
Availability of preventative health services	34%	48%
Availability of affordable quality food	36%	32%
Availability of affordable quality health care	27%	45%

## **Housing and Development**

The survey asked respondents to reflect on the availability of affordable housing as well as the variety of housing options. The survey asked residents to evaluate the quality of new development.

<b>Housing Options</b> (rating service as either “good” or “excellent”)	<b>Scientific Results 2013</b>	<b>Non-scientific Results 2013</b>
Availability of affordable housing	34%	39%
Variety of housing options	28%	48%
Overall quality of new development in Richmond	23%	45%

## **Contact with and impressions of City of Richmond**

Respondents were also asked to rate their experience with the City of Richmond’s government. Below are the scientific and non-scientific survey results.

<b>Government</b> (rating service as either “good” or “excellent”)	<b>Scientific Results 2013</b>	<b>Non-scientific Results 2013</b>
Job Richmond government does at welcoming citizen involvement	31%	54%
The value of services for the taxes paid to Richmond	35%	41%
The overall direction that Richmond is taking	36%	59%
Overall image or reputation of Richmond	6%	8%
Services provided by City of Richmond	34%	53%

## **Focus Areas for the Next 2 Years**

In a policy question created by City staff, residents were asked how important specific issues are for the city to address within the next two (2) years. The list below lists the shows the top six (6) areas that residents stated was either essential or very important for the city to address. The results are very similar for this question.

<b>Focus Areas</b>	<b>Scientific Results 2013</b>	<b>Non-scientific Results 2013</b>
Developing job training opportunities –	88%	83%
Improving street paving conditions	86%	80%
Improving environmental quality –	84%	83%
Increasing street and pedestrian lighting –	80%	77%
Reducing crime	96%	96%
Addressing blighted properties	87%	85%

## **Support for Tax Increase**

When asked to what extent residents would support or oppose a tax increase for the specific items, residents responded as “strongly supporting” or “somewhat supporting” the following items:

<b>Support for Tax Increases</b>	<b>Scientific Results 2013</b>	<b>Non-scientific Results 2013</b>
Street and road repairs and construction	76%	71%
Recreation and park development	74%	75%
Library services	70%	68%
Paramedics	69%	72%
Enhanced street lighting and landscaping	69%	71%
Storm water facilities to restore creeks and prevent flooding	54%	67%

The ratings for this question are also similar when comparing the scientific and non-scientific results.

### **Concluding Thoughts**

Although on average the non-scientific survey responses were higher than the responses found in the scientific survey, results from both surveys showed that residents were concerned about issues such as crime, lack of opportunities for youth, the overall appearance and reputation of the City including the need for street paving and code enforcement, economic development, and the quality of public school education.

The survey results allow the City of Richmond to establish city service benchmarks and help identify resident priorities and concerns with the goal of increasing the overall reputation of Richmond and overall quality of life for Richmond residents.

### **DOCUMENTS ATTACHED:**

Attachment 1 – 2013 Supplemental Web Survey Results



CITY OF RICHMOND, CA  
2013

Supplemental Web Survey Results



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## ABOUT THIS REPORT

As part of its participation in The National Citizen Survey™ (The NCS), the City of Richmond conducted a mailed survey of 3,000 residents. Surveys were mailed to randomly selected households in April 2013 and data was collected through June 24, 2013. After the official data collection period was over and the data were reported (see the report, *The National Citizen Survey: City of Richmond, 2013*), the City made available the Web-based survey to its residents through a link on the City's Web site. Visitors to the site were able to complete the survey from June 25, 2013 to December 18, 2013 and 382 surveys were received.

This report contains the results of this administration of the Web-based survey and have not been weighted to current population estimates of the City.

## COMPLETE SURVEY FREQUENCIES

### FREQUENCIES EXCLUDING "DON'T KNOW" RESPONSES

Question 1: Quality of Life					
Please rate each of the following aspects of quality of life in Richmond:	Excellent	Good	Fair	Poor	Total
Richmond as a place to live	5%	47%	39%	9%	100%
Your neighborhood as a place to live	33%	43%	17%	7%	100%
Richmond as a place to raise children	1%	20%	40%	39%	100%
Richmond as a place to work	11%	43%	28%	18%	100%
Richmond as a place to retire	9%	30%	33%	27%	100%
The overall quality of life in Richmond	3%	43%	41%	12%	100%

Question 2: Community Characteristics					
Please rate each of the following characteristics as they relate to Richmond as a whole:	Excellent	Good	Fair	Poor	Total
Sense of community	13%	42%	33%	11%	100%
Openness and acceptance of the community toward diversity	17%	49%	27%	8%	100%
Overall appearance of Richmond	0%	15%	51%	34%	100%
Cleanliness of Richmond	0%	17%	52%	32%	100%
Overall quality of new development in Richmond	6%	39%	35%	20%	100%
Variety of housing options	6%	42%	38%	15%	100%
Overall quality of business and service establishments in Richmond	0%	26%	48%	26%	100%
Shopping opportunities	1%	17%	40%	42%	100%
Opportunities to attend cultural activities	9%	33%	41%	16%	100%
Recreational opportunities	11%	38%	34%	16%	100%
Employment opportunities	1%	13%	39%	47%	100%
Educational opportunities	2%	17%	38%	44%	100%
Opportunities to participate in social events/activities	9%	43%	35%	12%	100%
Opportunities to participate in religious or spiritual events and activities	12%	53%	28%	8%	100%
Opportunities to volunteer	30%	48%	18%	4%	100%
Opportunities to participate in community matters	28%	44%	21%	7%	100%
Ease of car travel in Richmond	12%	56%	24%	8%	100%
Ease of bus travel in Richmond	6%	33%	40%	20%	100%
Ease of rail or subway travel in Richmond	10%	42%	33%	15%	100%
Ease of bicycle travel in Richmond	4%	35%	36%	24%	100%
Ease of walking in Richmond	3%	31%	39%	28%	100%
Availability of paths and walking trails	10%	40%	36%	14%	100%
Traffic flow on major streets	2%	47%	40%	10%	100%
Amount of public parking	10%	59%	26%	5%	100%
Availability of affordable quality housing	7%	32%	40%	21%	100%
Availability of affordable quality child care	3%	17%	40%	39%	100%
Availability of affordable quality health care	8%	37%	28%	26%	100%
Availability of affordable quality food	3%	29%	39%	28%	100%

