

# State of the City



*Bay Front. Home Front. Out Front.*

**Presented by Mayor Tom Butt**

February 23, 2021

# City Charter

*“The Mayor shall make an annual report to the City Council as to the conditions and affairs of the City.”*



# City Council Strategic Plan



**Governance,  
Finance, Leadership**



**Full Service and  
Safe Communities**



**Environment, Health  
Equity, and Sustainable  
Communities**



**Residential and Built Environment**



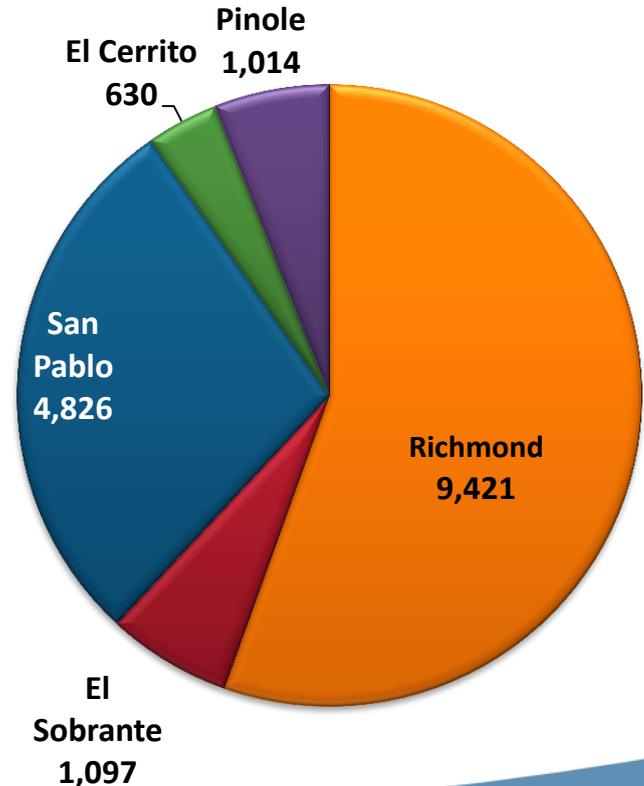
**Economic Development  
and Education**

# Local COVID-19 Stats

## City of Richmond Numbers:

- Total # of positive cases: 9,421
- Positive case count within last 14 days: 332
- Total # of deaths: 74
- Total # of vaccinations: 18,996

## West County COVID Case Numbers:



# COVID-19 Local & State Response

- Craneway Pavilion-250 bed Federal Medical Center
- Creation of Richmond CARES hotline
- Mayor's Business Roundtable and Small Business Support Group
- 'Tis the Season for Small Business
- Rent Moratorium
- Temporary Outdoor Business Permit
- Partnership with R3F
- COVID-19 data shared on social media platforms
- Citywide Zoom Calls
- Resource links on City Webpage



National Guard troops putting together beds at the Craneway Pavilion

# Local economy takes hit due to COVID-19

| NON-EXHAUSTIVE LIST                     | STATUS               |
|---|----------------------|
| Catahula coffee/Pt Richmond Social Club | Closed               |
| Brezo's Restaurant                      | Closed               |
| Hotel Mac                               | Closed               |
| Omega Electrical Supply                 | Closed               |
| Starbucks (Point Richmond)              | Closed               |
| Visit Richmond CA                       | Closed               |
| Macy's                                  | Closing              |
| Hilltop Mall                            | Closed, pending sale |
| Rigo Auto Sales                         | Closed               |
| Excellent Packaging                     | Sold                 |

| NON-EXHAUSTIVE LIST           | STATUS            |
|-------------------------------|-------------------|
| Red Bay Coffee                | Temporary closure |
| Oakstop Richmond              | Temporary closure |
| Roux                          | Closed            |
| Tarabini's Deli               | Closed            |
| YaNique Accessories           | Closed            |
| Art of Ballet School of Dance | Temporary closure |
| DW & Mr. Bill's (retail)      | Closed            |



# Thank You IT Department and KCRT!



Tom Butt



Eduardo Martínez



Pamela



Claudia Jimenez, D6



Demnlus Johnson III



Gayle McLaughlin



Melvin Willis



Nathaniel Bates

# Thank You Councilmembers Myrick and Choi



Councilmember  
Jael Myrick



Councilmember  
Ben Choi

# Welcome Councilmembers Jimenez and McLaughlin



Councilmember (District 6)  
Claudia Jimenez



Councilmember (District 5)  
Gayle McLaughlin

# Welcome to Richmond City Hall



Human Resources Director  
Anil Comelo



City Attorney  
Teresa Stricker



# Districts to be Revised due to Census



National Demographics Corporation

## General Project Overview

|  |   |  |
|--|---|--|
| Step 1   | a. Confirm GIS boundaries and other data<br>b. Prepare “Still Balanced” demographic report and “Fair Maps” compliance review<br>c. Decide whether to proceed with redistricting           | 2 to 4 weeks                             |
| Step 2<br>(Can be done prior to or concurrently with Step 1) | d. Prepare Outreach Plan<br>e. Prepare Project Timeline<br>f. Decide what public mapping tool(s) to provide, if any<br>g. Decide whether to use a commission<br>h. Create Project Website | 2 to 4 weeks<br>(at client’s discretion) |
| Step 3   | i. One or two initial pre-draft-map hearing(s)<br>j. (Optional) pre-draft public workshops on process and how to use any mapping tools  | 1 to 4 weeks<br>(at client’s discretion) |
| Step 4   | k. Public and NDC work on draft maps<br>l. (Optional) Additional public workshops on process and how to use any mapping tools<br>m. Draft maps processed & posted online                  | 2 to 4 weeks                             |
| Step 5   | n. (Optional) Public workshop(s) to discuss draft maps<br>o. Formal Hearings on draft maps (and map revisions)  | 2 or 3 formal hearings                   |
| Step 6   | p. Adopt map (and election sequence)<br>q. Implement map with County Registrar<br>r. Preserve records   | First and Second reading of ordinance.   |

- Revision process will begin after receiving 2020 Census results
- The public will be included in district amendment process
- National Demographics Corporation selected to revise district boundaries

# Census Self-Response Rate: 2020 > 2010

- 2020: 70.9 %
- 2010: 67.5%
- Richmond vs Oakland
  - July - November
  - **Lost by 0.3%**
- Thank You!
  - Staff
  - Volunteers
  - Residents



# Mayor's Office Staff



**Christopher Whitmore**  
Chief of Staff



**Dominique Roache-Green**  
Dir. Policy Initiatives



**Ruben Hernandez Story**  
Dir. Projects and Programs

# Social Media and Communications

- Account Followers (@mayortombutt)
  - Facebook: 2,800+
  - Instagram: 950+
  - Twitter: 1,250+
  - City's Nextdoor: 27,500+
- Public Information
  - City updates
  - Community events
  - Initiatives (Federal, State, and Local)
  - Press Releases
  - Spotlights (Community Members and Businesses)



# Top 2020 Highlights

- COVID-19 Pandemic
- R3F raised nearly \$1 million
- Entitled Point Molate
- Entitled Campus Bay
- Staff turnover
- Struggle to balance budget
- Re-imagining Public Safety Task Force
- Beating 2010 Census self-response rate
- Richmond selected for National League of Cities' postsecondary education program
- Passage of Measure U
- Visit Richmond CA goes out of business

# Richmond Rapid Response Fund

Nearly \$1 million raised so far to support Richmond residents in need during COVID-19



# All Entitlements are in for Point Molate



- 1,260 homes
- 193 acres of open space preserve
- 3+ miles of trails
- 15-mile Bay Trail connection
- Acres of parks
- New park along entire waterfront
- Restored Winehaven District and Navy cottages
- New shops and restaurants
- New fire station
- Environmental remediation
- Hundreds of new local jobs

# Entitling Campus Bay

Up to 4,000 new housing units, more than \$52 million in community benefits



# Reimagining Public Safety Community Task Force

THE  
REIMAGINING PUBLIC SAFETY  
COMMUNITY TASK FORCE



*presents:*  
**COMMUNITY  
ROUND TABLE  
CONVERSATION  
SERIES**

|        |   |
|--------|---|
| JAN 21 | MENTAL/<br>BEHAVIORAL HEALTH            |
| FEB 18 | HOMELESSNESS                            |
| MAR 18 | POLICE POLICIES/<br>ALTERNATIVE METHODS |
| APR 15 | RICHMOND PD BUDGET                      |

6 to  
7:30 pm

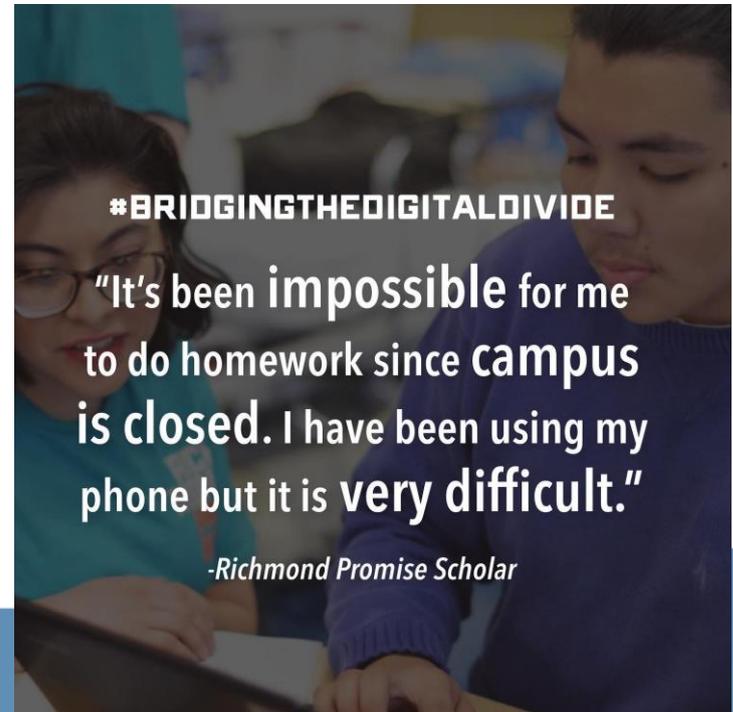
ZOOM MEETING LINK  
[HTTPS://ZOOM.US/J/96520167477?](https://zoom.us/j/96520167477?pwd=VGJjSHNEA1JWMTSStFSZ2V4T2xjQT09)  
[PWD=VGJjSHNEA1JWMTSStFSZ2V4T2xjQT09](https://zoom.us/j/96520167477?pwd=VGJjSHNEA1JWMTSStFSZ2V4T2xjQT09)

City council approved task force to assist with the transition from “community policing” to a model plan that supports a reduced police force

- 21 members of the public
- Meets monthly
- Comprised of community members and organizations, individuals impacted by police and selected law enforcement personnel
- Community round table conversations

# National League of Cities

- “Community of Practice”
  - 1 of 13 cities chosen nationwide
- Basic Needs of Postsecondary Students
  - Childcare
  - Digital access
  - Food and housing insecurity
  - Mental health
  - Transportation
- Partners
  - Richmond Promise
  - Contra Costa College

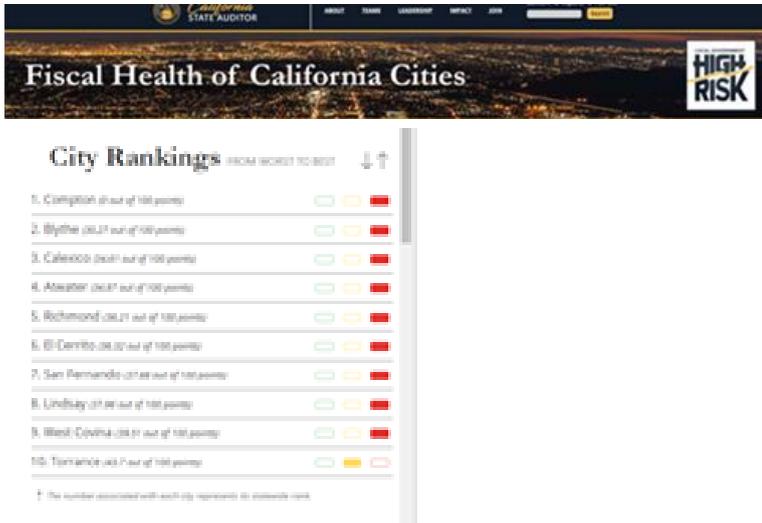




***Strong governance, leadership and  
transparency is vital to a thriving city***

# **GOVERNANCE, FINANCE, AND LEADERSHIP**

# Competing Fiscal Narratives



- State Auditor: Richmond 5<sup>th</sup> worst in California overall
- State Auditor: Richmond worst in California for pension obligations
- Public Employee Unions: Richmond is fiscally healthy

