



RICHMOND, CA

STATE OF THE CITY

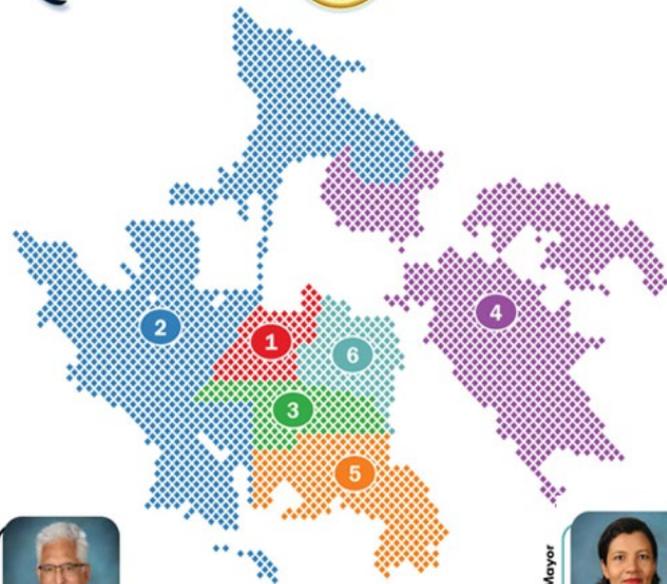
2024



PURPOSE 2 ARTICLE III-A Section 1.b.

►The Mayor may make recommendations to the City Council on matters of policy and program which require Council decision and may propose ordinances and resolutions for Council consideration. The Mayor shall work with the City Manager in preparing an annual budget for submission to the City Council. The Mayor shall make an annual report to the City Council as to the conditions and affairs of the City.





Mayor

Eduardo Martinez
AT-LARGE



Vice-Mayor

Claudia Jimnez
DISTRICT 6



Melvin Willis
DISTRICT 1



Cesar Zepeda
DISTRICT 2



Doria Robinson
DISTRICT 3



Sohelia Bana
DISTRICT 4



Gayle McLaughlin
DISTRICT 5

MAYOR'S OFFICE STAFF



Tony Tamayo
Chief of Staff



BK White
Director of Policy



Ana Tellez-Witrigo
Deputy Chief of Communications



► **MAYOR'S OFFICE DUTIES**

- **Legislative & Policy Initiatives**
 - Boards, commissions, committees
 - Ordinances, resolutions
- **Community Support and Outreach**
 - Certificates, letters of support, proclamation, resource guides
 - Constituent casework
- **Special Events & Projects**
 - Awards, grant applications
 - Task forces, working groups

KEY

ACCOMPLISHMENTS

IN 2024

Balanced the budget for FY 24-25.

Secured 130 grants totaling \$241.4 million across various departments.

Partnered with the Richmond Chamber of Commerce to launch the inaugural “Best of Richmond” city-wide contest.

Negotiated a historic \$550M settlement with Chevron.

Launched the Mobile Vendor Program in Downtown Richmond.

Introduced the ARPA Small Business Grants Program.

Sold Point Molate to East Bay Regional Parks, moving closer to a resolution on the decades-long battle to preserve this green space for future generations.

Completed the Bloomberg Harvard Leadership Initiative’s Innovation Program.

Reopened the Booker T. Anderson Community Center.

2024 SPOTLIGHT: Public Works Crew

Mayor Eduardo recognizes the street signs and curb painting Public Works Crew.

Their efforts in maintaining and enhancing our city's infrastructure have not gone unnoticed.

The team's commitment to ensuring clear and visible street signs and well-maintained curbs plays a crucial role in keeping our community safe and navigable.

- ▶ Carlos Castro
- ▶ Rob Chelemedos
- ▶ Gary Crooks
- ▶ Steve Hewitt
- ▶ Isaac Martinez
- ▶ Rodney Nelson
- ▶ David Vigay



Thank you for your outstanding service and contribution to the betterment of Richmond!

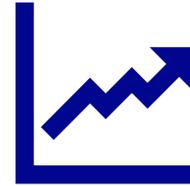


BOARDS, COMMISSIONS, & COMMITTEES



About:

The City of Richmond has 25 active boards and commissions. Board Members and Commissioners are members of the public appointed by the Mayor and then approved by a City Council majority. Over 150 commissioners attend 25+ meetings every month!



Highlights:

Worked with the City Clerk's Office to coordinate the appointment of 43 commissioners in 2024

Prioritized bringing in new community members

A strong interest from youth to serve on boards & commissions

- We appointed 6 new young people to the Youth Commission
- The first 16 year old to serve in the Human Rights and Human Relations Commission



City Attorney's Office

City Attorney's Office Updates

Hired a Senior Assistant City Attorney to advise on employment and human resources matters in-house, including assisting with labor negotiations for all bargaining units, reducing outside costs

Hired an Assistant City Attorney to assist with contract review, support the Port, IT, and Finance Departments, and to oversee the Public Records Act process

Hired a Paralegal to assist with both in-house litigation and PRAs, reducing outside costs

Resolved several high-risk, high-exposure civil lawsuits

Secured \$550 million settlement with Chevron

Prevailed at trial in an employment lawsuit

City Attorney's Office Updates

- Transitioned to an online document management system (iManage)
- Reviewed contract processes, updated the standard contract form, and conducted training to all staff
- Work with Wastewater to continue the process of dissolving the West County Agency JPA between Richmond and West County Wastewater District (scheduled to be completed December 2024)
- Provide ongoing support and legal staffing for various City boards and commissions, including Planning Commission, Design Review Board, Community Police Review Commission, Personnel Board, and Historic Preservation Commission
- Work with City Clerk's office on variety of election matters involving ballot measures, campaign law inquiries and related matters