Question 2: Community Characteristics					
Please rate each of the following characteristics as they relate to Richmond as a whole:	Excellent	Good	Fair	Poor	Total
Availability of preventive health services	10%	38%	28%	25%	100%
Air quality	3%	23%	42%	32%	100%
Quality of overall natural environment in Richmond	5%	34%	40%	21%	100%
Overall image or reputation of Richmond	0%	8%	25%	67%	100%

Question 3: Growth						
Please rate the speed of growth in the following categories in Richmond over the past 2 years:	Much too slow	Somewhat too slow	Right amount	Somewhat too fast	Much too fast	Total
Population growth	4%	13%	65%	15%	4%	100%
Retail growth (stores, restaurants, etc.)	31%	49%	18%	2%	1%	100%
Jobs growth	52%	40%	7%	0%	0%	100%

Question 4: Code Enforcement	
To what degree, if at all, are run down buildings, weed lots or junk vehicles a problem in Richmond?	Percent of respondents
Not a problem	0%
Minor problem	6%
Moderate problem	39%
Major problem	55%
Total	100%

Question 5: Community Safety						
Please rate how safe or unsafe you feel from the following in Richmond:	Very safe	Somewhat safe	Neither safe nor unsafe	Somewhat unsafe	Very unsafe	Total
Violent crime (e.g., rape, assault, robbery)	6%	24%	15%	35%	21%	100%
Property crimes (e.g., burglary, theft)	2%	15%	12%	37%	34%	100%
Environmental hazards, including toxic waste	3%	11%	17%	40%	29%	100%

Question 6: Personal Safety						
Please rate how safe or unsafe you feel:	Very safe	Somewhat safe	Neither safe nor unsafe	Somewhat unsafe	Very unsafe	Total
In your neighborhood during the day	45%	37%	7%	10%	1%	100%
In your neighborhood after dark	15%	41%	14%	21%	8%	100%
In Richmond's downtown area during the day	17%	28%	20%	27%	8%	100%
In Richmond's downtown area after dark	2%	8%	8%	30%	53%	100%

Question 7: Contact with Police Department			
Have you had any in-person or phone contact with an employee of the City of Richmond Police Department within the last 12 months?	No	Yes	Total
Have you had any in-person or phone contact with an employee of the City of Richmond Police Department within the last 12 months?	40%	60%	100%

Question 8: Ratings of Contact with Police Department					
What was your overall impression of your most recent contact with the City of Richmond Police Department?	Excellent	Good	Fair	Poor	Total
What was your overall impression of your most recent contact with the City of Richmond Police Department?	46%	37%	12%	5%	100%

Question 9: Crime Victim	
During the past 12 months, were you or anyone in your household the victim of any crime?	Percent of respondents
No	76%
Yes	24%
Total	100%

Question 10: Crime Reporting	
If yes, was this crime (these crimes) reported to the police?	Percent of respondents
No	27%
Yes	73%
Total	100%

Question 11: Resident Behaviors						
In the last 12 months, about how many times, if ever, have you or other household members participated in the following activities in Richmond?	Never	Once or twice	3 to 12 times	13 to 26 times	More than 26 times	Total
Used Richmond public libraries or their services	41%	26%	20%	8%	5%	100%
Used Richmond recreation centers	54%	21%	15%	6%	5%	100%
Participated in a recreation program or activity	58%	24%	10%	5%	4%	100%
Visited a neighborhood park or City park	8%	26%	30%	19%	17%	100%
Ridden a local bus within Richmond	68%	18%	9%	2%	4%	100%
Attended a meeting of local elected officials or other local public meeting	33%	30%	26%	7%	5%	100%
Watched a meeting of local elected officials or other City-sponsored public meeting on cable television, the Internet or other media	38%	26%	22%	6%	7%	100%
Visited the City of Richmond Web site (at <a href="http://www.ci.richmond.ca.us">www.ci.richmond.ca.us</a> )	8%	15%	45%	18%	14%	100%
Recycled used paper, cans or bottles from your home	1%	2%	5%	13%	79%	100%
Volunteered your time to some group or activity in Richmond	35%	19%	17%	10%	19%	100%
Participated in religious or spiritual activities in Richmond	64%	14%	9%	3%	10%	100%

Question 11: Resident Behaviors						
In the last 12 months, about how many times, if ever, have you or other household members participated in the following activities in Richmond?	Never	Once or twice	3 to 12 times	13 to 26 times	More than 26 times	Total
Participated in a club or civic group in Richmond	48%	21%	19%	3%	9%	100%
Provided help to a friend or neighbor	2%	15%	43%	21%	21%	100%

Question 12: Neighborliness	
About how often, if at all, do you talk to or visit with your immediate neighbors (people who live in the 10 or 20 households that are closest to you)?	Percent of respondents
Just about everyday	32%
Several times a week	32%
Several times a month	21%
Less than several times a month	15%
Total	100%

Question 13: Service Quality					
Please rate the quality of each of the following services in Richmond:	Excellent	Good	Fair	Poor	Total
Police services	33%	46%	17%	4%	100%
Fire services	40%	47%	12%	1%	100%
Crime prevention	12%	41%	32%	15%	100%
Fire prevention and education	19%	44%	29%	8%	100%
Traffic enforcement	8%	42%	36%	15%	100%
Street repair	1%	15%	35%	49%	100%
Street cleaning	7%	33%	40%	20%	100%
Street lighting	2%	33%	39%	26%	100%
Sidewalk maintenance	1%	23%	43%	33%	100%
Traffic signal timing	3%	37%	35%	24%	100%
Bus or transit services	5%	41%	34%	20%	100%
Garbage collection	30%	51%	16%	3%	100%
Recycling	33%	49%	15%	3%	100%
Storm drainage	9%	46%	33%	13%	100%
Sewer services	12%	50%	28%	11%	100%
City parks	12%	60%	23%	5%	100%
Recreation programs or classes	12%	54%	24%	10%	100%
Recreation centers or facilities	14%	55%	23%	8%	100%
Land use, planning and zoning	5%	33%	38%	24%	100%
Code enforcement (weeds, abandoned buildings, etc.)	5%	21%	36%	38%	100%
Animal control	4%	29%	34%	34%	100%
Economic development	1%	26%	40%	33%	100%
Health services	6%	39%	36%	19%	100%
Services to seniors	8%	42%	37%	12%	100%
Services to youth	3%	37%	41%	19%	100%
Services to low-income people	6%	34%	39%	21%	100%
Public library services	16%	49%	28%	8%	100%