Richmond

## Overall Risk

**High**  
36.21 out of 100 points

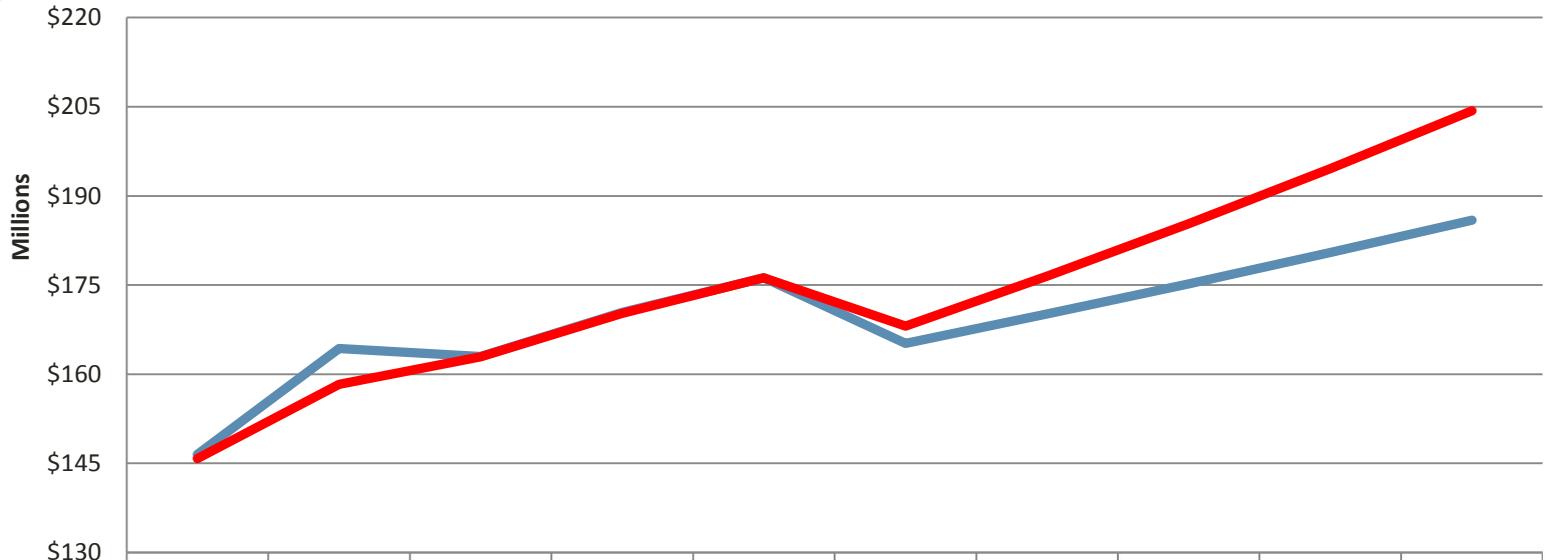
Population: 110,567

Unemployment Rate: 4%



## Richmond

## 5-Year Forecast



|                       | FY2016      | FY2017      | FY2018      | FY2019      | FY2020      | FY2021      | FY2022      | FY2023       | FY2024       | FY2025       |
|-----------------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|--------------|--------------|--------------|
| Revenue               | 146,524,301 | 164,337,870 | 162,989,766 | 170,386,666 | 176,218,420 | 165,160,191 | 170,114,997 | 175,218,447  | 180,475,000  | 185,889,250  |
| Expenditures          | 145,808,644 | 158,318,375 | 162,906,942 | 170,244,249 | 176,208,965 | 168,107,966 | 176,513,364 | 185,339,033  | 194,605,984  | 204,336,283  |
| Net Surplus(Decficit) | 715,658     | 6,019,496   | 82,824      | 142,416     | 9,456       | (2,947,775) | (6,398,367) | (10,120,586) | (14,130,984) | (18,447,033) |

# CITY FINANCES

# General Fund Stability

- **Adopted a balanced budget for FY2020-21 with placeholders**
- **In 2018 Voters approved Documentary Transfer tax increase to offset costs of Kids First program**
  - Revenue stream is very unstable and can fluctuate significantly from year to year
  - Current year revenues are trending unusually well
- **In 2020 Voters approved Gross Receipts Business License tax to generate more General Fund Revenue**
  - New revenue will be effective FY2021-22
- **Cash reserves policy to 15% of expenditures**
  - As of June 30, 2020 the reserve is \$20, 326,889 which corresponds to City is at 13% of the FY2020-21 budgeted General Fund expenditures

# FY 2020-21 Mid-Year Budget Report – Good News!

|  | Adopted<br>FY 2020-21 | Previous<br>Adjustments | Revised<br>FY 2020-21 | Mid-Year<br>Adjustments | Proposed<br>FY 2020-21 |
|--|-----------------------|-------------------------|-----------------------|-------------------------|------------------------|
| <b>Revenue:</b>                          |                       |                         |                       |                         |                        |
| Property Tax                             | 43,928,806            | -                       | 43,928,806            | 136,600                 | 44,065,406             |
| Sales Tax                                | 40,995,626            | -                       | 40,995,626            | 3,384,091               | 44,379,717             |
| Utility Users Tax                        | 44,506,312            | -                       | 44,506,312            | 56,447                  | 44,562,759             |
| Other Taxes                              | 13,704,709            | -                       | 13,704,709            | 7,407,247               | 21,111,956             |
| Licenses, Permits and Fees               | 6,479,388             | -                       | 6,479,388             | (735,726)               | 5,743,662              |
| Fines, Forfeitures and Penalties         | 831,966               | -                       | 831,966               | (190,000)               | 641,966                |
| Interest and Investment Income           | 236,079               | -                       | 236,079               | -                       | 236,079                |
| Charges for Services                     | 3,381,868             | -                       | 3,381,868             | 344,687                 | 3,726,555              |
| Other Revenues                           | 196,496               | -                       | 196,496               | 250,800                 | 447,296                |
| Rental Income                            | 952,123               | -                       | 952,123               | (96,775)                | 855,348                |
| State Tax Revenue                        | 87,405                | -                       | 87,405                | -                       | 87,405                 |
| State Grant Revenue                      | 378,328               | -                       | 378,328               | 72,192                  | 450,520                |
| Other Grant Revenue                      | 167,856               | -                       | 167,856               | -                       | 167,856                |
| Proceeds from Sale of Property           | 55,000                | -                       | 55,000                | 15,214                  | 70,214                 |
| <b>Estimated Revenue through June 30</b> | <b>\$ 155,901,962</b> | <b>\$ -</b>             | <b>\$ 155,901,962</b> | <b>\$ 10,644,777</b>    | <b>\$ 166,546,739</b>  |
| <b>Other Financing Sources (Uses)</b>    |                       |                         |                       |                         |                        |
| Operating Transfers In                   | 9,258,229             | -                       | 9,258,229             | 9,372                   | 9,267,601              |
| <b>TOTAL GENERAL FUND REVENUES</b>       | <b>\$ 165,160,191</b> | <b>\$ -</b>             | <b>\$ 165,160,191</b> | <b>\$ 10,654,149</b>    | <b>\$ 175,814,340</b>  |

# General Fund Expenditures Increase

- **Total increase of approx. \$6.7 million**
- Salaries and Benefits: Increase of \$4.3 million
  - **Police Overtime (\$1 million)**
  - **Fire Overtime (\$1.2 million)**
  - **Unfunded CalPERS liability (\$2 million)**
- Professional Services – Increase of \$588,000
- Equipment and Contract Services – Increase of \$97,000
- Asset/Capital Outlay – Increase of \$130,000
- Operating Transfer Out – Increase of \$1.1 million in transfer to the RHA

# FY 20-21 Adopted v. Mid-Year Budget

- Revenues
  - Adopted: \$165.1 million
  - Mid-Year: \$175.8 million
- Expenditures
  - Adopted: \$165.1 million (with \$3 million in placeholders)
  - Mid-Year: \$171.7 million
- Total Net Revenue – Approximately **\$4 million**
- Deficit/Surplus
  - Adopted: 0.0% (contingent upon realization of placeholders)
  - Mid-Year: 2.3% surplus (same contingent; \$1.2 million below policy)

# Credit Ratings

- Millions of \$ in potential savings on bond interest based on ratings

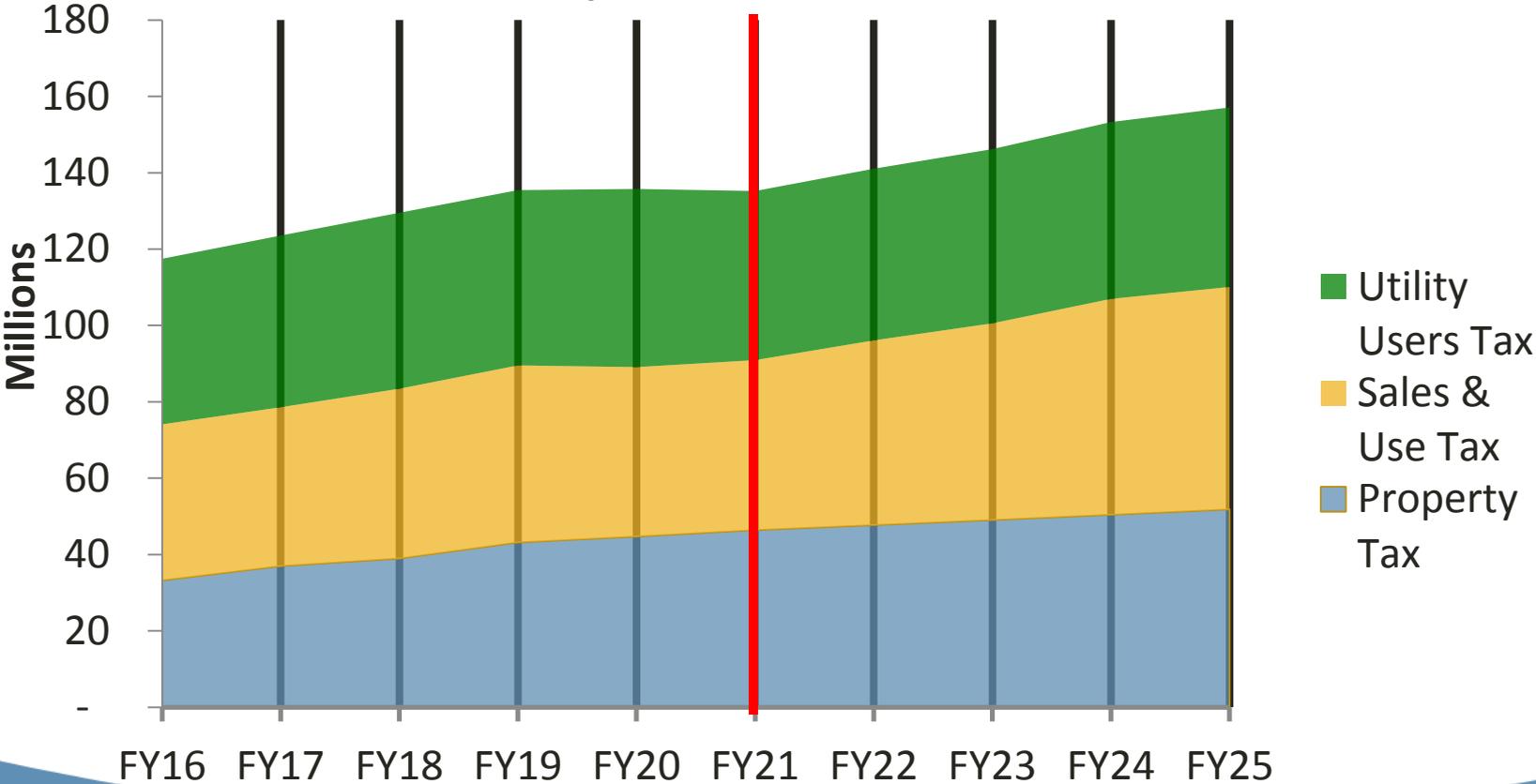
| Moody's Rating | Current                 | Old  |
|----------------|-------------------------|------|
| ICR            | <b>Baa3 (no change)</b> | Baa3 |

| Standard & Poor's Rating | Current    | Old |
|--------------------------|------------|-----|
| ICR                      | <b>AA-</b> | A-  |
| Wastewater               | <b>AA-</b> | AA- |