Finance

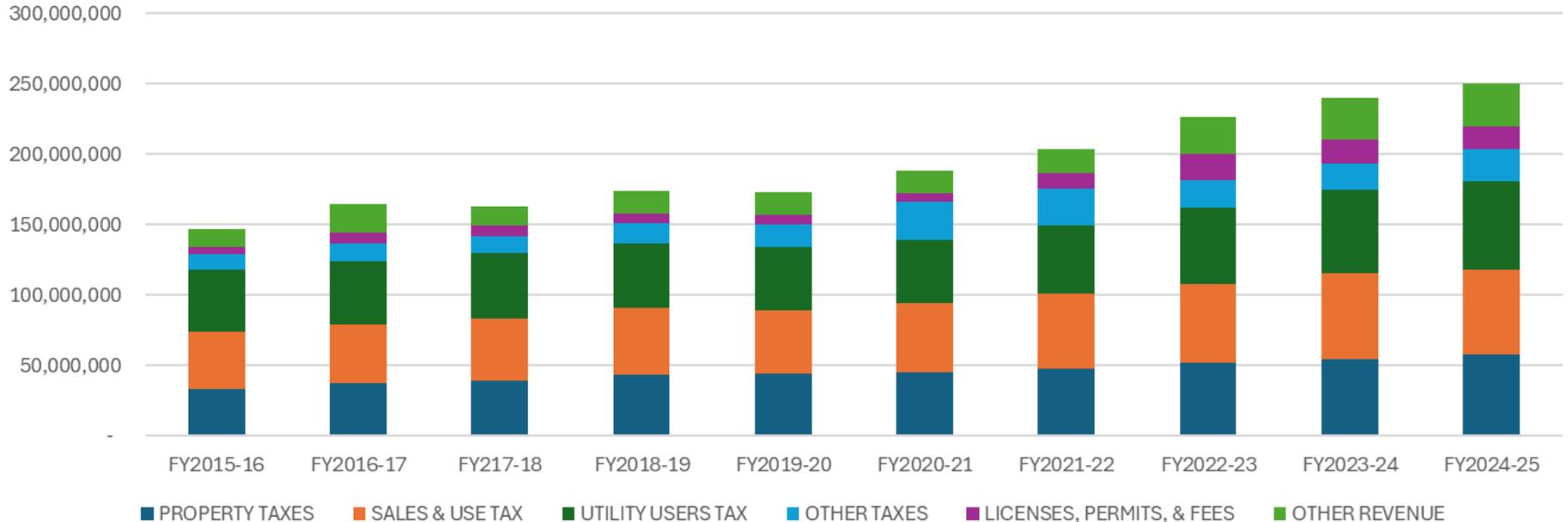


CITY OF RICHMOND'S FINANCES

Adopted Balanced Budget for Fiscal Year 2023-24

- **Measure U Taxes**
 - Measure U brought in \$14,463,504 in FY 2023-24
 - Eleven percent less than the amount received in FY 2022-23 which included significant double payments by some businesses as they transitioned to December 31 expirations dates.
 - This is four times more than pre-Measure U Business Tax revenues.
 - Class A Retail Sales and Class K Rental Properties brought in the most Business Tax revenue at \$3.1 Million and \$3.0 Million, respectively.
- **Policy Target Reserve level increased to minimum 21%.**
- **Updated Other Post Employment Benefits and Pension Funding Policies with increased contributions to address unfunded liabilities.**

STEADY REVENUE GROWTH



Actuals for previous years and Original Adopted Budget amounts for Fiscal Year 2024-25

CREDIT RATINGS INCREASE

Moody's Rating	New	Old
COR - ICR	A3	Baa2
POB**	A3	Baa3

Standard & Poor's Rating	New	Old
COR - ICR	AA-	AA-
Wastewater	AA-	AA-



A3 Rating Reflects City's Strengthened economic and financial performance



Millions in Potential Savings on Bond Interest

*COR-ICR: City of Richmond - Issuer Credit Rating

**POB: Pension Obligation Bond

FY2023-24 General Fund Revenue Increase*

- ▶ **Total Increase: Approximately \$11.2 Million**
 - ▶ **Property Tax: \$1.9 Million Increase**
 - ▶ Due to higher than expected Successor Agency Surplus and Pass-through payments primarily stemming from tax increment growth
 - ▶ **Sales & Use Tax: \$5.8 Million Increase**
 - ▶ Increase primarily comes from the Bradley Burns Sales Tax collected by businesses located in Richmond.
 - ▶ **Utility Users Tax: \$4.4 Million Increase**
 - ▶ Primarily from increased amounts collected by utility companies due to higher rates and a colder wetter winter
 - ▶ **Operating Transfer-In: \$1.9 Million Increase**
 - ▶ Increase is a result of higher Pension Tax Override Revenue stemming from higher assessed valuations of properties in Richmond

*Unaudited

FY2023-24 General Fund Expenditure Savings*

Total Savings: Approximately \$14.6 Million

- Salaries & Wages: \$4.6 Million Savings
 - 5 percent below budget
 - Major source of variance is due to higher than anticipated Vacancy Savings

Professional Services, \$6.5 Million Savings

- 30 percent below budget
- Major source of variance is due to lower expenditures than budgeted in the Fire Department Support Division, Economic Development, and Non-Departmental

Other Operating: \$1.9 Million Savings

- 22 percent below budget
- Major sources of the variance are unspent budget for Public Bank, reparations, and equity and inclusion projects

Equipment & Contract Services: \$2.2 Million Savings

- 36 percent below budget
- Actual cost of repairs and maintenance came in lower than budgeted

State Audit Progress

11 Out of 11 State Audit Recommendations implemented as of July 2024

Exceeding Cash Reserves Minimum Fund Balance of 21% (Policy as of June 30, 2023) of Budgeted General Fund Expenditures of Fiscal Year 2023-24, Including Transfers Out

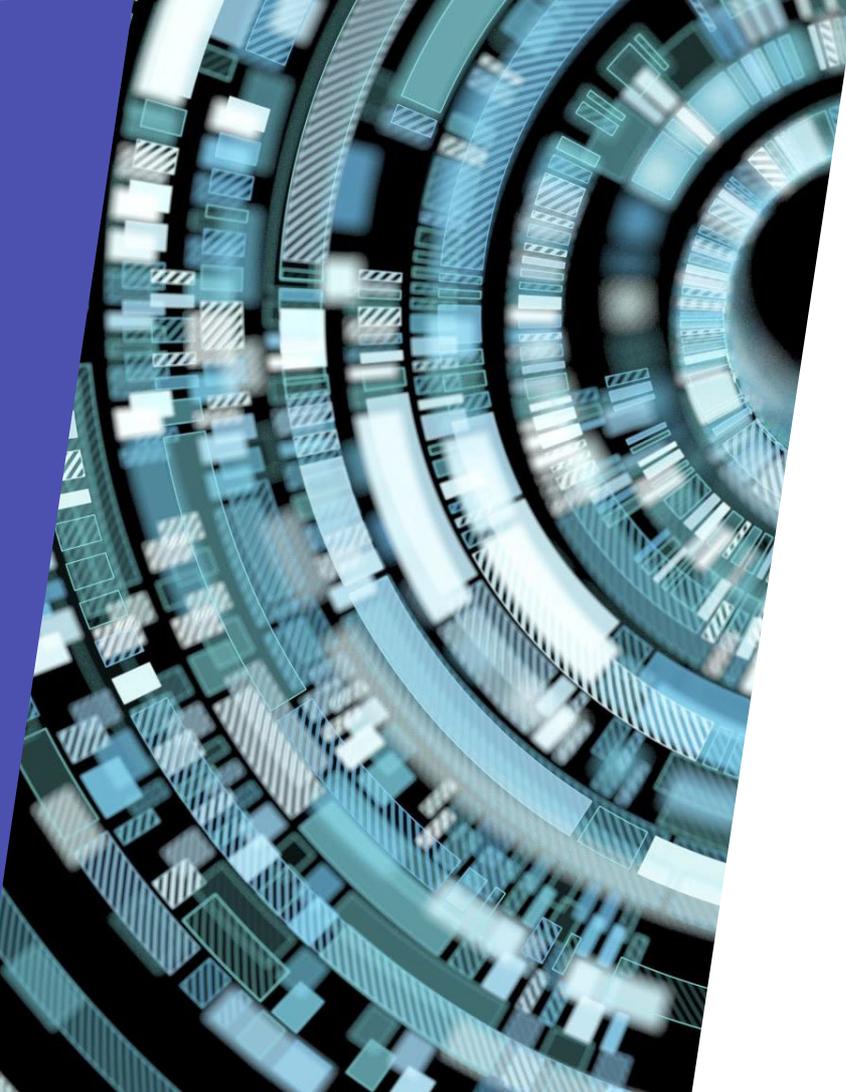
- Cash Reserve: \$55.2 Million as of June 30, 2023
- 24.49% of Fiscal Year 2023-24 budgeted General Fund expenditures

Other Post-Employment Benefits Funding Status Increased

- As of Measurement Date June 30, 2024 the funding status increased from 40.60% to 49.25%.
- GFOA recommends a target of 100% funding

Increasing CalPERS Net Pension Liability

- \$371.9 Million Net Pension Liability as of Measurement Date June 30, 2023
- City has established a Section 115 Trust to prefund pension costs starting in Fiscal Year 2023-24 to reduce the Net Pension Liability at a future date by making Additional Payments to CalPERS. As of June 30, 2024 Section 115 Pension Trust balance is \$2.2 Million.