Question 13: Service Quality					
Please rate the quality of each of the following services in Richmond:	Excellent	Good	Fair	Poor	Total
Public information services	11%	37%	38%	14%	100%
Public schools	1%	12%	32%	54%	100%
Emergency preparedness (planning for natural disasters)	6%	38%	39%	17%	100%
Preservation of natural areas such as open space and greenbelts	10%	49%	32%	9%	100%
City-sponsored events	10%	53%	31%	6%	100%
City-maintained trees/public landscaping/street medians	6%	44%	37%	14%	100%
City-sponsored job training programs	10%	40%	31%	18%	100%
City of Richmond Web site	12%	48%	32%	7%	100%

Question 14: Government Services Overall					
Overall, how would you rate the quality of the services provided by each of the following?	Excellent	Good	Fair	Poor	Total
The City of Richmond	6%	47%	36%	11%	100%
The Federal Government	2%	32%	39%	27%	100%
The State Government	0%	31%	46%	23%	100%
Contra Costa County Government	1%	31%	47%	21%	100%

Question 15: Recommendation and Longevity					
Please indicate how likely or unlikely you are to do each of the following:	Very likely	Somewhat likely	Somewhat unlikely	Very unlikely	Total
Recommend living in Richmond to someone who asks	30%	40%	16%	14%	100%
Remain in Richmond for the next five years	61%	22%	7%	10%	100%

Question 16: Impact of the Economy	
What impact, if any, do you think the economy will have on your family income in the next 6 months? Do you think the impact will be:	Percent of respondents
Very positive	4%
Somewhat positive	24%
Neutral	49%
Somewhat negative	18%
Very negative	5%
Total	100%

Question 17: Contact with City Employees	
Have you had any in-person, phone or email with an employee of the City of Richmond within the last 12 months (including police, receptionists, planners or any others)?	Percent of respondents
No	73%
Yes	27%
Total	100%

Question 18: City Employees					
What was your impression of the employee(s) of the City of Richmond in your most recent contact?	Excellent	Good	Fair	Poor	Total
Knowledge	0%	100%	0%	0%	100%
Responsiveness	0%	0%	100%	0%	100%
Courtesy	0%	0%	100%	0%	100%
Overall impression	0%	100%	0%	0%	100%

Question 19: Government Performance					
Please rate the following categories of Richmond government performance:	Excellent	Good	Fair	Poor	Total
The value of services for the taxes paid to Richmond	8%	33%	42%	18%	100%
The overall direction that Richmond is taking	18%	41%	24%	17%	100%
The job Richmond government does at welcoming citizen involvement	18%	36%	29%	17%	100%

Question 20: Custom Question 1	
In general, how would you rate your health?	Percent of respondents
Excellent	21%
Very good	43%
Good	27%
Fair	8%
Poor	1%
Total	100%

Question 21: Custom Question 2	
Compared to one year ago, how would you rate your health in general now?	Percent of respondents
Much better now than one year ago	6%
Somewhat better now than one year ago	11%
About the same	71%
Somewhat worse now than one year ago	12%
Much worse now than one year ago	0%
Total	100%

Question 22: Custom Question 3						
Please rate the impact of the following City services on your health and well-being:	Very positive impact	Moderate positive impact	No impact	Moderate negative impact	Very negative impact	Total
Parks	39%	31%	29%	1%	0%	100%
Recreation programs	14%	18%	66%	1%	1%	100%
Police	25%	37%	33%	4%	1%	100%
Fire	20%	31%	48%	0%	0%	100%
Street quality	10%	27%	30%	25%	8%	100%
Street lighting	12%	29%	32%	22%	5%	100%
Library services	21%	26%	48%	3%	2%	100%

Question 22: Custom Question 3						
Please rate the impact of the following City services on your health and well-being:	Very positive impact	Moderate positive impact	No impact	Moderate negative impact	Very negative impact	Total
Affordable and quality housing	12%	25%	51%	9%	3%	100%
Traffic safety	14%	35%	34%	15%	1%	100%
Blight abatement	12%	27%	31%	20%	10%	100%

Question 23: Custom Question 4					
How important, if at all, are the following issues for the City to address within the next two years?	Essential	Very important	Somewhat important	Not at all important	Total
Improving traffic flow and pedestrian safety	28%	31%	36%	5%	100%
Preserving historic buildings	15%	29%	43%	12%	100%
Improving park conditions	24%	47%	26%	2%	100%
Providing more parks and open space	28%	34%	27%	11%	100%
Renovating community centers and expanding programming	22%	39%	32%	7%	100%
Upgrading existing and developing more athletic fields	19%	32%	37%	11%	100%
Improving street and pedestrian lighting	39%	38%	22%	2%	100%
Developing job training opportunities	42%	41%	13%	4%	100%
Addressing blighted properties	49%	36%	13%	1%	100%
Reducing crime	79%	17%	4%	0%	100%
Increasing transportation options (i.e. car/bike share, shuttles)	32%	36%	24%	7%	100%
Positively marketing the City	47%	31%	16%	6%	100%
Improving downtown Richmond	40%	36%	20%	4%	100%
Improving street paving conditions	45%	35%	19%	1%	100%
Improving environmental quality	54%	29%	14%	3%	100%
Establishing a link between Richmond and Lawrence Berkeley National Lab	45%	29%	19%	7%	100%

Question 24: Custom Question 5					
To what extent would you support or oppose a tax increase to fund each of the following?	Strongly support	Somewhat support	Somewhat oppose	Strongly oppose	Total
Street and road repairs and construction	27%	44%	11%	18%	100%
Enhanced street lighting and landscaping	31%	40%	12%	18%	100%
Library services	29%	39%	15%	16%	100%
Storm water facilities to restore creeks and prevent flooding	24%	43%	17%	16%	100%
Paramedics	25%	47%	12%	15%	100%
Recreation and park development	25%	50%	13%	12%	100%