ICR: Issuer Credit Rating

# Steady Revenue Growth

## Top 3 Revenue Sources

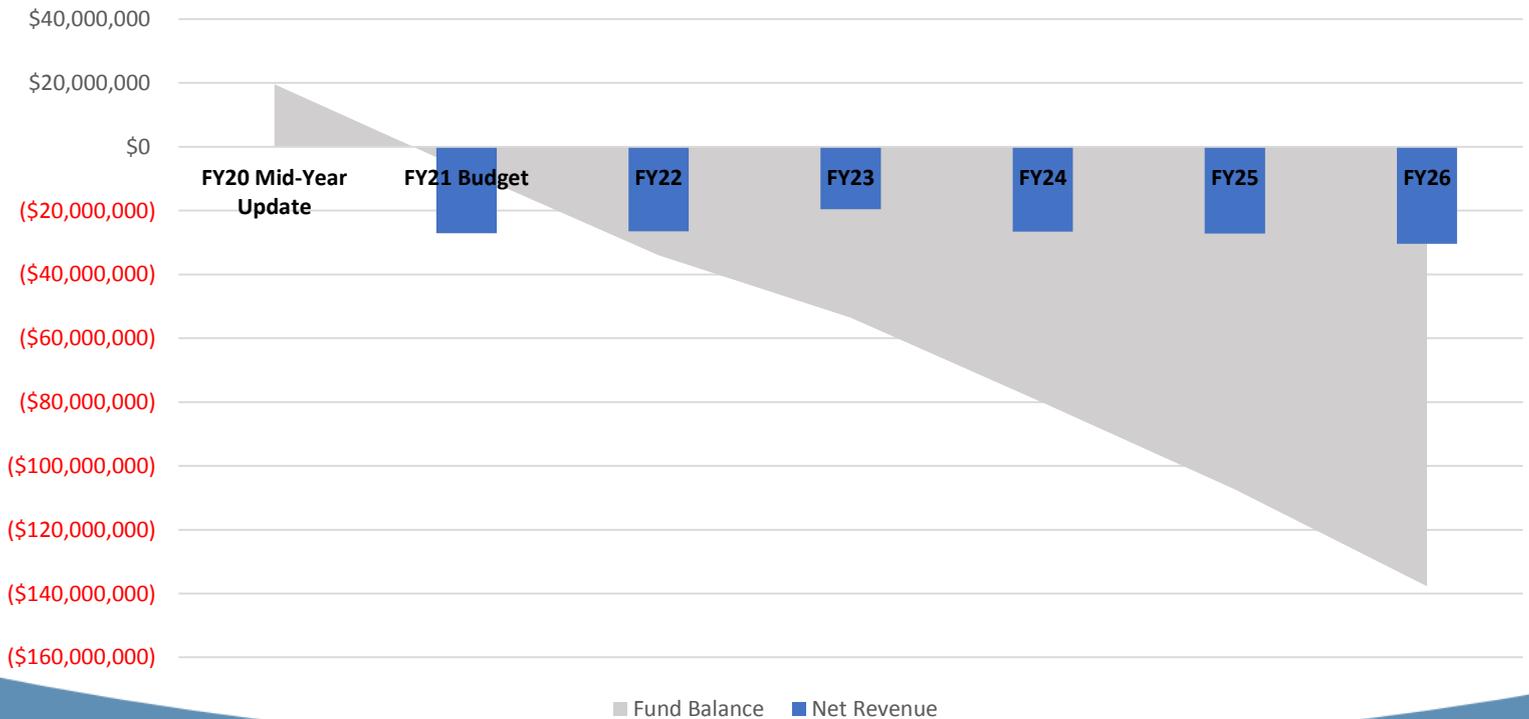


# Immediate Challenges

- Meeting cash reserves minimum fund balance of 15%
  - **\$4.9 million** behind target
  - **Target balance = \$25.2 million**
- Increasing CalPERS & employee costs
  - **30% of all expenditures**
  - **In top 26% of cost burdened CA cities**
- Kids First allocation
  - **Funding deficit starting in FY2023-24**

# Fund Balance Projection (8/2020)

## Baseline Budget Forecast Net Revenue and Fund Balance

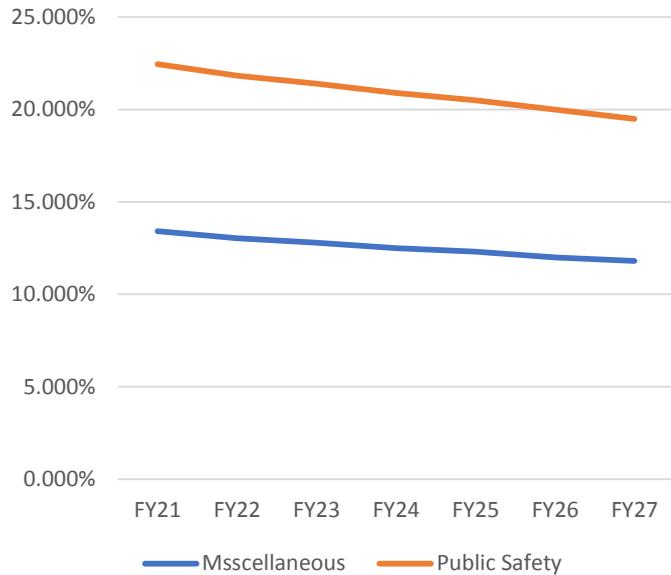


# CaIPERS

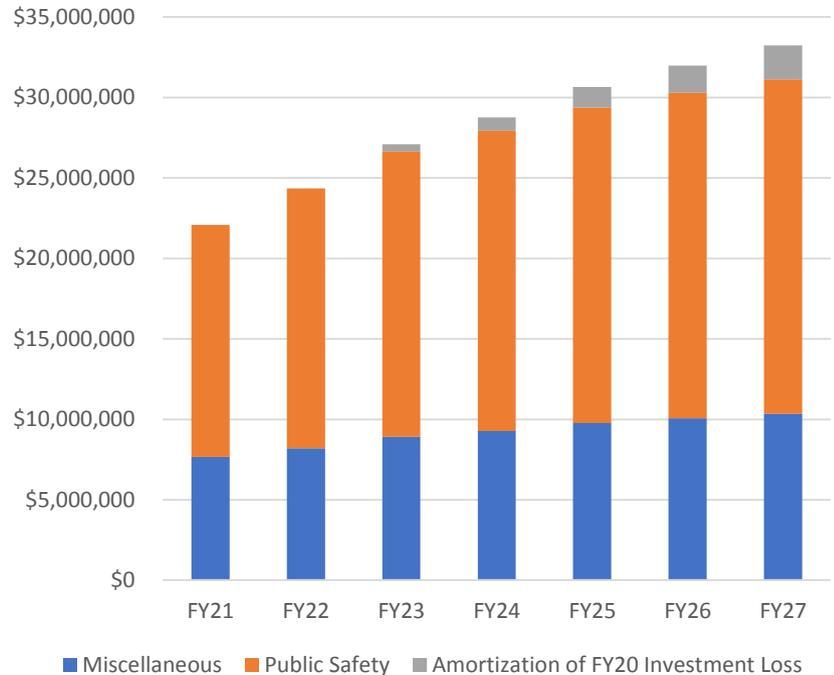
“Normal Cost” covers the cost of current employees

UAL will add \$43.4 Million through FY27 combined

## PERS Normal Cost As Percent of Salary



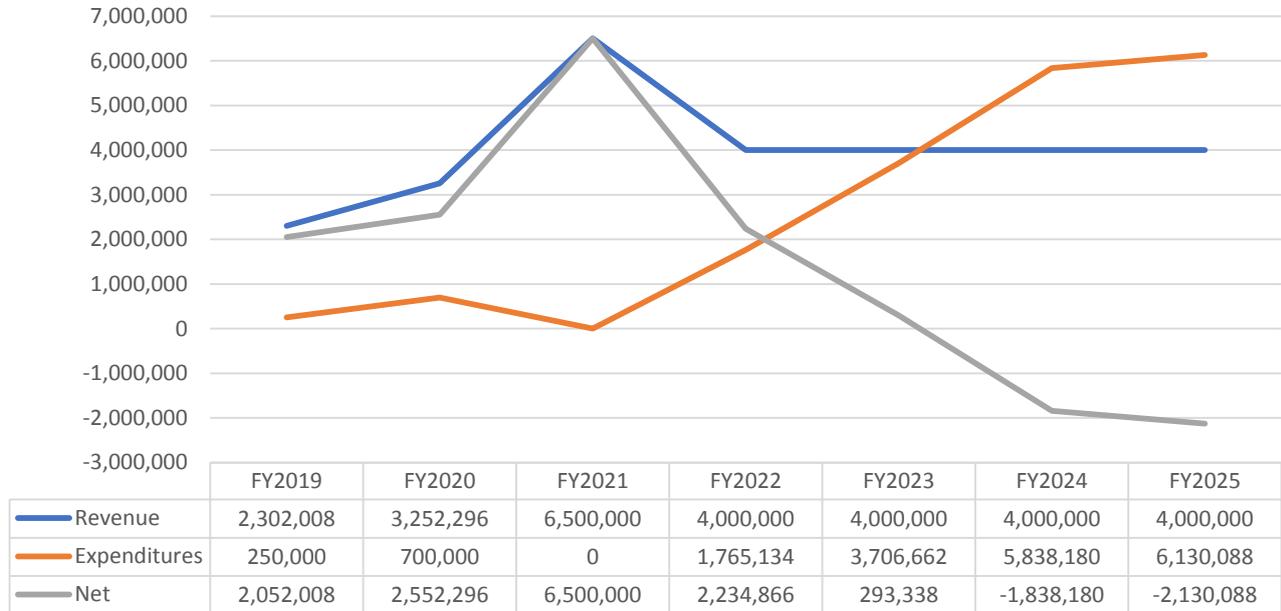
## Unfunded Pension Liability Costs



# Keeping up with Kids First

- 1% in 2022
  - **\$1.8 million**
- 2% in 2023
  - **\$3.7 million**
- 3% in 2024
  - **\$5.8 million**

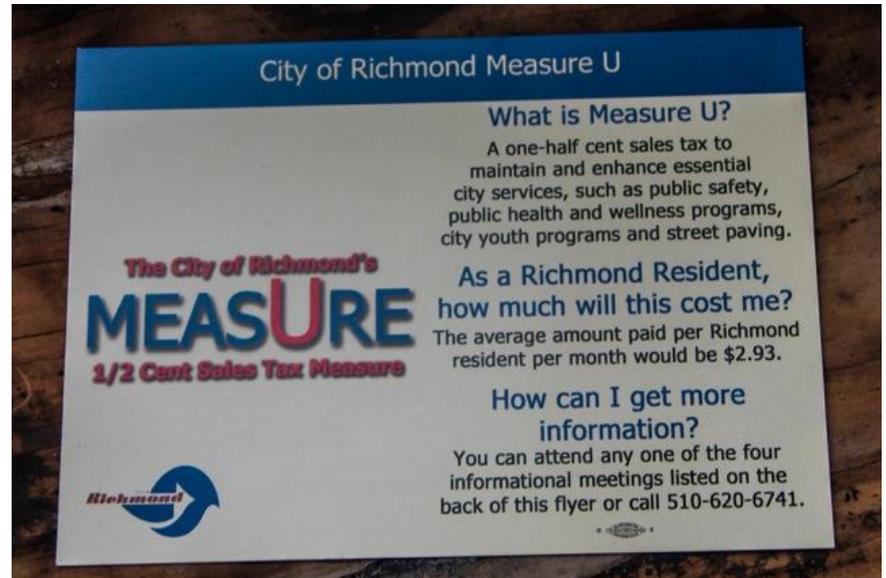
- New funding from Measure H
  - **Approx. \$2 to \$4M million, but can fluctuate significantly**



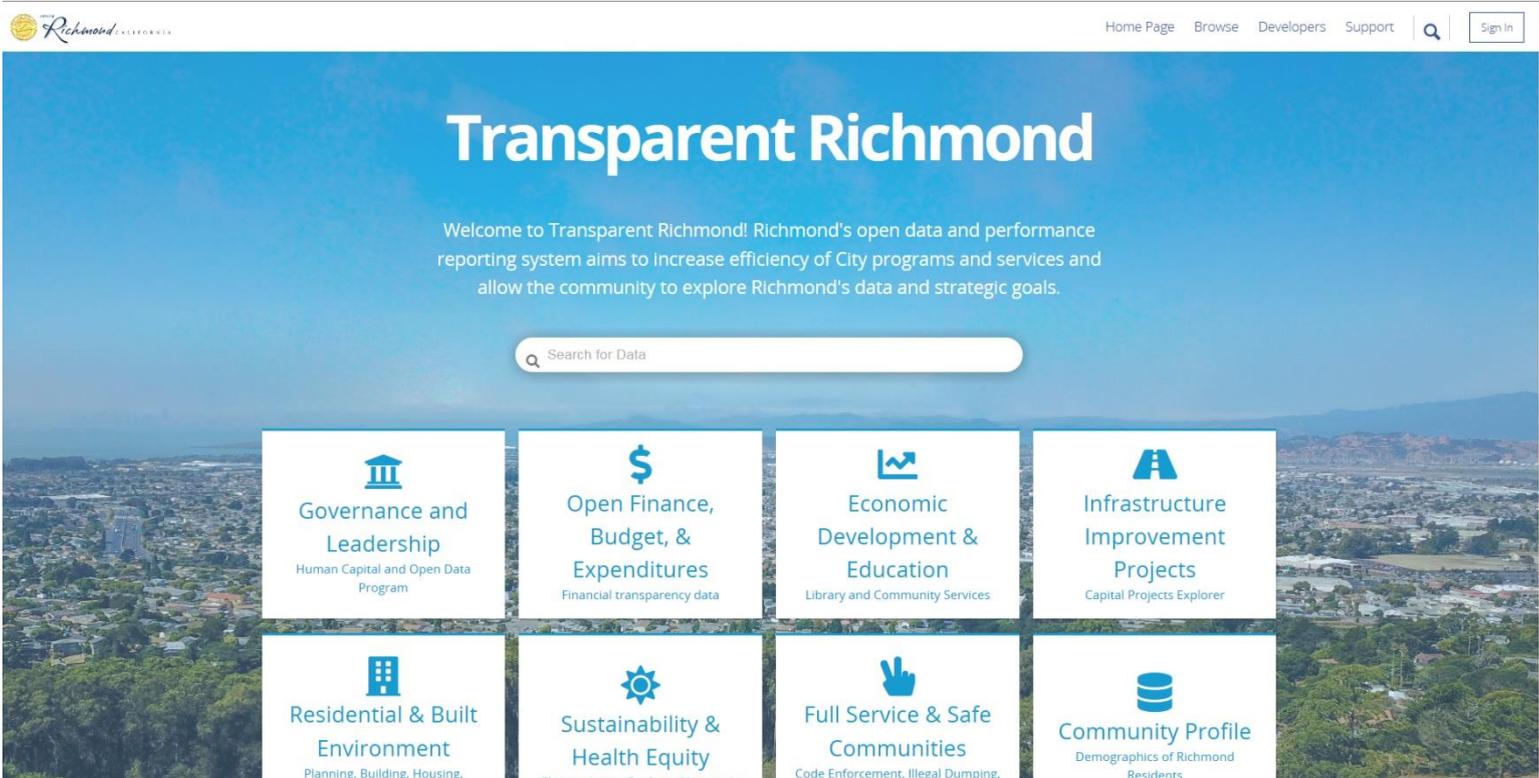
— Revenue — Expenditures — Net

# Measure U

- Passed November 3, 2020
- 72% voted in favor
- Authorizes a business tax of 0.06% to 5% of gross receipts
- Estimated \$9.5 million in city revenue
- Replaces the city's flat-rate, per employee payroll fee