Information Technology





City Council Chambers Audio and Video System
successfully upgraded by the IT/KCRT Department.



City Council Chambers Upgrade

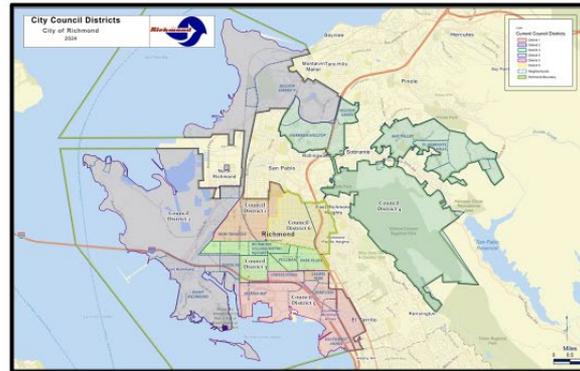
City of Richmond Drone Photography

The KCRT Division of Information Technology continues to share the beauty of the City of Richmond with the community through drone photography.



City of Richmond IT Resilience

The Information Technology Department has moved forward with hosting applications in the cloud, achieving resilience with uptime and ensuring data integrity and availability including modernizing geographical information systems.





Public Works

2024 Clean-Up Statistics:

11,480 locations (2872 tons)

2,278 mattresses

2270 graffiti tags

2,256 tires

110 weed abatements

125 homeless encampments

4 properties (boarded)

8 private properties

14 vehicles abated



38 Neighborhood Clean-Ups (32 dates)

985 tons (Senior's included)

1150 Seniors/Disable served

[Data on Transparent Richmond:](#)

CAPITAL IMPROVEMENTS PROJECTS

A Program of +84 Engineering Projects

Covering Public Works, Community Services, Community Development, Economic Development, and Port

Highlights:

► Completed

Library Remodeling Project

(Solicited proposals and selected Noll and Tam Architect)

► Design-Award-Construction

Terminal 4 Demolition (Shoreline Restoration) Project

► Construction-Completed

Booker T. Anderson Community Center (Phase 1 & 2)

(The facility is ready for the next phase of improvements)

► Completed

90+ Locations ADA Sidewalk Program

► Construction-Completed

Santa Rita Road Stabilization Project

► Design-Award-Construction

Rhem Creek Project

► Completed

Greenway Gap Bridge Planning Study

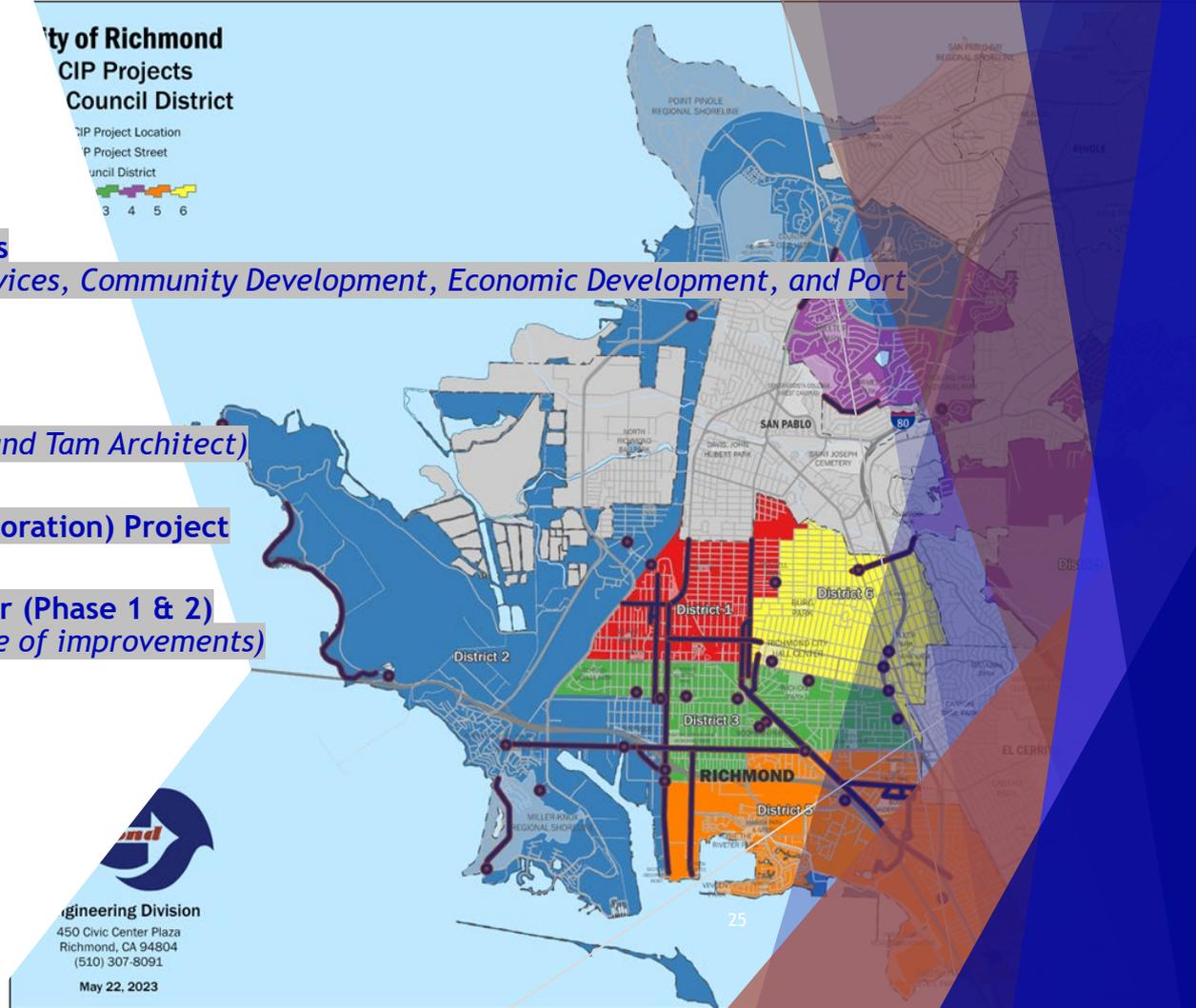
City of Richmond
CIP Projects
Council District



Engineering Division

450 Civic Center Plaza
Richmond, CA 94804
(510) 307-8091

May 22, 2023



WATER RESOURCE RECOVERY

Sodium Bisulfite (SBS) Tank

- Replace Tank at WWTP
- Joint Project with West County Wastewater District
- Budget: \$7,500,000 (Enterprise Funds)