Question 25: Custom Question 6	
In the last year, how often, if at all, did you worry about you, someone in your family or any other person of your same race, ethnicity or nationality experiencing unfair treatment because of your race, ethnicity, or color?	Percent of respondents
Most of the time	10%
Some of the time	22%
Rarely	31%
Never	36%
Total	100%

Question D1: Employment Status	
Are you currently employed for pay?	Percent of respondents
No	33%
Yes, full-time	54%
Yes, part-time	13%
Total	100%

Question D2: Mode of Transportation Used for Commute	
During a typical week, how many days do you commute to work (for the longest distance of your commute) in each of the ways listed below?	Percent of days mode used
Motorized vehicle (e.g., car, truck, van, motorcycle, etc.) by myself	55%
Motorized vehicle (e.g., car, truck, van, motorcycle, etc.) with other children or adults	13%
Bus, rail, subway or other public transportation	11%
Walk	3%
Bicycle	4%
Work at home	14%
Other	0%

Question D3: Length of Residency	
How many years have you lived in Richmond?	Percent of respondents
Less than 2 years	7%
2 to 5 years	14%
6 to 10 years	18%
11 to 20 years	23%
More than 20 years	38%
Total	100%

Question D4: Housing Unit Type	
Which best describes the building you live in?	Percent of respondents
One family house detached from any other houses	76%
House attached to one or more houses (e.g., a duplex or townhome)	8%
Building with two or more apartments or condominiums	14%
Mobile home	0%
Other	1%
Total	100%

Question D5: Housing Tenure (Rent/Own)	
Is this house, apartment or mobile home...	Percent of respondents
Rented for cash or occupied without cash payment	16%
Owned by you or someone in this house with a mortgage or free and clear	84%
Total	100%

Question D6: Monthly Housing Cost	
About how much is the monthly housing cost for the place you live (including rent, mortgage payment, property tax, property insurance and homeowners' association (HOA) fees)?	Percent of respondents
Less than \$300 per month	3%
\$300 to \$599 per month	11%
\$600 to \$999 per month	13%
\$1,000 to \$1,499 per month	26%
\$1,500 to \$2,499 per month	34%
\$2,500 or more per month	14%
Total	100%

Question D7: Presence of Children in Household	
Do any children 17 or under live in your household?	Percent of respondents
No	77%
Yes	23%
Total	100%

Question D8: Presence of Older Adults in Household	
Are you or any other members of your household aged 65 or older?	Percent of respondents
No	62%
Yes	38%
Total	100%

Question D9: Household Income	
How much do you anticipate your household's total income before taxes will be for the current year? (Please include in your total income money from all sources for all persons living in your household.)	Percent of respondents
Less than \$24,999	7%
\$25,000 to \$49,999	22%
\$50,000 to \$99,999	35%
\$100,000 to \$149,999	21%
\$150,000 or more	15%
Total	100%

Question D10: Ethnicity	
Are you Spanish, Hispanic or Latino?	Percent of respondents
No, not Spanish, Hispanic or Latino	93%
Yes, I consider myself to be Spanish, Hispanic or Latino	7%
Total	100%

Question D11: Race	
What is your race? (Mark one or more races to indicate what race(s) you consider yourself to be.)	Percent of respondents
American Indian or Alaskan Native	5%
Asian, Asian Indian or Pacific Islander	9%
Black or African American	14%
White	73%
Other	9%
Total may exceed 100% as respondents could select more than one option	

Question D12: Age	
In which category is your age?	Percent of respondents
18 to 24 years	1%
25 to 34 years	7%
35 to 44 years	13%
45 to 54 years	20%
55 to 64 years	33%
65 to 74 years	21%
75 years or older	7%
Total	100%

Question D13: Gender	
What is your sex?	Percent of respondents
Female	66%
Male	34%
Total	100%

Question D14: Registered to Vote	
Are you registered to vote in your jurisdiction?	Percent of respondents
No	3%
Yes	96%
Ineligible to vote	1%
Total	100%

Question D15: Voted in Last General Election	
Many people don't have time to vote in elections. Did you vote in the last general election?	Percent of respondents
No	4%
Yes	95%
Ineligible to vote	1%
Total	100%

Question D16: Has Cell Phone	
Do you have a cell phone?	Percent of respondents
No	4%
Yes	96%
Total	100%

Question D17: Has Land Line	
Do you have a land line at home?	Percent of respondents
No	24%
Yes	76%
Total	100%

Question D18: Primary Phone	
If you have both a cell phone and a land line, which do you consider your primary telephone number?	Percent of respondents
Cell	35%
Land line	38%
Both	27%
Total	100%

### FREQUENCIES INCLUDING “DON’T KNOW” RESPONSES

These tables contain the percentage of respondents for each response category as well as the “n” or total number of respondents for each category, next to the percentage.

Question 1: Quality of Life												
Please rate each of the following aspects of quality of life in Richmond:	Excellent		Good		Fair		Poor		Don't know		Total	
	Richmond as a place to live	5%	19	47%	174	39%	143	9%	33	1%	2	100%
Your neighborhood as a place to live	33%	123	43%	161	17%	65	7%	26	0%	1	100%	376
Richmond as a place to raise children	1%	3	17%	62	34%	126	33%	124	15%	56	100%	371
Richmond as a place to work	8%	28	31%	115	20%	74	13%	48	28%	104	100%	369
Richmond as a place to retire	8%	30	26%	97	28%	106	24%	88	14%	52	100%	373
The overall quality of life in Richmond	3%	12	43%	161	41%	153	12%	45	1%	3	100%	374