# Open Data Platform



Visit [www.transparentrichmond.org](http://www.transparentrichmond.org)

*Other than COVID-19, public safety continues to be the number one concern for Richmond residents. In 2019, 93% of community survey respondents ranked “reducing crime and disorder” as the most important City issue*

## **FULL SERVICE AND SAFE COMMUNITIES**

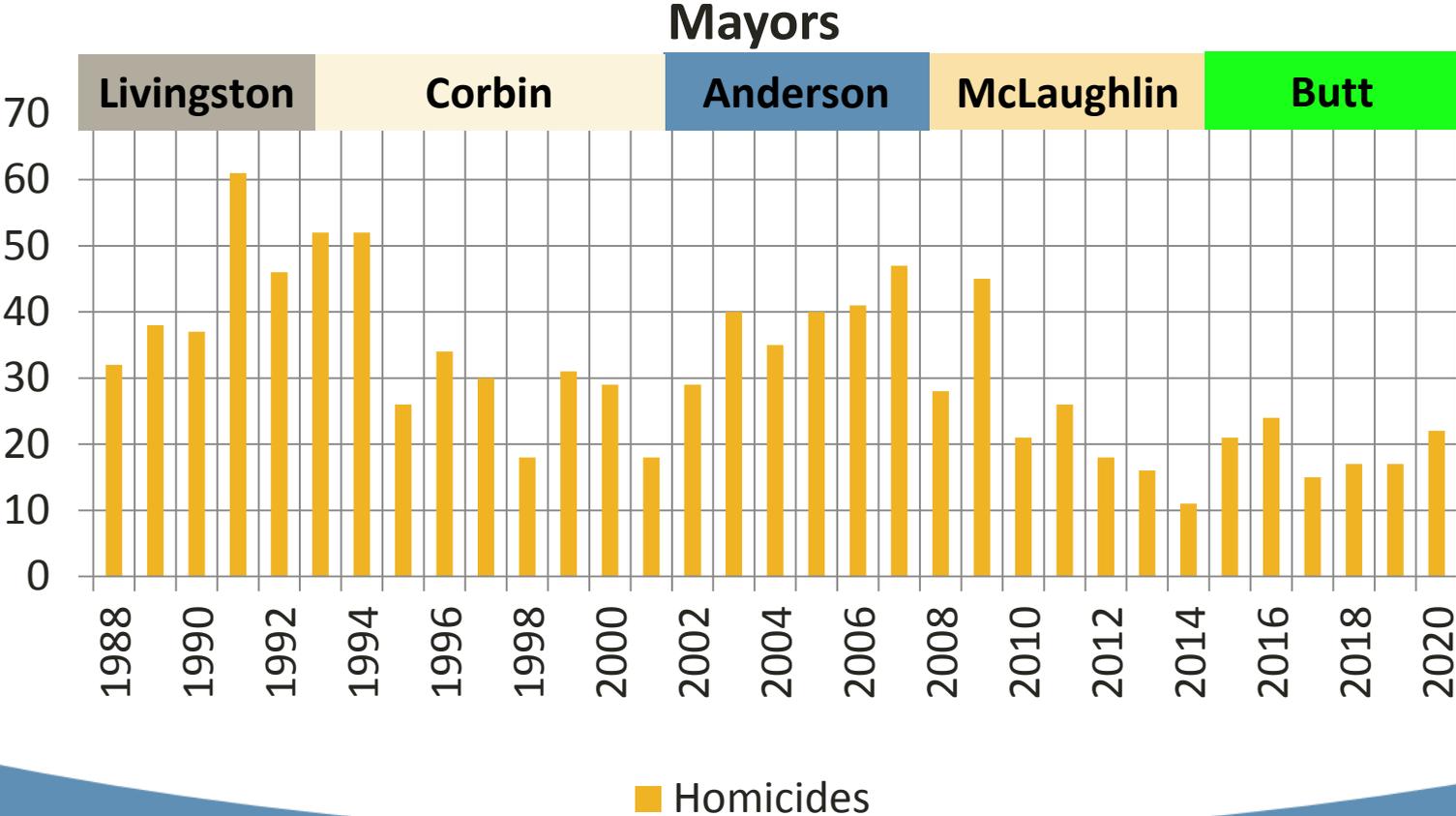
# RPD Crime Statistics

Overall 2% reduction in violent crimes and a 19 % decrease in property crime



| Crimes          | 2019 | 2020 | Changes 19-20 |
|-----------------|------|------|---------------|
| Homicides       | 17   | 22   | +29%          |
| Robberies       | 325  | 255  | -21%          |
| Burglaries      | 1329 | 787  | -40%          |
| Stolen Vehicles | 948  | 1084 | -14%          |
| Sexual Assault  | 89   | 93   | +4%           |

# Richmond Homicide Rates Through the Years



# Cracking down on DUIs

- More than **355** DUI arrests in 2020
- \$215,000 grant from Office of Traffic Safety to crack down on DUIs
  - **DUI Enforcement/checkpoints**
  - **Technology**
  - **Traffic enforcement (i.e. Speeding, red light violations)**



# Community Engagement

## Office of Neighborhood Safety

- Passed out 1000+ masks and other PPE
- Passed out 136 packages of food and hygiene supplies to 35 families



## Family Justice Center:

- Domestic Violence 66%
- Sexual Assault 14%
- Child Abuse 9%
- Elder Abuse 6%
- Human Trafficking 1%



# Rubicon Values at Work



**Rubicon Continues to support and offer comprehensive services to clients virtually**



**Total no. of people served in FY 2019-2020: 606**

## **Services:**

- Intensive Case Management- Supports the whole person
- Financial Coaching-
- Wellness Coaching
- Legal Support
- Career and Employment Readiness

**And much more!**

# Medical Emergencies Dominate

## Emergency Incidents

- 66% Medical/ EMS Emergencies
  - 6969 Medical
  - 623 Vehicle accidents
- 11% Fires
  - 83 Building
  - 60 confined cooking fires
  - 165 vehicle fires
  - 1,013 outside fires (mostly trash)
- 14% Hazardous Incidents
- 9% Good intent and false alarms





*The Richmond community continues to engage in local climate change prevention efforts and initiatives to better prepare the community for the future impacts of climate change*

## **ENVIRONMENT, HEALTH EQUITY, AND SUSTAINABLE COMMUNITIES**

# Transportation Electrification

- 7 Volta EV Charging Stations
  - First in CA free of charge without taxpayer dollars
  - Bayview Library, Downtown, Marina, Port Offices
  - Partners: BAAQMD and MCE
- Envision Solar Mobile EV Charging Arc
  - Create micro-grids for emergencies
  - Melville Square parking lot in Marina Bay



# Renewable Energy and Efficiency

- Energize Richmond
  - 60 businesses participated
  - Free energy audit and assessment
  - PGE rebates (lighting, refrigeration, heating, and HVAC)
  - \$6,000 for out-of-pocket costs
  - Partner: East Bay Energy Watch
- Low-Income Households
  - 35 solar panel installations
  - 23 electrical service panel upgrades
  - 3 roof repairs
  - Partner: Grid Alternatives



# Recycling and Food Waste Prevention

- State Recycling Mandates
  - \$1.3 M designated in funding
  - Increase solid waste diversion
  - Increase environmental quality
- \$800,000 CalRecycle Grants
- 63,000 Pounds of Food Rescued
  - Edible food that would have otherwise been disposed of
  - CalRecycle Food Waste Prevention and Reserve Grant
  - Partner: Greater Richmond Interfaith Program



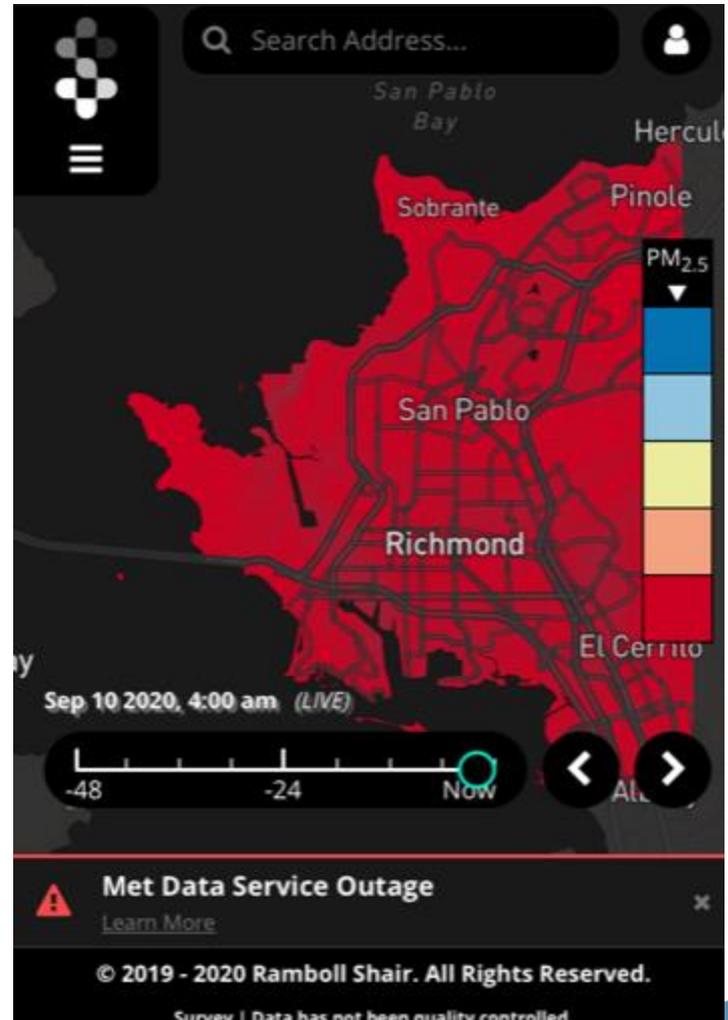
# Energy Reach Code

- Newly Constructed Buildings Must Be All-Electric (With Exceptions):
  - Non-residential buildings with a scientific laboratory, for-profit restaurant, or employee kitchen
  - Residential buildings
  - Emergency centers owned and operated by public agencies
- Solar Panels Required for New Nonresidential and High Rise Residential Buildings
  - < 10k sq. ft. (min. 3 kW PV system)
  - > 10k sq. ft. (min. 5 kW PV system)



# AB 617: Community Air Monitoring

- Richmond-San Pablo Community Air Monitoring Plan Steering Committee
- 102 air monitoring sensors
  - 52 sensors managed by Groundwork Richmond
  - 50 sensors are managed by PSE Health Energy
- Air monitoring platforms:
  - Clarity Open Map
  - Ramboll Shair
  - Aclima



# MCE Clean Energy

- Generates Electricity for 80% of Richmond Residents and Businesses
- \$2.5 M Energy Storage Resiliency Program
  - Outages and emergencies
  - 100 portable batteries for medically vulnerable
  - 500 EV charging stations
- New Enrollees: Pleasant Hill, Vallejo, and Fairfield
- I was Elected Chair!



# Contra Costa County Climate Leaders

- First Annual Report
  - Richmond is #1
- Greenhouse Gas Reduction
  - Climate emergency
  - Fossil fuel divestment
  - General plan (sustainability)
  - MCE Clean Energy
  - Styrofoam ban
  - Tree City USA
- Unique to Richmond
  - I signed the 2016 Paris Agreement!



