

Argument in Favor of Measure J

Vote YES on Measure J.

Measure J, the Richmond Majority Vote Initiative requires that Richmond City Council candidates and the Mayor receive at least 50% of the vote before taking office. **It's the simple one-person one-vote format** that will put an end to politicians getting elected with less than 50% of the vote.

Measure J was put on the ballot because thousands of Richmond residents signed a petition in hopes of guaranteeing a fair one-person one-vote election system in Richmond. The Measure J Majority Vote format is already used by all County Supervisor, State Legislative and Federal elections in California because it's easy to administer, inexpensive, easy to audit and easy to understand. That means more people will participate and more Richmond voices will be heard.

Measure J, the Richmond Majority Vote Initiative will:

- Require the Mayor and Councilmembers to earn at least 50% of the vote to take office
- Give voters a chance to see clear distinctions between top candidates in a runoff election
- Force candidates to speak to more voters because 50% support is required to win
- Encourage more voter participation because it's an easy-to-understand format

More complicated election formats, like Oakland's Instant Runoff Voting (Ranked Choice Voting), will deny Richmond voters time between the primary and runoff elections to meet with candidates, hear them debate and get the information necessary to make the best choice for Richmond's future.

Measure J gives Richmond voters a chance to see clear distinctions between candidates on important issues by putting candidates head-to-head in a runoff election – guaranteeing the winner has the majority support of voters. **It will mean better representation for Richmond**, and an end to Richmond politicians getting elected with less than a true majority of the vote.

Vote YES on Measure J.