Sewer Line Replacements

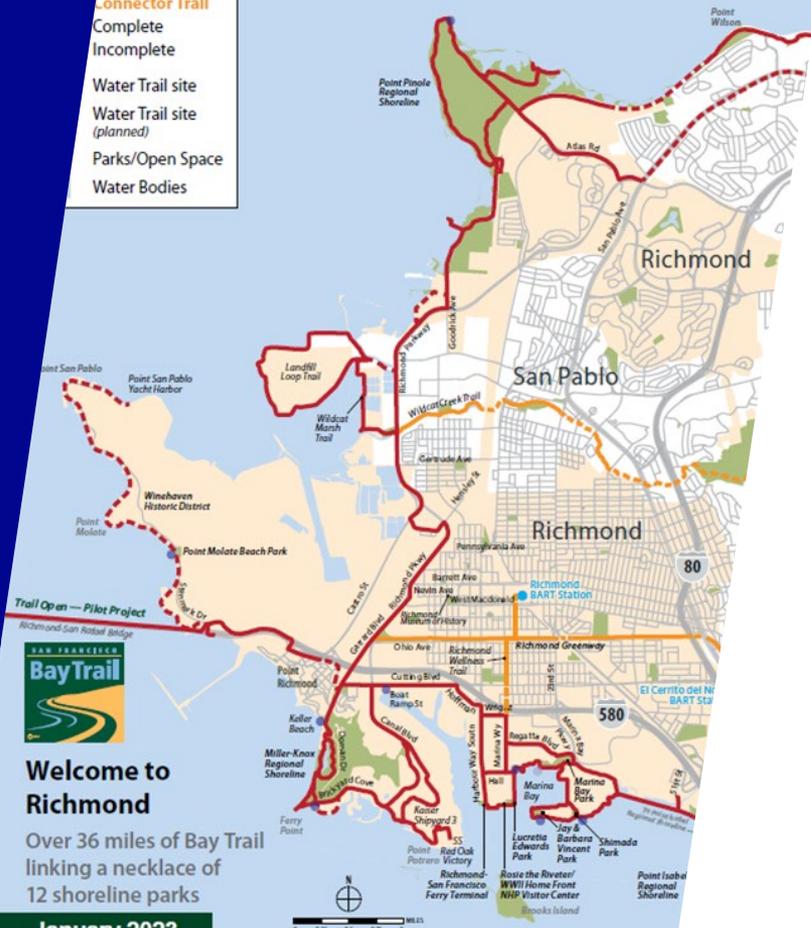
- Baykeeper settlement agreement
- 2019A wastewater bonds
- Budget: \$2,600,000 (Enterprise Funds)

Grit & Aeration Project

- State Revolving Fund loan
- Three-year project
- State Water Board: \$50,000,000



- Bay Trail**
- Complete
- Incomplete
- Connector Trail**
- Complete
- Incomplete
- Water Trail site
- Water Trail site (planned)
- Parks/Open Space
- Water Bodies



Welcome to Richmond

Over 36 miles of Bay Trail linking a necklace of 12 shoreline parks

January 2023

TRAILS FOR RICHMOND

Point Molate Trail

- 2.5 miles from the bridge to Winehaven
- Funded by \$1M CNRA, \$1M SCC, and a \$150,000 Proposition 68 grant
- Matching City funds
- Construction: FY 25/26
- Opening: Winter 26/27

Point Molate Shoreline

- Stabilizes approximately 300 linear feet of Point Molate Beach from erosion
- Supports and benefits the future Point Molate Trail

STREETS MAINTENANCE

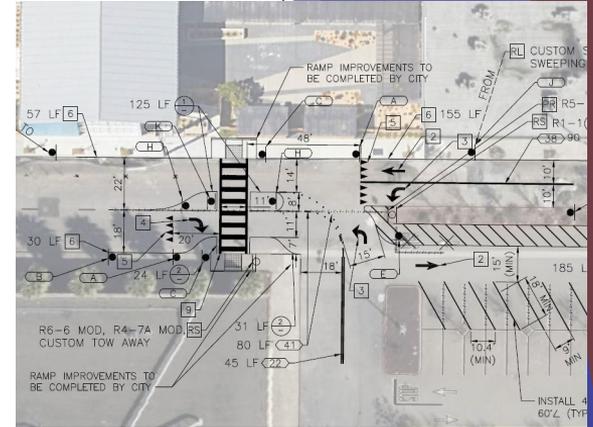
- ▶ 9,000+ Tons of Asphalt Installed
- ▶ 1,000+ Potholes Filled
- ▶ 30 Blocks Paved
- ▶ ≈ 914 Signs Installed
- ▶ School Zones Refreshed
- ▶ 10 Speed Bumps Installed



TRAFFIC SAFETY

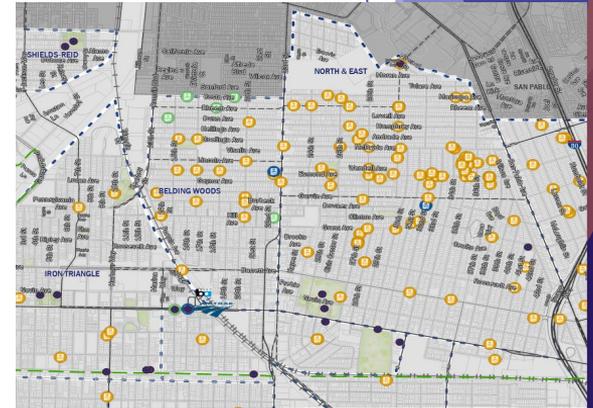
Traffic Safety Improvements

- **Citywide Speed Survey:** Administrative draft completed in collaboration with Kimley and Horn Transportation Engineers
- **Intersection Upgrades:** Ongoing work on 6th Street and Macdonald Avenue traffic signal improvements
- **Intersection Enhancements:** Completed pavement delineation plans at Bissell Avenue and 41st Street



Traffic Calming Improvements

- **Funding:** City Council approved \$1.2M for 18 project locations
- **Progress:**
 - 10 locations completed with speed humps, striping, and signage
 - 8 locations in final design or bid phase
- **Inquiry Database:** Upgraded to better manage traffic calming requests
- **Transparency:** City website updates have generated over 495 inquiries since June 2023



Richmond Fire Department





RICHMOND FIRE DEPARTMENT

Incident Statistics (2024)

Incident Type	2022	2023	2024 ^a
Fire	1495 (10.77%)	1509 (10.43%)	1593 (12.15%)
Rupture	8 (0.06%)	-	-
EMS/Rescue	8264 (59.53%)	8478 (58.61%)	7659 (58.39%)
Hazardous Condition	234 (1.69%)	402 (2.78%)	333 (2.54%)
Service Call	593 (4.27%)	528 (3.65%)	469 (3.58%)
Good Intent	2619 (18.87%)	2743 (18.96%)	2350 (17.92%)
False Call	644 (4.64%)	635 (4.39%)	579 (4.41%)
Severe Weather	18 (0.13%)	55 (0.38%)	22 (0.17%)
Other	6 (0.04%)	114 (0.79%)	111 (0.85%)
Total # of Incidents	13,881	14,464	13,116

^aTotal # of Incidents from January 1, 2024 through November 15, 2024. Total # of incident response for 2024 will surpass the # of responses in 2023 when we account for the rest of November and December 2024.



RICHMOND FIRE DEPARTMENT

Promotions and New Hires (2024)



Promotions & Appointments:

- 1 Fire Chief
- 1 Training Director
- 1 Battalion Chief
- 3 Fire Captains
- 4 Fire Engineers
- 3 Fire Inspectors

New Hires:

- 8 Firefighters
- 1 Administrative Assistant

Staffing Updates:

- Anticipating 14 New Firefighters for the upcoming 25-1 Richmond Fire Academy



RICHMOND FIRE DEPARTMENT

Events (2024)



Suppression:

- Attended 40+ Public Education Events, Career Fairs, Community Events
- Held an Open House at Station 64



Fire Prevention:

- Performed 4,367 Fire and Life Safety Inspections
- Installed Fire Danger Today Signs in Point Richmond and STA 68



Training Division:

- Commenced the Richmond El-Cerrito Joint Recruit Academy with 8 Richmond and 3 El Cerrito Graduates

OES:

- Graduated 14 CERT Volunteers in Spring 2024



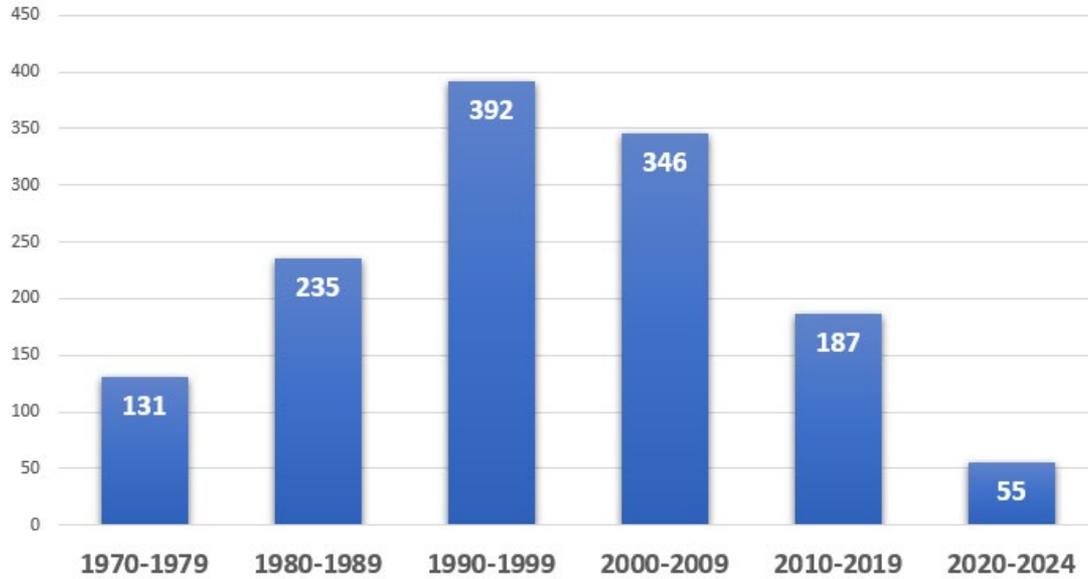
Richmond Police Department



RPD CRIME STATISTICS

Overall 1% Increase in total Index Crimes from 2023-2024

Crimes	2022	2023	Changes 22-23	2024 YTD (Jan-Nov)
Homicide	18	8	-56%	11
Sexual Assault	114	100	-12%	96
Robbery	258	298	+16%	266
Aggravated Assault	857	941	+10%	787
Burglary	262	343	+31%	277
Larceny-Theft	1,993	1,696	-15%	1,700
Vehicle Theft	1,068	1,258	+18%	1,032
Arson	34	30	-12%	31
Index Crimes Totals	4,604	4,674	+2%	4,200



RICHMOND HOMICIDE RATES THROUGH THE YEARS



CONNECTING WITH THE COMMUNITY

- ▶ Cinco de Mayo
- ▶ 4th of July
- ▶ Juneteenth
- ▶ National Night Out
- ▶ Backpack Give Away
- ▶ Faith & Blue Day of Service
- ▶ Cops and Goblins
- ▶ Richmond Fire and Police Toy Drive
- ▶ Shop with a Cop



FAMILY JUSTICE CENTER

Jan-Nov 19, 2023

The Family Justice Center served **971** clients

- **760** met with a navigator and were referred and provided with services

Community Violence Solutions (Sexual Assault/Human Trafficking Victims) served **107** clients

Stand for Families Free of Violence (Domestic Violence Victims) served **349** clients

The Domestic and Sexual Violence Unit conducted **9** Human Trafficking operations from the Family Justice Center outside of business hours. A Community Violence advocate was present for each operation and provided services to victims of Human Trafficking immediately after law enforcement contact.





Community Services Department

DEPARTMENT OF CHILDREN & YOUTH

↳ 2024 Highlights

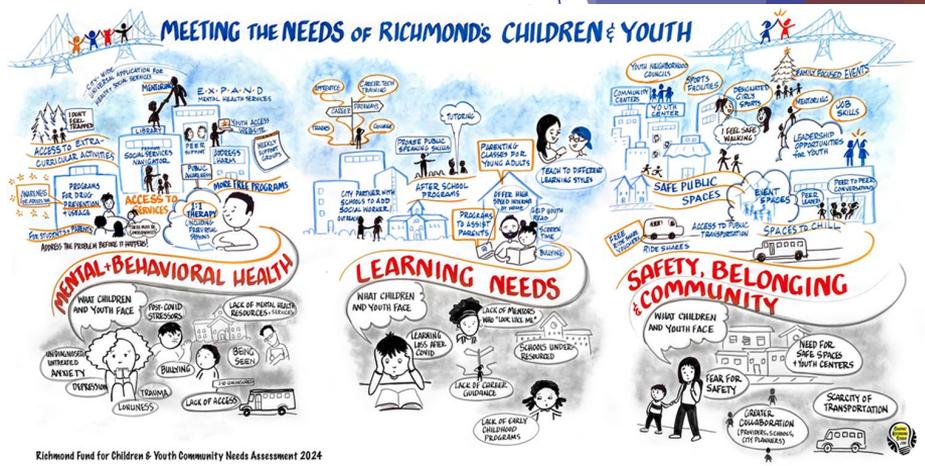
- ↳ Completed FY 25-28 Community Needs Assessment / Strategic Investment Plan
- ↳ 92 applications received for FY 25-28 Richmond Fund for Children & Youth
- ↳ 37 youth-serving public and nonprofit organizations awarded a total of \$6,684,800 annually for three years

↳ 5 Core Needs

- ↳ Mental & Behavioral Health
- ↳ Physical Health & Access
- ↳ Learning Needs
- ↳ Community, Safety & Belonging
- ↳ Connective Supportive Services

↳ Fiscal Year 2025- 2026 Preparation

- ↳ Implement Grants Management System
- ↳ Relaunch of Service Provider Working Groups



RICHMOND PUBLIC LIBRARY

Library Usage - FY 2023

- **Visits:** 43% increase
- **Checkouts:** 10% increase
- **In-Person Program Attendance:** 18% increase

New Programs & Services

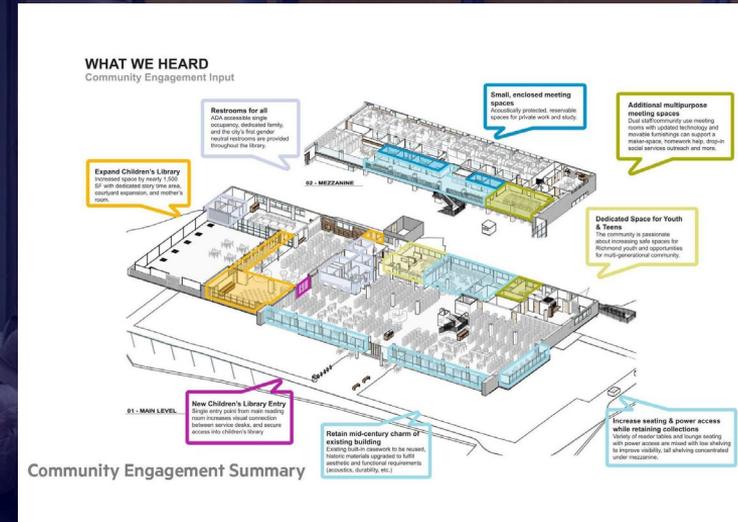
- **Digital Literacy Classes with Tech Exchange** - Students get to keep the laptop!
- **Library of Things Collection** - Borrow hiking backpacks, pickleball kits, and more
- **Stay & Play Sessions** - Held after storytime events



Revitalizing the Historic Main Library

▶ Main Library Renovation Outreach:

- ▶ 3 Community meetings
- ▶ 6 Focus groups (English and Spanish)
- ▶ Online community survey (English and Spanish)
- ▶ 611 residents reached
- ▶ 2,633 comments recorded
- ▶ Key takeaways - residents want more comfortable seating, gathering spaces, space for children's programs and materials, and areas for quiet study.
- ▶ Construction to start in 2025!
- ▶ Current project budget: \$34 million (including \$9.7 million in grant funds).