## RICHMOND

Report Card | 2020

### RICHMOND



## Score : 69.8 Rank: 1

|   |                        |
|---|------------------------|
| <b>Key Legislative Actions (35%)</b>  | <b>32.50% Achieved</b> |
| <ul style="list-style-type: none"> <li>● Climate Emergency YES</li> <li>● General Plan YES</li> <li>● Climate Action Plan YES</li> <li>● Greenhouse Gas Inventory and Plan YES</li> </ul> |                        |
| <b>Energy (15%)</b>   | <b>8.70% Achieved</b>  |
| <ul style="list-style-type: none"> <li>● Member of MCE YES</li> <li>● MCE Enrollment and Deep Green Rank 13</li> <li>● Solar Megawatts Installed Rank 15</li> </ul>                       |                        |
| <b>Utilities (15%)</b>  | <b>7.70% Achieved</b>  |
| <ul style="list-style-type: none"> <li>● Diversion Rates Waste Rank 15</li> <li>● Water use Rank 16</li> </ul>  |                        |
| <b>Urban Planning (15%)</b>   | <b>6.50% Achieved</b>  |
| <ul style="list-style-type: none"> <li>● Electric Vehicle Charging Stations Rank 6</li> <li>● Open Space Rank 9</li> <li>● Walkability and Bikeability Rank 4</li> </ul>                  |                        |
| <b>Other Legislative Actions (12.5%)</b>  | <b>10.00% Achieved</b> |
| <ul style="list-style-type: none"> <li>● Tree City YES</li> <li>● Leaf Blower Ban NO</li> <li>● Civic Spark YES</li> <li>● Styrofoam Ban YES</li> <li>● Divestment YES</li> </ul>         |                        |
| <b>Community Groups (10%)</b>   | <b>3.70% Achieved</b>  |
| <ul style="list-style-type: none"> <li>● County climate challenge Rank 5</li> <li>● Green Businesses Rank 6</li> </ul>  |                        |

**Unique City Highlights:**

Mayor has signed the 2016 Paris Agreement

**4CL Scoring System**

All data used to produce these rankings are from existing publicly available information. The only calculations conducted are to ensure an even comparison between cities of different sizes (i.e. per capita, etc). Legislative leadership is weighed more heavily than are volunteer programs. Some elements have a Yes or No score (i.e. Does the city have a General Plan Update which includes climate action?) and a city gets all the points or no points. Other elements are value-based scores (i.e. setting the highest ranking city to full points and giving the other cities a score based on their percentage of the highest ranking city's score.) Rankings are out of 20. All references, links, and data are fully referenced and available. This is a work in progress. It is the first effort of this kind. We look forward to your comments. We appreciate your input and feedback and will consider other publicly available data for inclusion.

**Census Statistics**

|                 |         |
|-----------------|---------|
| Population      | 110,414 |
| Area (Sq Miles) | 52.21   |
| Businesses      | 7,656   |
| Vehicles        | 62,370  |
| Unemployment    | 16.1%   |

**Sources**

American Community Survey 2019 Accessed September 17, 2020, <https://www.census.gov/data/data-tools.html>

Scorecard « Contra Costa County Climate Leaders. Retrieved September 17, 2020 <https://cccclimateleaders.org/home/contra-costa-county-scorecard/>

Official References. « Contra Costa County Climate Leaders [https://cccclimateleaders.org/?page\\_id=34288&preview=true](https://cccclimateleaders.org/?page_id=34288&preview=true)

Contra Costa County, CA Official Website. (n.d.). Retrieved September 17, 2020, from <https://www.contracosta.ca.gov/1818/GIS>

# Public Works – Blight Abatement

- 2020 Clean-Up Statistics
  - 12,833 locations and 2,551 tons
  - 3,146 mattresses
  - 1,989 tires
  - 744 graffiti tags
  - 84 weed abatements
  - 29 homeless encampments
  - 12 private properties
  - 5 vehicles
- 13 Neighborhood Clean-Ups
  - 225 tons



# Report Illegal Dumping

## BEST OPTION MEJOR OPCIÓN



Report via City of Richmond  
App or COR Connect

*Reporte Basura Tirada  
Ilegalmente con la Aplicación  
de la Ciudad de Richmond*

## OTHER OPTION OTRA OPCIÓN



Illegal Dumping Hot Line:  
(510) 965-4905

*La Línea Directa para Reportar  
Basura Tirada Ilegalmente:  
(510) 965-4905*

## IN PROGRESS EN PROGRESO



In-Progress Illegal Dumping:  
Call (510) 233-1214

*Basura Tirada Ilegalmente en  
Progreso: llame al (510) 233-1214*

*\*Stay safe. Do not confront perpetrators  
\*Cuidado. No confrontar a los ofensor*

- 3,883 Illegal Dumping Reports
- 5 Citations Issued

# A Walkable City



Mom with stroller forced into the street

## 2021 Walkable City Initiatives

- Sidewalk inspection and repair program
- Trash removal on streets, sidewalks and park strips
- Street tree planting and maintenance
- Increase enforcement of sidewalk blockage violations
- Reduces cost of injury claims against the City



**Stable housing should be a basic  
fundamental human right**

## **RESIDENTIAL AND BUILT ENVIRONMENT**

# Richmond Housing Authority

## RHA Accomplishments

- 2 million – awarded in Tax Credit funding from the State of California for the Hacienda Development
- Approved to enter into the Purchase and Sale Agreement for the development of the Hacienda
- Elevators renovated at Nevin Plaza in Spring 2020
- Hacienda funded and on track for rehabilitation
- RFP solicitation for Nystrom Village redevelopment
- Transfer RHA Admin. Building to Richmond Build



# Richmond Housing Authority



- Housing selected for the Nevin Plaza Rehab and Operation RFP
- Exclusive Rights to Negotiate for the Rehab and Operation of Nevin Plaza
- Section 18 Deposition application submitted to HUD for the Rehab and Operation of Nevin Plaza



**Richmond Housing Authority**

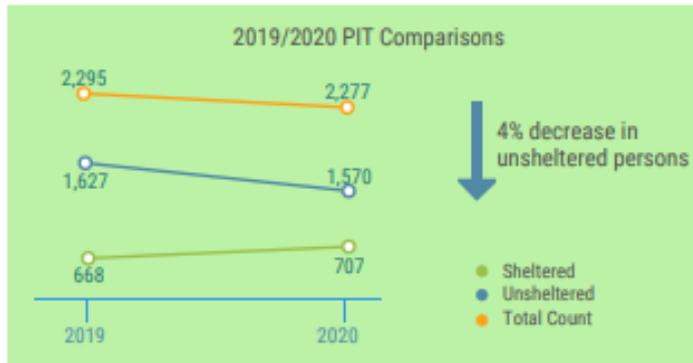
Section 18 Disposition Application: Nevin Plaza

Submitted: October XX, 2020

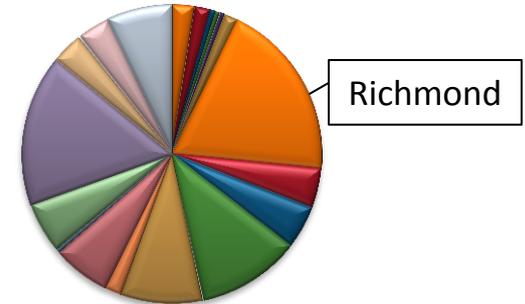
# Homelessness in Richmond

## Richmond San Pablo CORE Team Stats

- **1,157 total unduplicated contacts**
  - 859 individuals
  - 113 families



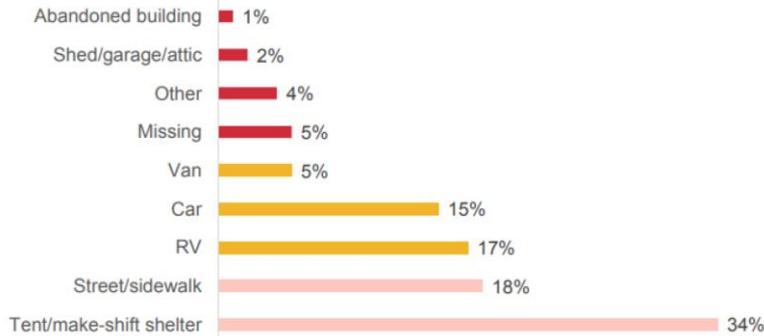
## Homelessness in Contra Costa County



- |                   |               |
|-------------------|---------------|
| ■ Crockett        | ■ El Cerrito  |
| ■ El Sobrante     | ■ Hercules    |
| ■ Pinole          | ■ N. Richmond |
| ■ <b>Richmond</b> | ■ Rodeo       |
| ■ San Pablo       | ■ Concord     |
| ■ Lafayette       | ■ Martinez    |

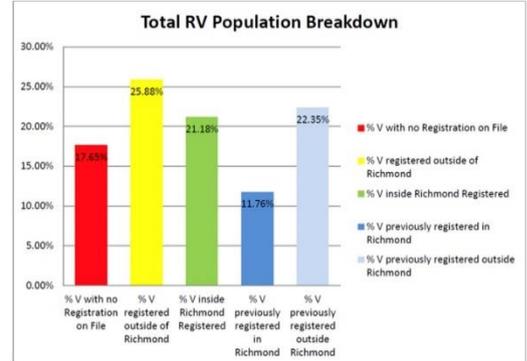
# Where Will They Go?

Percent of Unsheltered Individuals by Sleep Setting



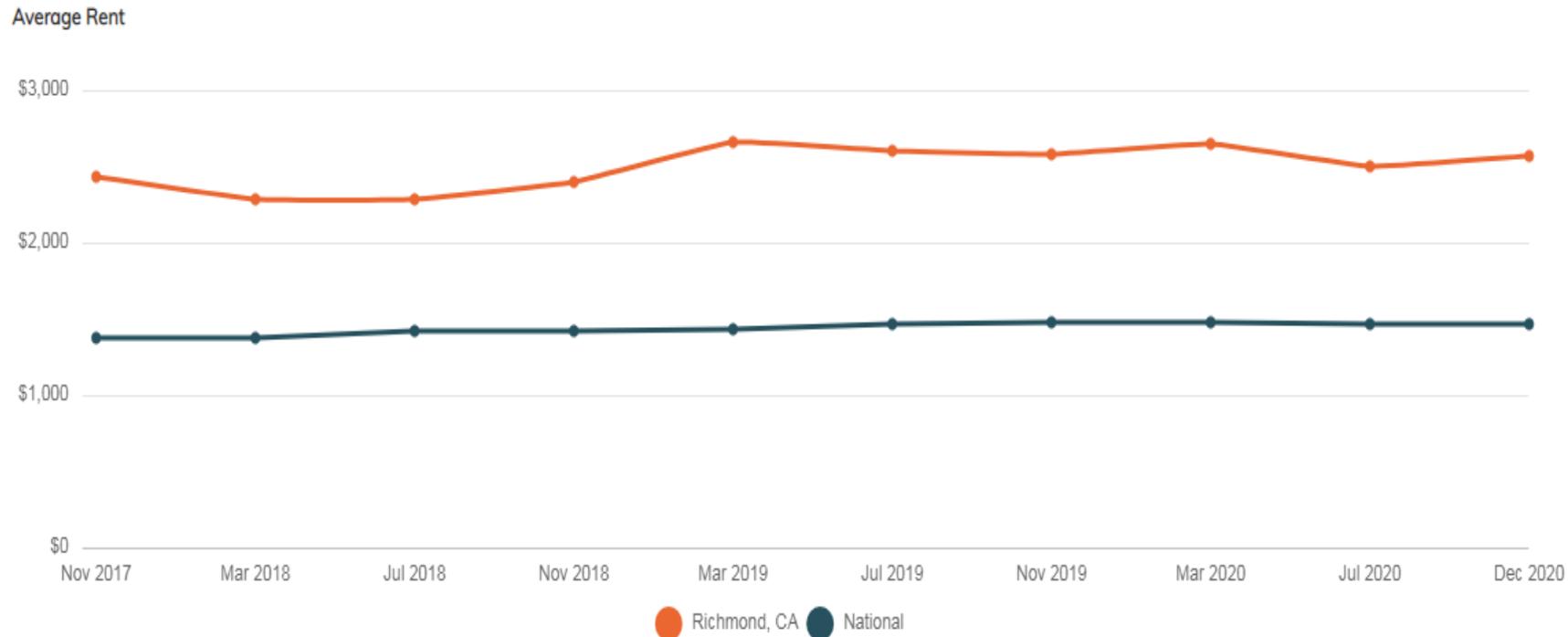
2019 survey of RVs within Richmond:

- 84 RVs
- 47% with valid registration
- 45% of registered vehicles are registered to an address in Richmond