Question 2: Community Characteristics												
Please rate each of the following characteristics as they relate to Richmond as a whole:	Excellent		Good		Fair		Poor		Don't know		Total	
	Sense of community	13%	40	41%	126	32%	99	11%	34	2%	6	100%
Openness and acceptance of the community toward diversity	17%	55	48%	158	26%	86	8%	25	2%	7	100%	331
Overall appearance of Richmond	0%	0	15%	49	51%	172	34%	115	0%	1	100%	337
Cleanliness of Richmond	0%	0	17%	56	51%	174	32%	107	0%	1	100%	338
Overall quality of new development in Richmond	5%	16	33%	111	29%	100	16%	56	17%	57	100%	340
Variety of housing options	5%	18	36%	122	33%	110	13%	43	13%	43	100%	336
Overall quality of business and service establishments in Richmond	0%	1	25%	86	46%	157	25%	84	3%	10	100%	338
Shopping opportunities	1%	5	17%	57	39%	133	42%	141	0%	1	100%	337
Opportunities to attend cultural activities	9%	31	32%	109	40%	136	16%	54	3%	9	100%	339
Recreational opportunities	10%	35	37%	126	33%	113	16%	54	4%	12	100%	340
Employment opportunities	1%	3	9%	31	28%	94	34%	114	28%	96	100%	338
Educational opportunities	1%	5	14%	48	32%	109	38%	128	14%	47	100%	337
Opportunities to participate in social events/activities	9%	30	41%	137	33%	111	12%	39	6%	20	100%	337
Opportunities to participate in religious or spiritual events and activities	8%	28	38%	128	20%	68	6%	19	28%	96	100%	339
Opportunities to volunteer	26%	87	42%	141	15%	52	3%	11	14%	48	100%	339

Question 2: Community Characteristics												
Please rate each of the following characteristics as they relate to Richmond as a whole:	Excellent		Good		Fair		Poor		Don't know		Total	
	Opportunities to participate in community matters	26%	89	42%	142	20%	68	6%	21	6%	19	100%
Ease of car travel in Richmond	12%	41	56%	189	24%	80	8%	26	1%	2	100%	338
Ease of bus travel in Richmond	4%	13	20%	66	24%	81	12%	41	40%	135	100%	336
Ease of rail or subway travel in Richmond	9%	29	36%	120	28%	95	12%	42	15%	51	100%	337
Ease of bicycle travel in Richmond	3%	10	26%	88	27%	90	18%	60	26%	89	100%	337
Ease of walking in Richmond	2%	8	29%	97	37%	124	26%	89	6%	19	100%	337
Availability of paths and walking trails	9%	30	37%	123	32%	109	13%	44	9%	30	100%	336
Traffic flow on major streets	2%	8	47%	158	40%	134	10%	33	1%	3	100%	336
Amount of public parking	9%	31	55%	184	24%	80	5%	17	7%	25	100%	337
Availability of affordable quality housing	5%	17	23%	77	28%	95	15%	49	29%	99	100%	337
Availability of affordable quality child care	1%	3	6%	19	13%	44	13%	43	68%	227	100%	336
Availability of affordable quality health care	6%	20	26%	89	20%	67	19%	63	29%	99	100%	338
Availability of affordable quality food	3%	11	28%	93	37%	122	27%	90	5%	18	100%	334
Availability of preventive health services	6%	21	25%	83	18%	62	16%	54	35%	117	100%	337
Air quality	3%	10	23%	73	41%	130	31%	99	2%	6	100%	318
Quality of overall natural environment in Richmond	5%	17	33%	111	39%	132	21%	70	3%	9	100%	339
Overall image or reputation of Richmond	0%	0	7%	25	25%	84	66%	224	1%	4	100%	337

Question 3: Growth														
Please rate the speed of growth in the following categories in Richmond over the past 2 years:	Much too slow		Somewhat too slow		Right amount		Somewhat too fast		Much too fast		Don't know		Total	
	Population growth	2%	8	9%	29	45%	148	10%	33	2%	8	32%	105	100%
Retail growth (stores, restaurants, etc.)	28%	95	44%	148	16%	54	1%	5	1%	2	10%	33	100%	337
Jobs growth	36%	122	28%	93	5%	17	0%	0	0%	1	31%	105	100%	338

Question 4: Code Enforcement		
To what degree, if at all, are run down buildings, weed lots or junk vehicles a problem in Richmond?	Percent of respondents	Count
Not a problem	0%	1
Minor problem	5%	18
Moderate problem	37%	126
Major problem	53%	180
Don't know	4%	15
Total	100%	340

Question 5: Community Safety														
Please rate how safe or unsafe you feel from the following in Richmond:	Very safe		Somewhat safe		Neither safe nor unsafe		Somewhat unsafe		Very unsafe		Don't know		Total	
Violent crime (e.g., rape, assault, robbery)	6%	19	24%	79	15%	51	34%	115	21%	69	1%	2	100%	335
Property crimes (e.g., burglary, theft)	2%	7	15%	49	12%	39	37%	123	34%	113	1%	2	100%	333
Environmental hazards, including toxic waste	3%	11	11%	37	16%	54	39%	131	28%	93	3%	10	100%	336

Question 6: Personal Safety														
Please rate how safe or unsafe you feel:	Very safe		Somewhat safe		Neither safe nor unsafe		Somewhat unsafe		Very unsafe		Don't know		Total	
In your neighborhood during the day	45%	150	37%	125	7%	25	10%	32	1%	4	0%	0	100%	336
In your neighborhood after dark	15%	51	41%	138	14%	46	21%	72	8%	28	0%	0	100%	335
In Richmond's downtown area during the day	16%	54	27%	90	19%	64	26%	87	7%	25	5%	17	100%	337
In Richmond's downtown area after dark	2%	6	7%	23	7%	23	27%	91	48%	160	10%	33	100%	336

Question 7: Contact with Police Department								
Have you had any in-person or phone contact with an employee of the City of Richmond Police Department within the last 12 months?	No		Yes		Don't know		Total	
Have you had any in-person or phone contact with an employee of the City of Richmond Police Department within the last 12 months?	40%	134	59%	199	1%	3	100%	336

Question 8: Ratings of Contact with Police Department													
What was your overall impression of your most recent contact with the City of Richmond Police Department?	Excellent		Good		Fair		Poor		Don't know		Total		
	What was your overall impression of your most recent contact with the City of Richmond Police Department?	46%	91	36%	72	12%	24	5%	10	1%	1	100%	198

Question 9: Crime Victim		
During the past 12 months, were you or anyone in your household the victim of any crime?	Percent of respondents	Count
No	76%	255
Yes	24%	80
Don't know	1%	2
Total	100%	337