Literacy for Every Adult Program (LEAP)

Family Literacy

- 800 books to families to build home libraries
- 1,000 kits and non-book literacy materials distributed
- 400 books distributed at community events

Partnerships with:

- Bay Area Rescue Mission
- Office of Neighborhood Safety
- Employment & Training
- Local businesses



TRANSPORTATION ELECTRIFICATION

Replacement of Gas-Fueled Paratransit Vehicles with Electric Vans:

The city completed the replacement of its aging gas-fueled paratransit fleet with state-of-the-art electric vans. This transition has cut greenhouse gas emissions, with the intent of improving the reliability and accessibility of services for residents with mobility challenges.

City Wide maintenance of EV Charging Stations:

Launched a comprehensive initiative to repair and upgrade aging chargers to ensure reliability. The program prioritizes high-usage locations and underserved areas, ensuring equitable access to EV infrastructure while maintaining the city's commitment to sustainability.

Zero-Emission Citywide Shuttle Services:

The fully electric citywide shuttle service connects residential neighborhoods to downtown and employment hubs. The service achieved an increase in ridership within three months. Our plan is to continue to add stops to significantly reduce traffic congestion and carbon emissions.

Adoption of a Green Transportation Equity Policy:

Researched methods to ensure that green transportation initiatives, including EV chargers and electric transit, benefit all residents equitably. Researched funding opportunities to assist with subsidizing chargers in disadvantaged neighborhoods and continued fare reductions for low-income users.



FIRST MILE / LAST MILE PLAN

A series of First Mile/Last Mile infrastructure improvements that would improve connectivity to three primary transit hubs:

- ↓ The Richmond BART Station
- ↓ The El Cerrito del Norte BART Station
- ↓ The Richmond Ferry Terminal.

Recognition as a Green Transportation Leader:

The city continues to implement adopted transportation plan i.e., First Mile / Last Mile plan; Ferry to Bridge plan, that both received a statewide recognition for its innovative approach to sustainable transportation, highlighting its electric fleet initiatives, shuttle programs, and inclusive partnerships. This recognition has encouraged further collaboration between public and private sectors to advance green mobility goals.

LOVE YOUR BLOCK

Parchester Village Soundwall Mural Project

- Collaboratively organized and hosted 6 community paint days in partnership with lead artist Richard Muro Salazar, assistant lead artist John Wehrle, Parchester Village Neighborhood Council, Richmond Arts and Culture Commission, and Meritage Homes
- 580 volunteers
- 1500 hours of volunteer service



LOVE YOUR BLOCK



Booker T. Anderson Community Center Beautification

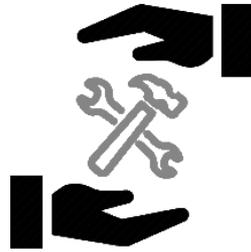
- ↳ 38 volunteers
- ↳ ~200 hours of volunteer service
- ↳ Partnership with Rebuilding Together East Bay Network, The Watershed Project, RichmondBuild/YouthBuild
- ↳ Volunteer appreciation luncheon

NORTH RICHMOND MOBILE TOOL LIBRARY

25 Members



831 Completed Loans



316 Tools in Inventory



2x / Month Open for Lending

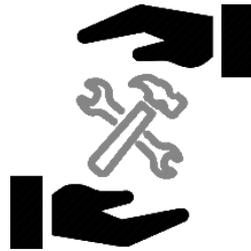


RICHMOND TOOL LIBRARY

1,228 Members
(+143 from 2023)



16,277 Completed Loans
(+2,883 from 2023)



1,080 Tools in Inventory



1x / Week Open for Lending



GRANTS

- ▶ Dirt World Bike Park Ribbon Cutting to celebrate completion of Prop 68 Park Grant (\$1.17 million)
- ▶ Continued coordination of the Boorman Park, funded by Prop 68 Park Grant and Clean California Grant
 - ▶ Construction to begin in January 2025
- ▶ Began construction of Shields-Reid Park, funded by Prop 68 Park Grant (\$8 million)



GRANTS (cont.)

- ▶ Awarded \$750,000 Neighbor-to-Neighbor Grant from State of California, Governor's Office of Planning and Research
- ▶ Provided teen and family outdoor adventure trips through the Outdoor Equity Grant from California Department of Parks and Recreation



RICHMOND RECREATION PROGRAMS: A Community for All Ages

▶ Youth Programs

- ▶ Served 7,369+ elementary and middle school participants through
 - ▶ Youth afterschool programs
 - ▶ Summer camps
 - ▶ Specialty camps
 - ▶ Outdoor Leadership opportunities

▶ Sports

- ▶ Basketball, soccer, tennis, volleyball, Zumba, futsal and more



RECREATION IS LIFE FOR ALL AGE GROUPS

Aquatics

- 15,000+ participants
- Lap and recreational swim
- Little Splashers class and swim lessons
- Aqua Zumba and water fitness classes
- Floating Egg Hunt and Pumpkin Patch events

Special Events

- Third of July Fireworks
- Black History Program
- Lunar New Year
- Spring Egg Hunt
- Parks Rx Day
- Fall Festival
- Annual Tree Lighting
- Snowball
- Senior Info Day
- Movie Nights
- Snow Day



RECREATION LIFE IS FOR ALL ABILITIES

↳ Developing Personal Resources Center

- ↳ Arts and crafts
- ↳ Games
- ↳ Musical mind excursions
- ↳ Wellness connections

↳ Senior Programs

- ↳ 2,000+ participants across all offerings
- ↳ Added 3 new programs for seniors: Senior Morning Circle Chat, Gardening and the Joy of Living
- ↳ Reinstated the Senior hot lunches serving 350-400 meals per month
- ↳ Arts and crafts, chess
- ↳ Sewing, dance, language classes

And much more!



Booker T. Anderson Community Center



Reopened in
June 2024



After school
programs for
Stege Elementary



Fitness
Center



Gym is open
for sports
programs and
rentals



Office of Neighborhood Safety

Grants

- ↳ CalVIP, Cohort 4
- ↳ Grant ends December 2025
- ↳ 160+ Participants Served who were in the Operation Peacemaker Fellowship

White House Acknowledge

- ↳ The Office of Neighborhood Safety was visited by the newly founded White House Office of Violence Preventions Co-Director. We were also invited to the White House on two separate occasions.

Operation Peacemaker Fellowship

- ↳ The Peacemaker Fellowship is the 18-month intensive mentorship program for those at the center of gun violence in Richmond.
- ↳ Cohort 8 was completed. Due to the capacity and resource growth we have decided to have a continuous Fellowship year round.

2023 Data Report

- ↳ ONS delivered a total of 10,461 Engagements to their Fellows in 2023. This was a 280% increase in the number of fellow engagements compared to 2022.
- ↳ These engagements lasted a total of 13,027 hours.
- ↳ The number of conflicts responded to in 2023 were 132 for a total of 259 hours.



Community Crisis Response Program (CCRP)

ROCK: Reach Out with Compassion and Kindness

Who are we: Community Crisis Response Program that will respond to **non-violent, non-medical, low acuity** calls within Richmond that have been deemed safe and appropriate for ROCK responders. Calls for service to the ROCK team will be relayed through Dispatch's 911 system. The ROCK Team is two Crisis Intervention Counselors who specialize in the field of mediation, behavioral health, de-escalation, alcohol and substance abuse support for Richmond Residents.