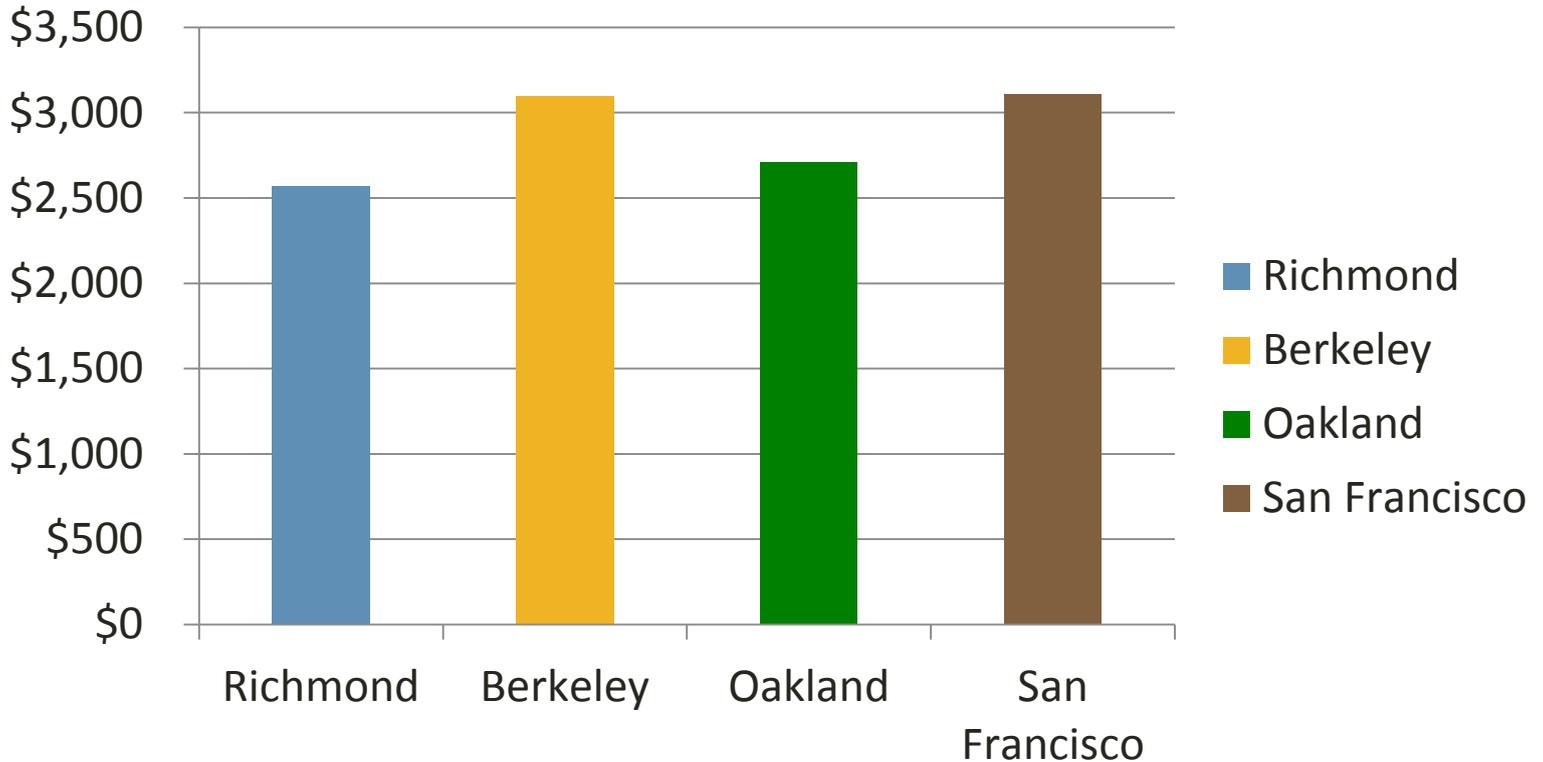
# Average Apartment Rent: Stable

## Richmond, CA Rent Trends



# Average Rent in Richmond v. Nearby Cities

## Average Overall Rent (2020)



# Rent Program Highlights

## Rent Board

- \$2.92 Million – Annual budget
- **\$2.64 million** - Fee revenue
  - **\$212/controlled unit**
  - **\$112/partially controlled unit**
  - **\$112/subsidized unit**
  - **90% collection rate**

## Annual General Adjustment

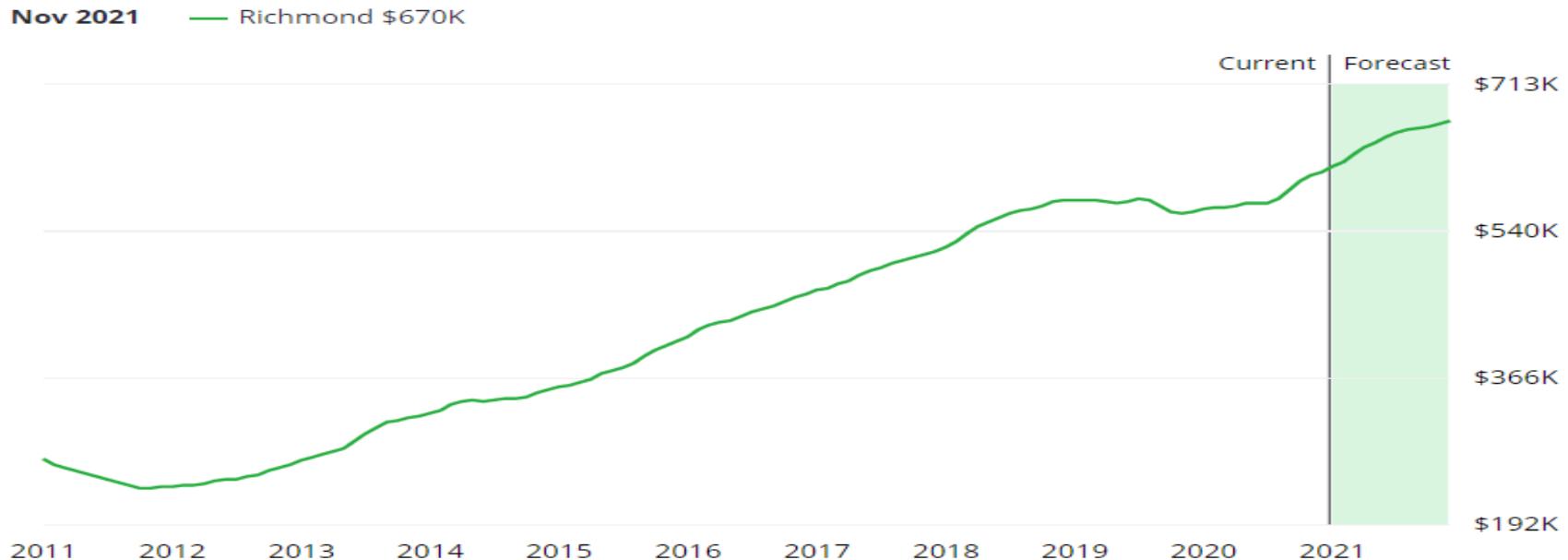
- 2.9% - 2020
  - **\$69 Avg. rent increase**
- 3.5% - 2019
  - **\$56 Ave. rent increase**
- 3.6% - 2018
- 1,945 Termination Notices in 2019

## Rental Units Covered by Richmond Rent Program\*

| Total Units | Rent Controlled | Partially Covered** | Public/Subsidized |
|-------------|-----------------|---------------------|-------------------|
| 17,684      | 7,433           | 4,512               | 4,512             |
| % of total  | 42%             | 26%                 | 26%               |

# Residential Real Estate: Seller's Market

- Property values increase:\*
- **\$610,286 Median Home Value**
- **+8.4% value in 2020**
- **+9.9% forecast for 2021**



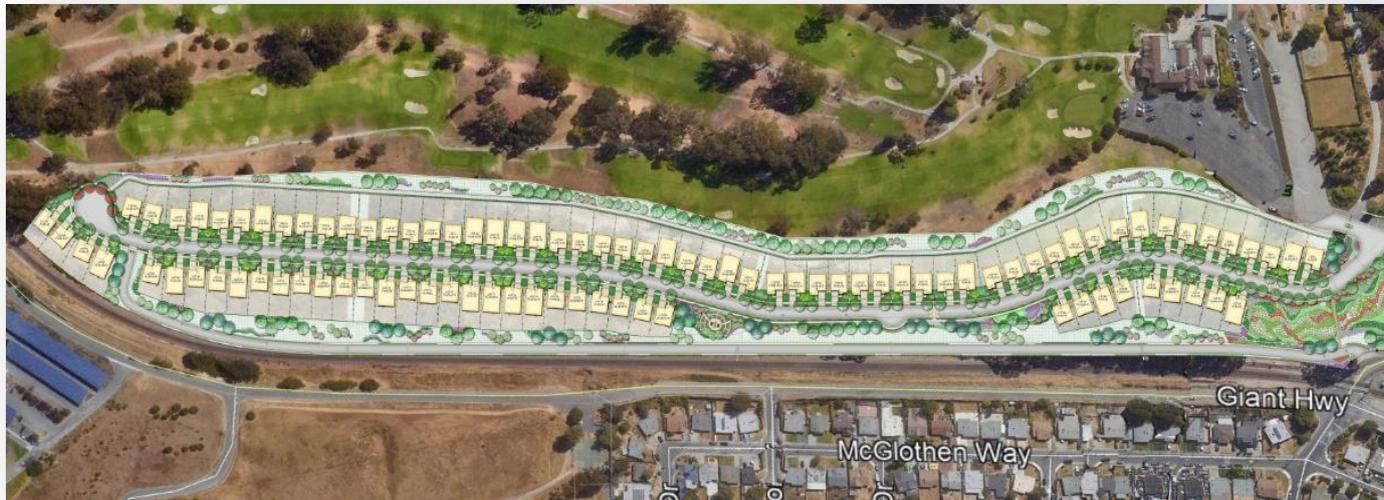
# 2020 Year-End Housing Development Summary

| Status              | # of Units |
|---------------------|------------|
| Completed/Finalized | 140        |
| Under Construction  | 386        |
| Entitled            | 6,475      |
| Under Review        | 1,010      |
| Permits Issued      | 154        |



# New Homes at Richmond Country Club

- 94 detached homes
- Approved by City Council on December 22, 2020



# Meeting our Housing Needs

- Continued growth of housing development
- More progress in 2020
- More of all housing types needed by 2023

| Richmond: # of Housing Unit Permits Issued in 2020 |                |                      |
|--|----------------|----------------------|
| Income level                                       | Permits Issued | Remaining Unmet RHNA |
| Market Rate  | 154            | 606                  |
| Affordable   | 0              | 727                  |
| <b>Total</b>                                       | <b>154</b>     | <b>1,333</b>         |

# Accessory Dwelling Units (ADUs)\*

| Year        | Approved  | Permits Issued |
|-------------|-----------|----------------|
| 2020        | 61        | 39             |
| 2019        | 92        | 42             |
| <b>2018</b> | <b>53</b> | <b>47</b>      |

\*Junior Accessory Dwelling Units Included

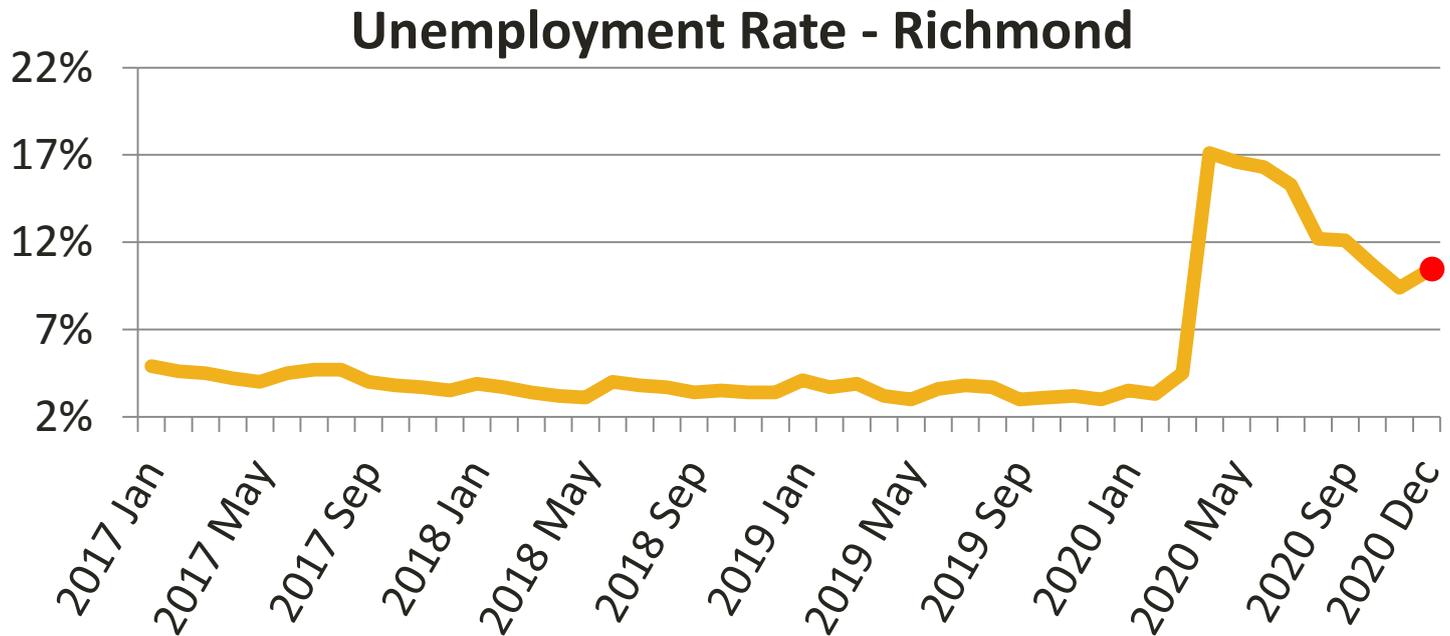


*After years of historically low unemployment rates in Richmond, the economic impact of COVID-19 has left thousands of residents out of work.*