Question 10: Crime Reporting		
If yes, was this crime (these crimes) reported to the police?	Percent of respondents	Count
No	26%	21
Yes	71%	57
Don't know	3%	2
Total	100%	80

Question 11: Resident Behaviors												
In the last 12 months, about how many times, if ever, have you or other household members participated in the following activities in Richmond?	Never		Once or twice		3 to 12 times		13 to 26 times		More than 26 times		Total	
	Used Richmond public libraries or their services	41%	135	26%	87	20%	66	8%	26	5%	18	100%
Used Richmond recreation centers	54%	176	21%	68	15%	48	6%	18	5%	15	100%	325
Participated in a recreation program or activity	58%	192	24%	79	10%	32	5%	15	4%	13	100%	331
Visited a neighborhood park or City park	8%	27	26%	86	30%	100	19%	62	17%	57	100%	332
Ridden a local bus within Richmond	68%	225	18%	60	9%	30	2%	5	4%	12	100%	332
Attended a meeting of local elected officials or other local public meeting	33%	110	30%	100	26%	85	7%	22	5%	15	100%	332

Question 11: Resident Behaviors												
In the last 12 months, about how many times, if ever, have you or other household members participated in the following activities in Richmond?	Never		Once or twice		3 to 12 times		13 to 26 times		More than 26 times		Total	
	Watched a meeting of local elected officials or other City-sponsored public meeting on cable television, the Internet or other media	38%	125	26%	86	22%	74	6%	20	7%	24	100%
Visited the City of Richmond Web site (at www.ci.richmond.ca.us)	8%	27	15%	48	45%	148	18%	60	14%	46	100%	329
Recycled used paper, cans or bottles from your home	1%	4	2%	5	5%	17	13%	42	79%	260	100%	328
Volunteered your time to some group or activity in Richmond	35%	114	19%	63	17%	56	10%	33	19%	61	100%	327
Participated in religious or spiritual activities in Richmond	64%	213	14%	46	9%	31	3%	10	10%	32	100%	332
Participated in a club or civic group in Richmond	48%	159	21%	70	19%	63	3%	10	9%	29	100%	331
Provided help to a friend or neighbor	2%	5	15%	48	43%	142	21%	68	21%	68	100%	331

Question 12: Neighborliness		
About how often, if at all, do you talk to or visit with your immediate neighbors (people who live in the 10 or 20 households that are closest to you)?	Percent of respondents	Count
Just about everyday	32%	106
Several times a week	32%	107
Several times a month	21%	71
Less than several times a month	15%	51
Total	100%	335

Question 13: Service Quality												
Please rate the quality of each of the following services in Richmond:	Excellent		Good		Fair		Poor		Don't know		Total	
	Police services	31%	100	44%	139	16%	52	4%	12	5%	15	100%
Fire services	29%	93	34%	108	8%	27	1%	2	28%	89	100%	319
Crime prevention	11%	34	37%	119	29%	94	14%	44	9%	30	100%	321
Fire prevention and education	11%	36	26%	83	17%	55	5%	15	41%	133	100%	322
Traffic enforcement	6%	19	32%	103	27%	88	11%	37	23%	75	100%	322
Street repair	1%	3	15%	47	34%	109	47%	150	4%	13	100%	322
Street cleaning	7%	22	32%	102	38%	122	19%	60	4%	14	100%	320
Street lighting	2%	6	33%	105	38%	123	26%	84	2%	5	100%	323

Question 13: Service Quality												
Please rate the quality of each of the following services in Richmond:	Excellent		Good		Fair		Poor		Don't know		Total	
Sidewalk maintenance	1%	2	22%	71	41%	131	31%	100	6%	19	100%	323
Traffic signal timing	3%	10	36%	115	34%	109	23%	74	5%	15	100%	323
Bus or transit services	3%	9	21%	68	18%	57	10%	33	48%	156	100%	323
Garbage collection	30%	96	50%	163	15%	50	3%	9	2%	5	100%	323
Recycling	32%	103	48%	155	15%	48	3%	9	2%	8	100%	323
Storm drainage	7%	22	37%	118	26%	84	10%	32	21%	67	100%	323
Sewer services	9%	30	40%	129	22%	71	8%	27	20%	66	100%	323
City parks	11%	35	55%	174	21%	67	4%	14	9%	29	100%	319
Recreation programs or classes	7%	22	31%	98	14%	44	6%	18	43%	139	100%	321
Recreation centers or facilities	8%	26	33%	105	14%	44	5%	16	41%	132	100%	323
Land use, planning and zoning	3%	11	22%	70	25%	79	16%	50	35%	112	100%	322
Code enforcement (weeds, abandoned buildings, etc.)	4%	14	17%	55	29%	94	31%	100	18%	56	100%	319
Animal control	2%	7	17%	53	19%	61	19%	61	42%	131	100%	313
Economic development	1%	3	20%	63	31%	98	25%	81	23%	73	100%	318
Health services	4%	12	24%	75	22%	70	11%	36	39%	122	100%	315
Services to seniors	4%	13	22%	69	19%	61	6%	20	49%	155	100%	318
Services to youth	2%	5	19%	59	21%	66	9%	30	49%	156	100%	316
Services to low-income people	3%	9	16%	51	18%	58	10%	32	53%	169	100%	319
Public library services	12%	37	36%	114	20%	65	6%	18	27%	85	100%	319
Public information services	7%	23	26%	82	26%	84	9%	30	31%	98	100%	317
Public schools	1%	2	9%	28	23%	73	38%	123	29%	94	100%	320
Emergency preparedness (planning for natural disasters)	4%	12	26%	82	27%	86	12%	38	31%	100	100%	318
Preservation of natural areas such as open space and greenbelts	8%	27	44%	140	28%	91	8%	26	12%	37	100%	321
City-sponsored events	8%	26	44%	137	25%	79	5%	15	18%	55	100%	312
City-maintained trees/public landscaping/street medians	5%	17	42%	133	35%	113	13%	42	5%	15	100%	320
City-sponsored job training programs	4%	14	17%	55	13%	42	8%	25	57%	181	100%	317
City of Richmond Web site	11%	35	42%	135	29%	91	6%	20	12%	37	100%	318