ONSET:

- ↳ Began taking root in November 2020 amidst conversations within the Reimagining Public Safety Task Force
- ↳ An idea for a community, non-police response to low-level 911 calls serving Richmond residents
- ↳ Planned launched in August 2024

11.26.2024:

- Program Manager and Associate Admin Analyst Hired
- Soft launched in August 2024
 - Responded to over 60 calls for support/service through November 26th, 2024.
 - Participate in Civic Center Campus Security
 - Gun Violence Reduction Initiatives - Council member Bana.
 - Supported Richmond community abatements at Targetville and GRIP
- Ongoing program design and development with local stakeholders - Dispatch, etc
 - Visited multiple similar organizations
 - Durham, NC - HEART team
 - New Orleans MCIU
 - A3 Contra Costa County
 - Oakland MACRO
 - Drafting Procedures and policies
 - Mapping community referrals and resources
- Applied for RFCY Grant



Economic Development



ARTS AND CULTURE

2024 Accomplishments and Activities

Current Public Art Projects with artists under contract - mostly with Private Developer projects:

- ▶ Parchester Village 88 panel mural - Meritage Homes
- ▶ Shields Reid Park Renovation - State Grant Community Services: 5 projects including; mosaic tile panels, mural, photography, sculpture (5 After School Art Classes)
- ▶ Allen Brother Meat and Seafood Facility - Cutting Blvd. Mural and Mosaic tile projects
- ▶ IMTT Sculpture Commission - Cutting Blvd.
- ▶ Kennedy Park Sculpture Commission



City of Richmond Public Art Master Plan

Key Recommendations

1. Employ the arts to illuminate Richmond's many cultures and histories.
 2. Commission art that activates business districts in Downtown and other neighborhoods.
 3. Support art that connects people with nature.
 4. Prioritize support of the arts in City buildings and public spaces.
 5. Increase grants to arts and cultural programs.
 6. Support artists of all ages and backgrounds.
 7. Strengthen the Arts and Culture Division and Richmond Arts and Culture Commission.
 8. Culture Commission.
 9. Maintain the City's public art.
 10. Promote Richmond's public art.
 11. Build partnerships with local businesses and regional entities.
- Update Richmond's Cultural Plan.



Note: Many of the recommendations in this plan reinforce work already being done by RACC and Richmond's Arts and Culture Division. The purpose of these recommendations is to reinforce, expand, and continue RACC's successes.

NEW BUSINESSES HIGHLIGHT: ALLEN BROTHERS WATERFRONT OPPORTUNITY



Welcome to Richmond



Allen Brothers - Chefs' Warehouse

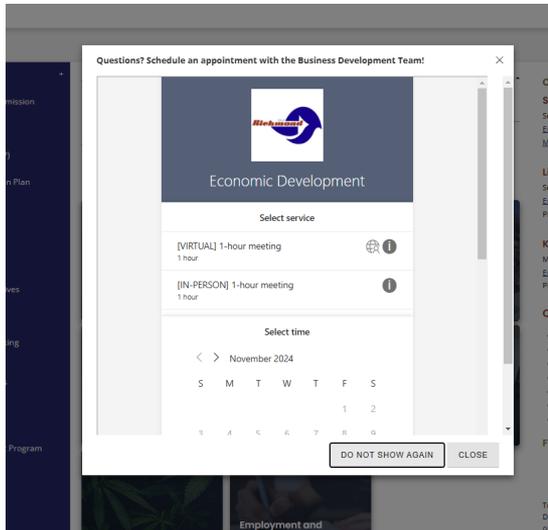
- Distributes & processes meats and seafood to restaurants, hotels, and other food stores regionally
- 32 million dollar investment in Richmond
- Advanced **green** technology with Carbon dioxide refrigeration system, and solar panel system
- 200+ employees

Terminal 3 Portside Commerce Center

- Under construction, 202,000 square feet of industrial development with maritime access at the Port of Richmond
- 12.5 kilovolt ampere with three 4,000 ampere switchboards
- Great opportunity for manufacturing or other industrial waterfront to increase **blue** industrial jobs
- Completion by quarter one of 2025

BUSINESS DEVELOPMENT

- ↳ Established a business assistance and outreach program with an online booking module, allowing community members to schedule in-person or virtual meetings with business development staff. This initiative provides opportunities to learn about Richmond, get guidance on starting a business, and discuss specific business needs.
- ↳ Additionally, completed business visits and tours conducted to connect directly with Richmond's local businesses and provide targeted support.



BUSINESS DEVELOPMENT

Launched the City of Richmond's Cannabis Equity Program, verifying over 10 applicants as equity-eligible and collaborating with Community Development to draft ordinance amendments aimed at fostering fairness in the cannabis industry and addressing the lasting impacts of the War on Drugs. The verified applicants are currently undergoing technical assistance, training, and business planning through our consulting provider, supporting their development as cannabis entrepreneurs.

Held Community Workshops with Economic Development Commission to educate about the Equity Program and its benefits.

Visit www.CannaRichmond.com for more information.

Business Development - Lizeht Zepeda, Kyle Lam

CITY OF RICHMOND, CA CANNABIS EQUITY INFORMATION

Grant Eligibility Applications Open NOW

Apply Today

0

Days

00

Hours

00

Minutes

00

Seconds

For Locals. By Locals.

We are excited to offer a variety of services to help social equity applicants succeed in the cannabis industry. Our goal is to provide the resources and support necessary to help you start and grow your cannabis business in Richmond, California.

Here's What You'll Learn:

1. **DEVELOP** a strong business plan for your cannabis business.
2. **LEARN** the skills necessary to start and run a successful business.
3. Learn how to **MARKET & SELL** your cannabis products and services.
4. Learn how to **RAISE MONEY** needed to start and grow your cannabis business.
5. **CONNECT** with other social equity applicants, learn about cannabis industry resources, and get support from our team.



BUSINESS DEVELOPMENT

- ↳ Launched the City of Richmond's American Rescue Plan Act (ARPA) Assistance to Small Business Program, in partnership with Renaissance Entrepreneurship Center
- ↳ Program provides technical assistance, capacity-building services, and \$350,000
- ↳ Richmond small business grants aim at supporting businesses impacted by the COVID-19 pandemic
- ↳ Application Period:
November 20, 2024 - January 20, 2025
- ↳ Visit www.richmondca.gov/4736



The flyer features a photograph of a woman with long braids styling another woman's hair in a salon setting. The Richmond logo is in the top left, and the Renaissance Entrepreneurship Center logo is in the top right. The main text reads 'ARPA RICHMOND SMALL BUSINESS GRANTS'. Below this, a dark blue box contains the grant amounts: '\$5,000 for solopreneurs', '\$7,500 for businesses with 2-5 employees or a physical location', and '\$10,000 for businesses with more than 5 employees'. The bottom section, titled 'Info Sessions:', lists three dates and times: Thursday, November 21 (9:00AM - 10:00AM), Tuesday, November 26 (11:00 AM - 2:00 PM), and Wednesday, December 4 (12:00PM - 1:30PM), with locations for each.