## **ECONOMIC DEVELOPMENT AND EDUCATION**

# High Unemployment Due to COVID-19

- Labor Force = 52,445
- Unemployed = 5,720
- December 2020 Rate = **10.3%**



# Workforce Development

- Secured 7 new grants totaling \$1.6 million to serve laid off workers impacted by COVID-19
- 6400 Curbside services, and Career/job services by appointment & phone
- Current unemployment rate for the City 9.4% compared to 3.1% (March 2020)



# RichmondBUILD

- **Graduated 3 Cohorts**

- 16 women
- 44 men
- 60% African American
- 30% Latino
- 10% Asian

**Placements in the following unions: 80% placement rate**

- Carpenters
- Dry Wall/Lathers
- Iron Workers
- Laborers
- Heat & Frost
- Plumbers & Steamfitters



# YouthWORKS Summer Youth Employment (SYEP)

- 175 Richmond youth serviced
- Received a \$250,000 Summer Training Employment Services (STEPS) grant to serve disabled youth
- 50 disabled youth ages 16-21 received summer jobs and gained valuable work experience



# Businesses Step Up to Help the Community

- Production of masks and personal protective equipment
- Production of social distancing placards and safety material
- Donating to Richmond Rapid Response Fund
- Hosting food giveaways



Richmond Main Street Food Giveaway

# Port of Richmond

- Long-time Port Director, Jim Matzorkis, passed away due to COVID-19 days before retirement
- Gross revenue of \$10.5 million during FY 2019 -2020
  - **Net revenue of \$2.7 million**
- Long-term lease and renovation agreement with Richmond Grown for General Warehouse
- Long-term lease agreement and rehabilitation plan for Terminal 3
  - **\$10 million infrastructure development for maritime uses**



Jim Matzorkis

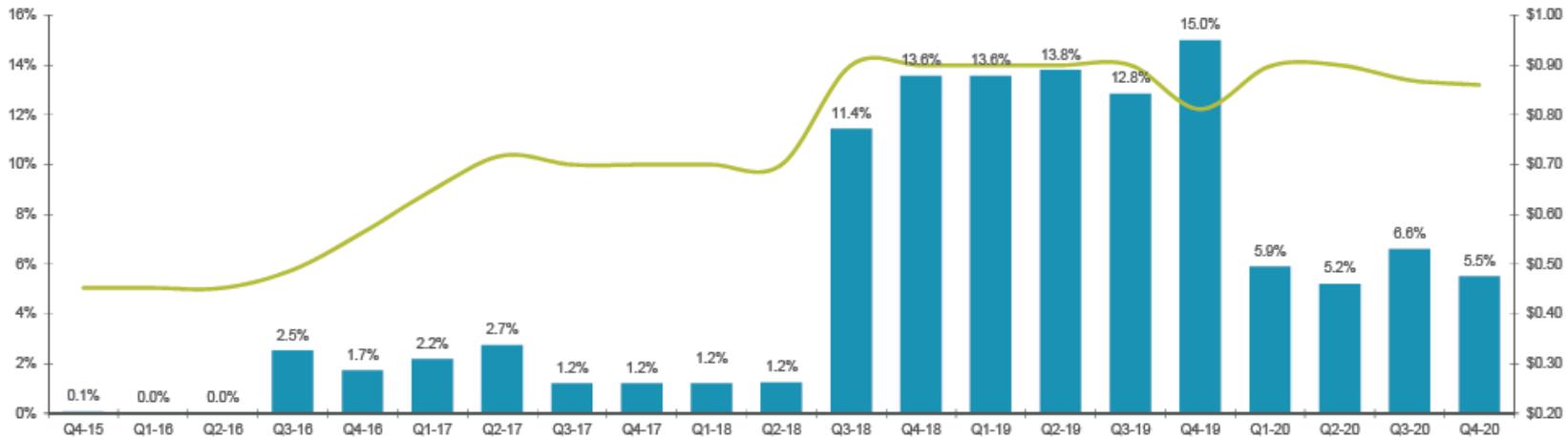
# Amazon Expands Fulfillment Space

- Atlas Road Warehouse (~700,000 Sq. ft. )
- Tenant Improvements Completed in September 2020
- Hundreds of employees



# Warehouse Market Prices and Vacancies Slightly Down

Richmond Warehouse Vacancy & Average Asking Rate Trend



Vacancy Rate

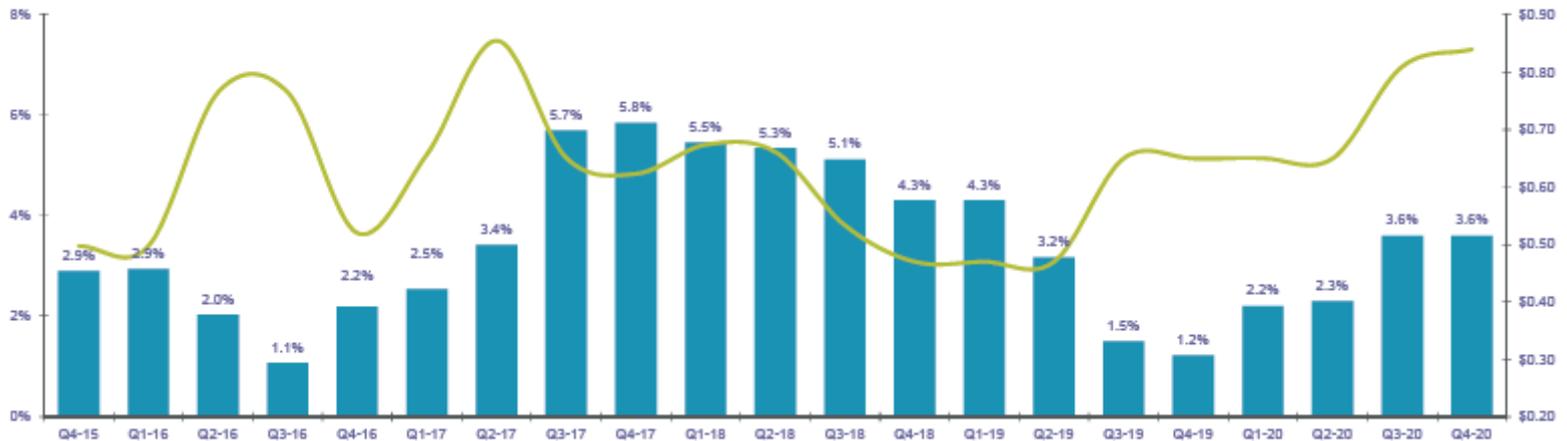


Avg Asking Rate NNN

# Manufacturing Market

## Prices Slightly Up, Vacancies Stay Levelled

Richmond Manufacturing Vacancy & Average Asking Rate Trend



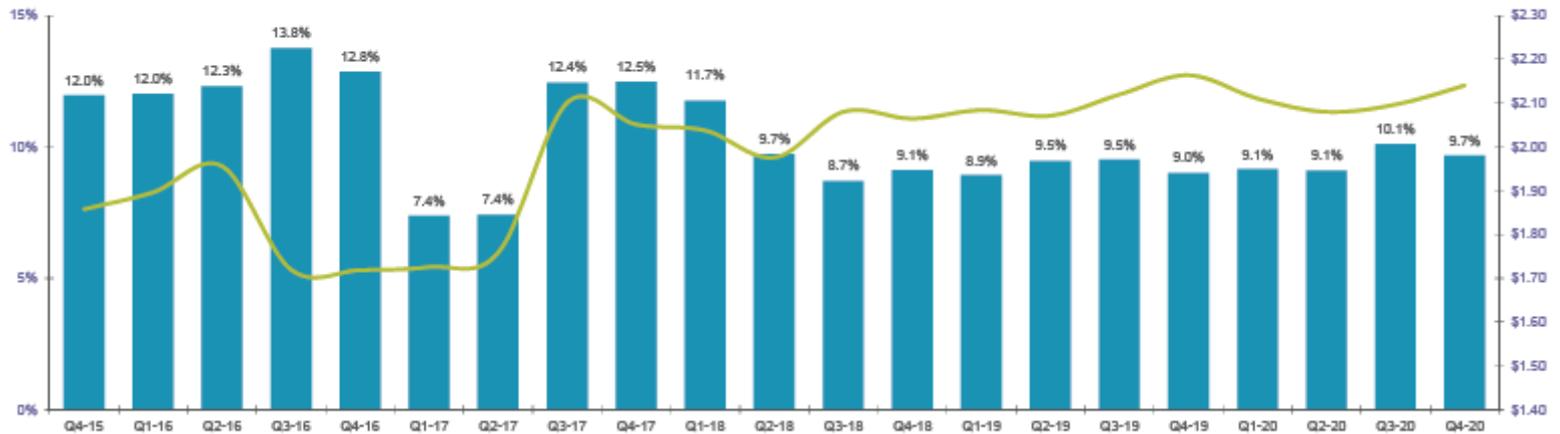
Vacancy Rate



Avg Asking Rate NNN

# Office Prices Up, Vacancies Slightly Down

## Richmond Office Vacancy & Average Asking Rate Trend



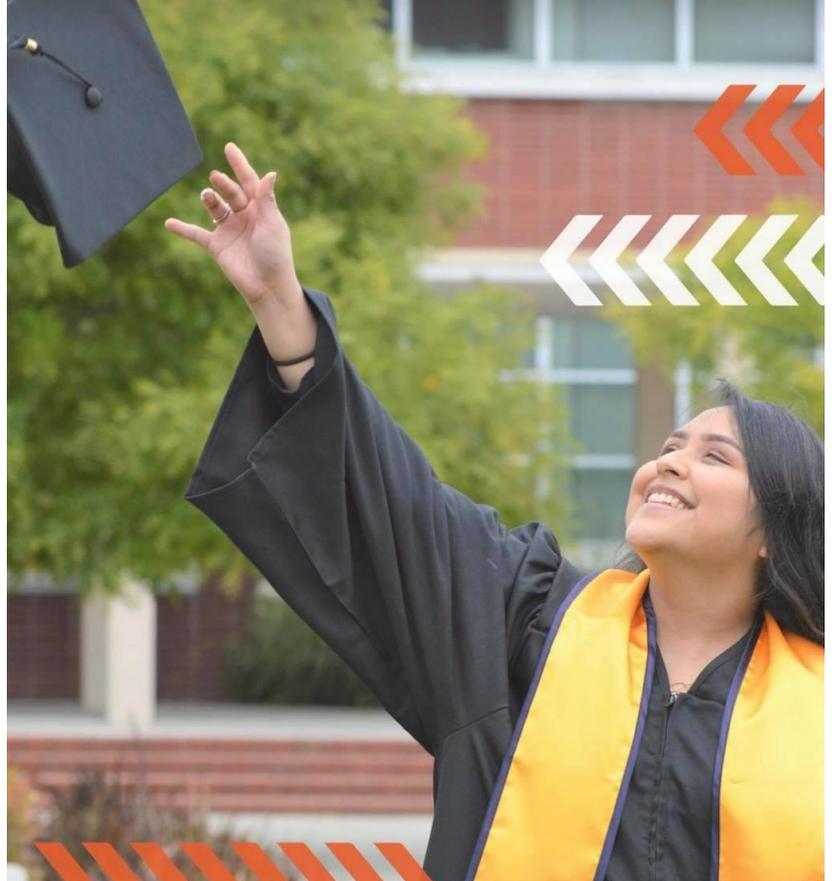
Vacancy Rate



Avg Asking Rate NNN

# Richmond Promise: Our Impact

- 4+ Years, 1800+ Scholars
  - 100+ colleges & universities
  - \$7.92 M scholarship dollars
  - 72% low income
  - 71% first generation
- Virtual One-on-One Coaching, Near-Peer Support, and Workshops
- Scholarship Application Open!
  - **Deadline: March 14, 2021**



# Ensuring College Success

- Wraparound Support
  - **Basic Needs Fund**
  - **Digital Divide Fund**
  - **\$135,000 in support for 500 scholars**
- Scholar Emergency Fund
- Near-Peer Ambassador Program
  - **Beyond 12 partnership**
  - **DeAnza & Kennedy HS double digit gains in financial aid completion**
  - **80+ Summer Associates**



# Department of Children and Youth

- Community Needs Assessment
  - 4 community forums
  - 8 focus groups
  - 12 one-on-one interviews
  - 700+ survey responses
- Strategic Investment Plan
  - 6 funding priority areas
  - Hatchuel Tabernik and Associates
- FY 2021-22 Grant Awards
  - \$1.5 M grant dollars



# I'll Have a Library, To Go Please!

- 2,000+ Tableside Appointments
  - Books, craft kits, DVDs, magazines
- Virtual/To Go Programs
  - Book group, crafts, homework help, STEM, story times, summer reading challenge, trivia night
- Community Outreach
  - Updated /redesigned website
  - Social media presence
  - E-newsletter



# Camp Achieve Goes Virtual

- Combat Summer Learning Loss

- 200+ families
- Creating videos
- Music
- Reading aloud
- Virtual field trips
- West African dance