Question 14: Government Services Overall												
Overall, how would you rate the quality of the services provided by each of the following?	Excellent		Good		Fair		Poor		Don't know		Total	
	The City of Richmond	6%	18	45%	141	34%	107	11%	34	4%	14	100%
The Federal Government	2%	6	27%	85	33%	105	22%	71	16%	52	100%	319
The State Government	0%	0	27%	85	40%	129	20%	64	13%	41	100%	319
Contra Costa County Government	1%	2	25%	81	38%	123	17%	55	18%	59	100%	320

Question 15: Recommendation and Longevity												
Please indicate how likely or unlikely you are to do each of the following:	Very likely		Somewhat likely		Somewhat unlikely		Very unlikely		Don't know		Total	
	Recommend living in Richmond to someone who asks	30%	95	40%	127	16%	50	14%	45	1%	2	100%
Remain in Richmond for the next five years	59%	189	22%	70	7%	22	10%	31	2%	6	100%	318

Question 16: Impact of the Economy		
What impact, if any, do you think the economy will have on your family income in the next 6 months? Do you think the impact will be:	Percent of respondents	Count
Very positive	4%	12
Somewhat positive	24%	77
Neutral	49%	155
Somewhat negative	18%	58
Very negative	5%	17
Total	100%	319

Question 17: Contact with City Employees		
Have you had any in-person, phone or email with an employee of the City of Richmond within the last 12 months (including police, receptionists, planners or any others)?	Percent of respondents	Count
No	73%	235
Yes	27%	85
Total	100%	320

Question 18: City Employees												
What was your impression of the employee(s) of the City of Richmond in your most recent contact?	Excellent		Good		Fair		Poor		Don't know		Total	
	Knowledge	0%	0	100%	1	0%	0	0%	0	0%	0	100%
Responsiveness	0%	0	0%	0	100%	1	0%	0	0%	0	100%	1
Courtesy	0%	0	0%	0	100%	1	0%	0	0%	0	100%	1
Overall impression	0%	0	100%	1	0%	0	0%	0	0%	0	100%	1

Question 19: Government Performance												
Please rate the following categories of Richmond government performance:	Excellent		Good		Fair		Poor		Don't know		Total	
	The value of services for the taxes paid to Richmond	7%	21	29%	89	37%	113	16%	49	12%	37	100%
The overall direction that Richmond is taking	18%	54	39%	121	22%	69	16%	49	5%	14	100%	307
The job Richmond government does at welcoming citizen involvement	17%	51	32%	98	26%	81	15%	46	10%	32	100%	308

Question 20: Custom Question 1			
In general, how would you rate your health?	Percent of respondents		Count
Excellent	21%		66
Very good	43%		133
Good	27%		82
Fair	8%		25
Poor	1%		2
Total	100%		308

Question 21: Custom Question 2		
Compared to one year ago, how would you rate your health in general now?	Percent of respondents	Count
Much better now than one year ago	6%	19
Somewhat better now than one year ago	11%	33
About the same	71%	220
Somewhat worse now than one year ago	12%	37
Much worse now than one year ago	0%	1
Total	100%	310

Question 22: Custom Question 3												
Please rate the impact of the following City services on your health and well-being:	Very positive impact		Moderate positive impact		No impact		Moderate negative impact		Very negative impact		Total	
	Parks	39%	118	31%	93	29%	89	1%	2	0%	0	100%
Recreation programs	14%	41	18%	55	66%	199	1%	3	1%	4	100%	302
Police	25%	77	37%	113	33%	102	4%	11	1%	2	100%	305
Fire	20%	62	31%	95	48%	144	0%	1	0%	1	100%	303
Street quality	10%	30	27%	81	30%	93	25%	76	8%	25	100%	305
Street lighting	12%	35	29%	88	32%	98	22%	66	5%	16	100%	303
Library services	21%	65	26%	79	48%	147	3%	9	2%	5	100%	305
Affordable and quality housing	12%	36	25%	77	51%	158	9%	28	3%	8	100%	307
Traffic safety	14%	44	35%	107	34%	103	15%	47	1%	3	100%	304
Blight abatement	12%	36	27%	82	31%	96	20%	60	10%	32	100%	306

Question 23: Custom Question 4												
How important, if at all, are the following issues for the City to address within the next two years?	Essential		Very important		Somewhat important		Not at all important		Don't know		Total	
	Improving traffic flow and pedestrian safety	27%	82	30%	91	35%	107	5%	16	3%	8	100%
Preserving historic buildings	15%	45	29%	87	42%	127	12%	36	2%	7	100%	302
Improving park conditions	23%	71	46%	141	25%	78	2%	7	3%	9	100%	306
Providing more parks and open space	28%	84	33%	101	26%	80	11%	32	2%	7	100%	304
Renovating community centers and expanding programming	20%	62	36%	109	30%	91	6%	19	8%	24	100%	305

Question 23: Custom Question 4												
How important, if at all, are the following issues for the City to address within the next two years?	Essential		Very important		Somewhat important		Not at all important		Don't know		Total	
	Upgrading existing and developing more athletic fields	18%	54	30%	90	34%	102	10%	31	9%	27	100%
Improving street and pedestrian lighting	38%	114	37%	111	21%	65	2%	5	3%	8	100%	303
Developing job training opportunities	40%	121	38%	117	12%	36	4%	11	7%	21	100%	306
Addressing blighted properties	48%	148	36%	109	13%	40	1%	2	3%	8	100%	307
Reducing crime	79%	238	17%	52	4%	11	0%	1	0%	1	100%	303
Increasing transportation options (i.e. car/bike share, shuttles)	31%	95	35%	108	23%	72	7%	22	3%	10	100%	307
Positively marketing the City	46%	140	31%	93	15%	47	6%	19	2%	5	100%	304
Improving downtown Richmond	39%	118	35%	105	19%	58	4%	13	3%	8	100%	302
Improving street paving conditions	44%	136	34%	105	19%	58	1%	3	1%	4	100%	306
Improving environmental quality	54%	164	28%	87	14%	43	3%	9	1%	3	100%	306
Establishing a link between Richmond and Lawrence Berkeley National Lab	43%	131	27%	84	18%	54	6%	19	6%	20	100%	308