- Partners

- EdFund West
- Local nonprofits





*Mobility is essential for both a healthy economy and a healthy lifestyle*

# TRANSPORTATION AND INFRASTRUCTURE

# Ridership Remains Low on Public Transit

- Richmond Ferry (74% Decrease)
  - 2019: 204,277
  - 2020: 52,373
- AC Transit (48% Decrease)
  - 2019: 53,883,915
  - 2020: 27,890,362
- BART (11% of Pre-COVID Numbers)
  - FY 2019: 118,103,041
  - FY 2020: 83,679,649
  - % as of mid-January
- Riding Together: Bay Area Healthy Transit Plan



# R-Transit / Paratransit

- 4,000 Residents Registered
  - 700 rides / month
- Lyft Partnership
  - 300 rides / month
  - Increased since May
- Recovered from Negative Fund Balance
- Received Measure J Funds
  - Offer service for wheelchair clients
  - Hire adequate number of staff



# Bay Trail – Richmond

- Point Pinole Connected

- b/w Richmond Parkway and Dotson Family Marsh
- \$976,000 Measure J gas tax
- \$130,000 Association of Bay Area Governments

- Point Molate Trail

- 2.5 miles from Richmond-San Rafael Bridge
- \$2.2 M from Prop 68
- \$900,000 CA State Parks
- First time public access to shoreline since Huichin tribe



*Goodrick Avenue multi-use trail improvements*



*Photos: Trails for Richmond Action Committee*

*Point Molate Wine Haven, Bay Trail Visual Simulation*

# Ferry to Bridge to Greenway Plan

- Ferry Terminal and RSR Bridge Linkage

- 2 ¼ miles of two way protected bikeway
- \$725,000 Caltrans Active Transportation Program
- \$325,000 Metropolitan Transportation Commission
- Sims Metals Management and Industrial Properties Trust

- Richmond-San Rafael Bridge Bicycle/Pedestrian Path

- User count over 100,000!
- 4 year pilot project
- Use it or lose it!



# Public Works - Water Resource Recovery

- Macdonald and Virginia Project
  - 17,895 linear feet of sewer line replaced or rehabilitated
  - \$7,342,139
- Cutting/Carlson/Hoffman Project
  - 24,791 linear feet of sewer line replaced or rehabilitated
  - \$9,431,657



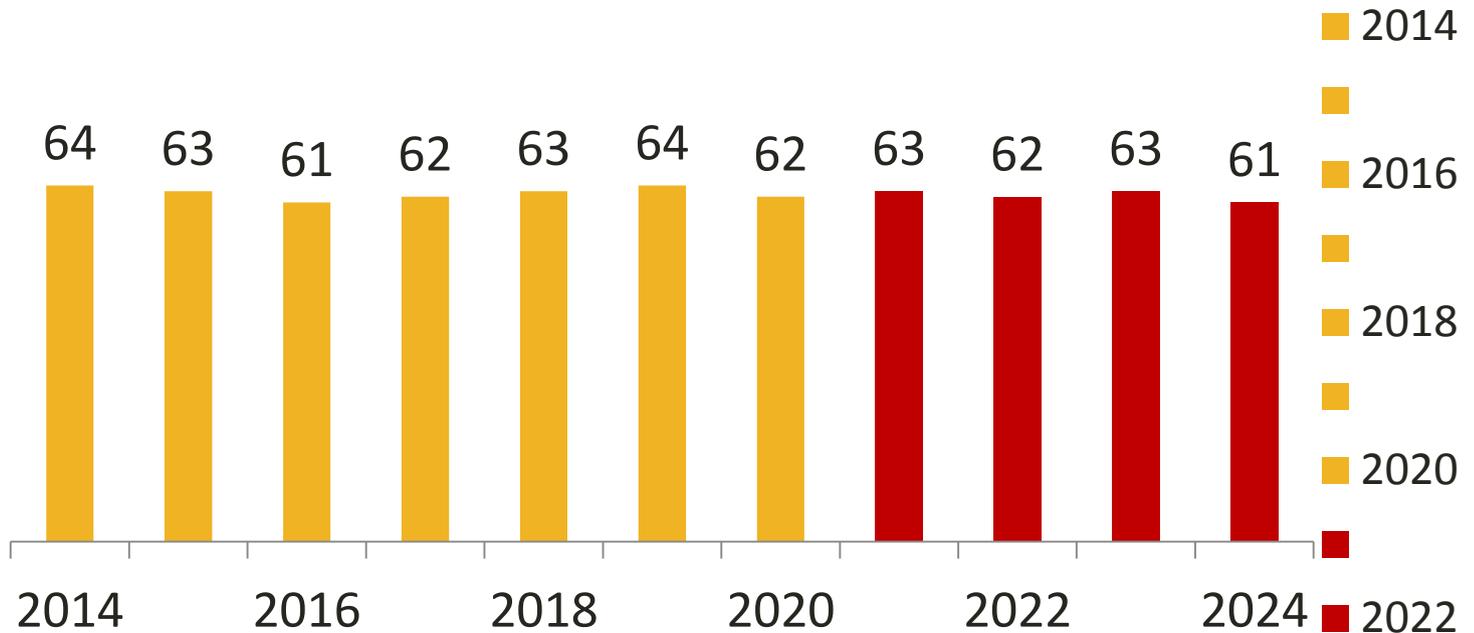
# Public Works - Street Maintenance

- 4.4 Miles Paved
- 62 City Blocks Paved
  - Ex. Barrett Avenue from 24<sup>th</sup> Street to 25<sup>th</sup> Street
- 1,700+ Potholes Filled
- 26 Speed Bumps Installed



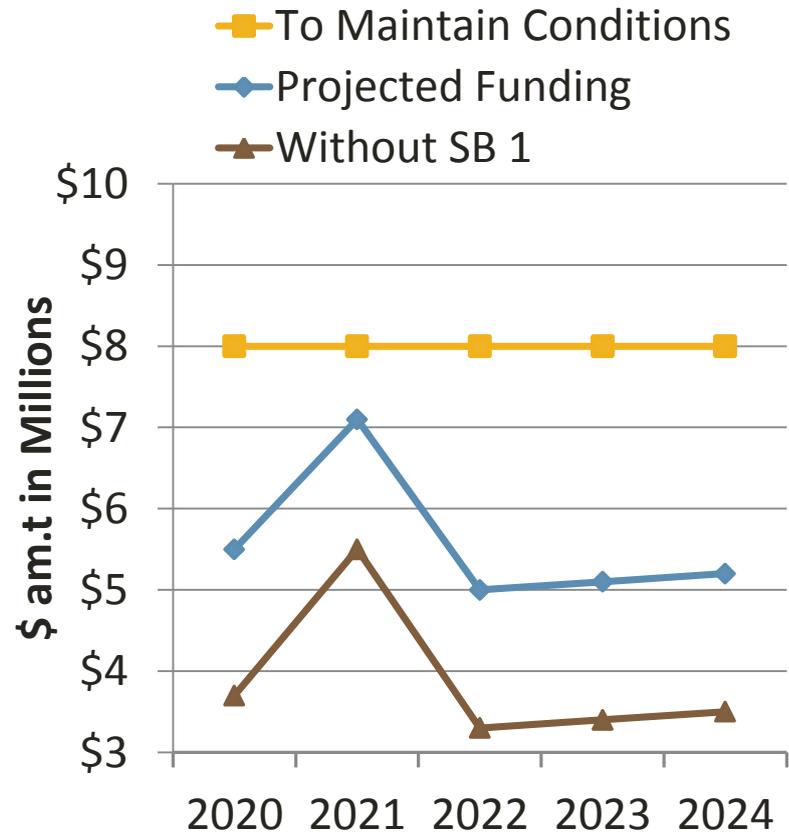
# Pavement Condition Index

2020 PCI Score: 62 (Fair)



# Projected Five-Year Pavement Funding

- \$28 M Total
  - 2021 spike due to \$2.2 M One Bay Area Grant
  - SB 1 “gas tax” about \$1.7 M / year
- To Maintain Conditions
  - Need additional \$9.1 M
  - Otherwise, conditions will worsen 2023 and onward



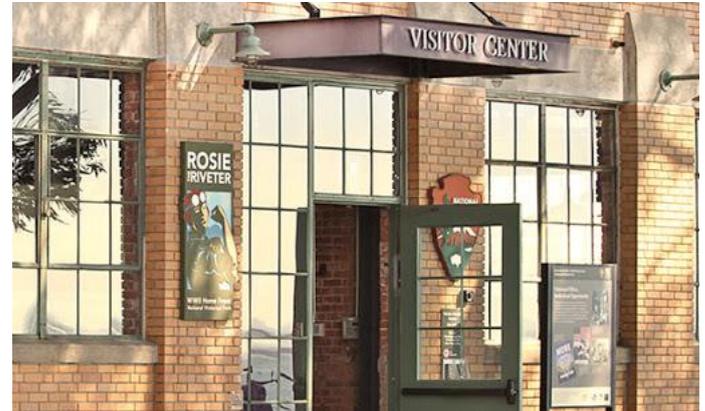


*Encouraging the development of places to go and things to do are important roles of city government that contribute to quality of life*

## COMMUNITY INVESTMENTS

# Growing Tourism Comes to a Halt

- Rosie the Riveter Visitor Center (81% Decrease)
  - 2019: 50,904
  - 2020: 9,528
- SS Red Oak Victory (84% Decrease)
  - 2019: 5,570
  - 2020: 875
- “Visit Richmond, CA” Closed
  - **Richmond Convention and Visitors Bureau**



# Rosie the Riveter Visitor Center



# SS Red Oak Victory



# New Shellmound Park Celebrating Ohlone and Miwok Peoples



# Cities of Service / Love Your Block

- Sound Wall Panels Painted at Parchester Village

- 1,000 square feet
- 66 volunteers
- 132 hours



- Co-Hosts

- Parchester Neighborhood Council
- Richard Muro Salazar (local artist)



- Richmond Arts and Culture Commission

- Neighborhood Public Arts Mini-Grant

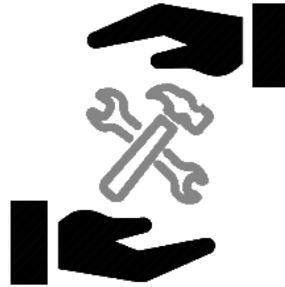


# Tool Lending Library

**657** Active Patrons



**8,356** Completed Loans



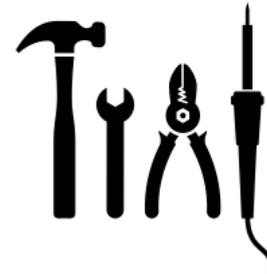
**1,105** Tools in Inventory



**0** Community Events



**26+** Yearly Donations



**NORTH RICHMOND TOOL LIBRARY: TBD**

# Sports, Seniors, and Special Needs

- Virtual / In-Person Sports

- Basketball
- Soccer
- Tennis
- Zumba

- Seniors & Special Needs Programs

- Crafts
- Daily check-ins
- Dance and movement
- Exercise
- Holiday activities
- Yoga



# ECIA Grant Program

\$530,000 awarded in FY 19-20

- 1 year extension to service providers and resident grantees
- Leveraged ECIA Grant awards to provide for:
  - housing displacement
  - Food insecurity
  - Utility expenses



Provides Support for:

- Building Blocks for Kids
- Family Justice Center
- Richmond Museum of History & Culture
- Richmond Sol Youth Programs
- S.T.E.A.M. the Streets

And many more



BUILDING BLOCKS FOR KIDS  
RICHMOND

# Mayor's Community Fund

- Supported dozens of youth sports teams and community organizations
- **\$52,000** in grants since 2015
- **\$3,500** grant for San Francisco Business Times Richmond Supplement in 2020
- **\$25,000** contribution to the Rapid Response Fund in 2020



# Government Alliance on Race and Equity (GARE)

## 2020 Accomplishments

- Hosted Community workshop on racial equity plan
- Hosted multiple Listening and Healing circles for staff
- Racial Equity Action Plan

### City of Richmond GARE GOALS:

- **Goal 1:** Internal Work
- **Goal 2:** Community Engagement
- **Goal 3:** City Service Provision
- **Goal 4:** Healthy Life Outcomes



LOCAL AND REGIONAL  
GOVERNMENT ALLIANCE ON  
**RACE & EQUITY**



# Boards, Commissions and Committees

Over 180 commissioners attend over 25 meetings every month

| Total no. of seats | 2020 appointments | Current # of empty seats | Vacancy Rate |
|--------------------|-------------------|--------------------------|--------------|
| 264                | 72                | 46                       | 17%          |



# My Top 10 Wish List for 2021

1. End COVID-19
2. Keep Point Molate and Campus Bay on track
3. Lower crime rate, zero homicides
4. Hacienda and Nevin Plaza Transitioned
5. Balanced budget, increased reserves and bond rating increase
6. Transitional village for homeless
7. On track to meet RHNA allocations
8. Meeting climate action goals
9. Activate Richmond Visitor Center, Downtown transportation plaza
10. Improving Richmond's Image

# HAVE A GREAT YEAR!