Question 24: Custom Question 5												
To what extent would you support or oppose a tax increase to fund each of the following?	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know		Total	
	Street and road repairs and construction	25%	76	41%	124	10%	31	17%	52	6%	18	100%
Enhanced street lighting and landscaping	29%	87	38%	114	11%	33	16%	50	7%	20	100%	304
Library services	27%	81	36%	108	14%	42	15%	44	9%	26	100%	301
Storm water facilities to restore creeks and prevent flooding	23%	69	40%	122	16%	47	15%	46	6%	19	100%	303
Paramedics	23%	70	43%	131	11%	34	14%	42	8%	25	100%	302
Recreation and park development	23%	70	46%	139	12%	35	11%	34	7%	22	100%	300

Question 25: Custom Question 6		
In the last year, how often, if at all, did you worry about you, someone in your family or any other person of your same race, ethnicity or nationality experiencing unfair treatment because of your race, ethnicity, or color?	Percent of respondents	Count
Most of the time	10%	32
Some of the time	22%	68
Rarely	31%	96
Never	36%	109
Total	100%	305

Question D1: Employment Status		
Are you currently employed for pay?	Percent of respondents	Count
No	33%	103
Yes, full-time	54%	169
Yes, part-time	13%	40
Total	100%	312

Question D2: Mode of Transportation Used for Commute	
During a typical week, how many days do you commute to work (for the longest distance of your commute) in each of the ways listed below?	Percent of days mode used
Motorized vehicle (e.g., car, truck, van, motorcycle, etc.) by myself	55%
Motorized vehicle (e.g., car, truck, van, motorcycle, etc.) with other children or adults	13%
Bus, rail, subway or other public transportation	11%
Walk	3%
Bicycle	4%
Work at home	14%
Other	0%

Question D3: Length of Residency		
How many years have you lived in Richmond?	Percent of respondents	Count
Less than 2 years	7%	21
2 to 5 years	14%	43
6 to 10 years	18%	54
11 to 20 years	23%	70
More than 20 years	38%	117
Total	100%	305

Question D4: Housing Unit Type		
Which best describes the building you live in?	Percent of respondents	Count
One family house detached from any other houses	76%	233
House attached to one or more houses (e.g., a duplex or townhome)	8%	25
Building with two or more apartments or condominiums	14%	42
Mobile home	0%	1
Other	1%	4
Total	100%	305

Question D5: Housing Tenure (Rent/Own)		
Is this house, apartment or mobile home...	Percent of respondents	Count
Rented for cash or occupied without cash payment	16%	48
Owned by you or someone in this house with a mortgage or free and clear	84%	255
Total	100%	303

Question D6: Monthly Housing Cost		
About how much is the monthly housing cost for the place you live (including rent, mortgage payment, property tax, property insurance and homeowners" association (HOA) fees)?	Percent of respondents	Count
Less than \$300 per month	3%	8
\$300 to \$599 per month	11%	31
\$600 to \$999 per month	13%	38

Question D6: Monthly Housing Cost		
About how much is the monthly housing cost for the place you live (including rent, mortgage payment, property tax, property insurance and homeowners' association (HOA) fees)?	Percent of respondents	Count
\$1,000 to \$1,499 per month	26%	76
\$1,500 to \$2,499 per month	34%	101
\$2,500 or more per month	14%	40
Total	100%	294

Question D7: Presence of Children in Household		
Do any children 17 or under live in your household?	Percent of respondents	Count
No	77%	234
Yes	23%	71
Total	100%	305

Question D8: Presence of Older Adults in Household		
Are you or any other members of your household aged 65 or older?	Percent of respondents	Count
No	62%	189
Yes	38%	115
Total	100%	304

Question D9: Household Income		
How much do you anticipate your household's total income before taxes will be for the current year? (Please include in your total income money from all sources for all persons living in your household.)	Percent of respondents	Count
Less than \$24,999	7%	21
\$25,000 to \$49,999	22%	63
\$50,000 to \$99,999	35%	101
\$100,000 to \$149,999	21%	62
\$150,000 or more	15%	43
Total	100%	290

Question D10: Ethnicity		
Are you Spanish, Hispanic or Latino?	Percent of respondents	Count
No, not Spanish, Hispanic or Latino	93%	281
Yes, I consider myself to be Spanish, Hispanic or Latino	7%	22
Total	100%	303

Question D11: Race		
What is your race? (Mark one or more races to indicate what race(s) you consider yourself to be.)	Percent of respondents	Count
American Indian or Alaskan Native	5%	15
Asian, Asian Indian or Pacific Islander	9%	27
Black or African American	14%	41
White	73%	217
Other	9%	27
Total may exceed 100% as respondents could select more than one option		

Question D12: Age		
In which category is your age?	Percent of respondents	Count
18 to 24 years	1%	3
25 to 34 years	7%	20
35 to 44 years	13%	38
45 to 54 years	20%	59
55 to 64 years	33%	99
65 to 74 years	21%	63
75 years or older	7%	20
Total	100%	302

Question D13: Gender		
What is your sex?	Percent of respondents	Count
Female	66%	198
Male	34%	104
Total	100%	302

Question D14: Registered to Vote		
Are you registered to vote in your jurisdiction?	Percent of respondents	Count
No	3%	10
Yes	95%	286
Ineligible to vote	1%	2
Don't know	1%	4
Total	100%	302

Question D15: Voted in Last General Election		
Many people don't have time to vote in elections. Did you vote in the last general election?	Percent of respondents	Count
No	4%	11
Yes	94%	285
Ineligible to vote	1%	4
Don't know	1%	3
Total	100%	303

Question D16: Has Cell Phone		
Do you have a cell phone?	Percent of respondents	Count
No	4%	13
Yes	96%	290
Total	100%	303

Question D17: Has Land Line		
Do you have a land line at home?	Percent of respondents	Count
No	24%	74
Yes	76%	229
Total	100%	303

Question D18: Primary Phone		
If you have both a cell phone and a land line, which do you consider your primary telephone number?	Percent of respondents	Count
Cell	35%	75
Land line	38%	82
Both	27%	59
Total	100%	216