ARPA RICHMOND SMALL BUSINESS GRANTS

Grant amounts:
\$5,000 for solopreneurs.
\$7,500 for businesses with 2-5 employees or a physical location.
\$10,000 for businesses with more than 5 employees

Info Sessions:

Thursday, November 21 | 9:00AM - 10:00AM | English and Spanish
Presented via Zoom or attend in person at:
The RichmondWORKS Career Center, 330 25th Street

Tuesday, November 26 | 11:00 AM - 2:00 PM | Application office hours at CoBiz
1503 Macdonald Ave

Wednesday, December 4 | 12:00PM - 1:30PM
CoBiz 1503 Macdonald Ave

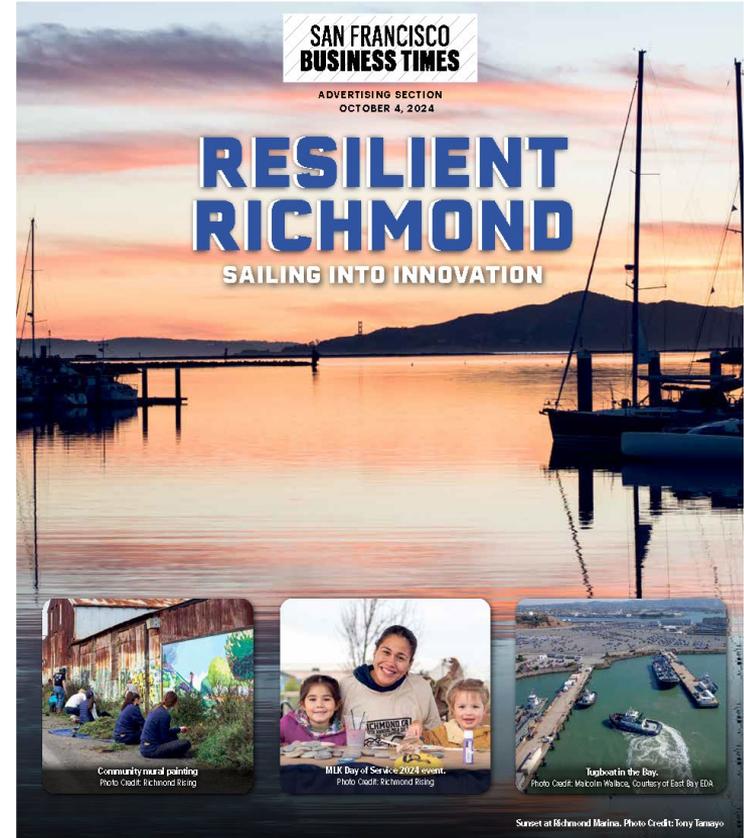
BUSINESS DEVELOPMENT

- ↳ Launched the Mobile Vendor Program (September): Provides entrepreneurs with a pathway to business growth and technical assistance, in partnership with the Farmers Market Association.
- ↳ Ribbon Cutting Held October 24: Program operates Thursdays and Saturdays, 11:00 AM - 9:00 PM (hours may vary), at 1401 Macdonald Avenue, Downtown City Parking Lot.



BUSINESS DEVELOPMENT

- ↴ The 2024 San Francisco Business Times Supplement for Richmond was printed and released on October 4th, 2024!
- ↴ Showcasing the diverse innovation of programming and development Richmond has to offer.
- ↴ Richmond businesses had an opportunity to provide advertisements for their companies in the supplement.
- ↴ Supplement is part of the economic tool kit for business attraction.
- ↴ Richmond page www.richmondca.gov/4376 to check out the supplement and to read the articles.



BUSINESS DEVELOPMENT

↳ This year's Taste of Richmond brought together local restaurants, vendors, artists, and performers, showcasing the incredible talent and flavors that make our city so special. List of Events:

- ↳ October 8th | 12pm-3pm | Lunch with I Love Granny's Kitchen @ CoBiz Richmond
- ↳ October 9th | 1pm-2pm | Lunch at Assemble + 2pm-on | Free Pickleball Lesson
- ↳ October 10th | 11am-2pm | Lunch at Johnny Boi's
- ↳ October 11th | 6pm-9pm | Happy Hour & Dinner with Factory Bar, El Tucan, & Pra Jam
- ↳ October 13th | 1pm-5pm | End of the Week Celebration at the Backyard



BUSINESS DEVELOPMENT

- Small Business Fair 2024 celebrated Richmond's first Small Business Week
- In partnership with the Employment and Training Department
- Local business organizations: Chamber of Commerce, Richmond Works, Richmond Main Street, and CoBiz
- Featured a small business fair and other events that supported and showcased local entrepreneurs.

JOIN US FOR RICHMOND'S INAUGURAL

SMALL BUSINESS FAIR

Shop small and make a big impact

April 28, 2024
450 Civic Center Plaza
Richmond, CA
12pm – 5pm

OVER 25 VENDORS REGISTERED

Sponsored by:



PORT OF RICHMOND

Port of
Richmond

- ↳ Hosted Innovation Norway, a Norwegian delegation focused on maritime and offshore wind
- ↳ Hosted and toured the Port for the East Bay Economic Development Alliance



Mayor Eduardo Martinez



Ingvar Mathisen

Ingvar M. Mathisen, the Chief Executive Officer of the Port of Oslo



Business Development - Lisbeth Cepeda, Kyle Lam

PORT OF RICHMOND



Capital improvement project completed painting, welding of letters of historical building at 1322 and 1325 Canal Blvd to protect buildings from environmental corrosion



Began Capital Improvement Projects (CIP) pavement and infrastructure improvements of Point Potrero Marine Terminal (PPMT)

Port of

Richmond



ENVIRONMENTAL INITIATIVES

An aerial photograph of a residential street. In the foreground, a white SUV and a dark blue car are parked on the street. A group of people is gathered in front of a house with a grey roof. The house has several solar panels installed on its roof. In the background, there are more houses and a parking lot with white chairs. The image is overlaid with a blue and red geometric design on the right side.

► Solar & Energy Programs

- ▶ Completed 41 no-cost solar installations on low-income homes.
- ▶ Launched outreach for the Virtual Power Plant (VPP) Pilot Program in partnership with GRID, MCE, and ZNE Alliance.
 - ▶ 50 residential and 10 commercial Richmond customers enrolled.
 - ▶ Program supports the implementation of Richmond's California Energy Commission grant.

► Grant Applications

- ▶ Submitted pre-application for the \$160,000 Energy Efficiency and Conservation Block Grant (EECBG).
- ▶ Applied for \$28,000 CalRecycle Bottle and Can Grant.
- ▶ Applied for \$650,000 ICARP Adaptation Planning Grant to update Richmond's Climate Action Plan.
 - ▶ Total grant applications: \$838,000.

► Financial Settlement

- ▶ Finalized settlement with Pacific Gas & Electric (PG&E):
 - ▶ \$3.3M annually in additional revenue.
 - ▶ One-time payment of \$800,000.

ENVIRONMENTAL INITIATIVES

►Community Engagement

- ▶ Hosted litter clean-up events in Pullman, Unity Park, and Santa Fe neighborhoods.
 - ▶ 39 volunteers collected 61 bags of litter.

►Air Monitors

- ▶ Partnered with Groundwork Richmond to install grant funded PurpleAir monitors on City facilities.
 - ▶ 2 PurpleAir monitors installed on 2 City Facilities.

►Future Projects

- ▶ Submitted application for the **\$20M EPA Community Change Grant** to fund the **Electrify the Block** initiative.
 - ▶ Focus: Reduce greenhouse gas emissions and improve energy efficiency in underserved Richmond communities.



Rent Program

The background features a series of overlapping, semi-transparent geometric shapes, primarily triangles, in shades of blue, purple, and brown. These shapes are layered to create a sense of depth and movement, with some appearing to recede into the background while others are more prominent in the foreground. The overall aesthetic is modern and minimalist.

RICHMOND RENT PROGRAM

Total Units	Rent Controlled	Partially Covered**	Public/Subsidized
18,134	7,717	10,385	4,487
% of Total	43%	57%	21%

Rental Units Covered by Richmond Rent Program*

Rent Board

- Annual Budget: \$3.0 Million
- Fee Revenues: \$2.9 Million
 - \$220 / controlled unit
 - \$125 / partially controlled unit

Annual General Adjustment

- 2023 (3.0%)
 - Measure P
- 2022 (3.0%)
 - Measure P
- 2021 (1.6%)

RICHMOND RENT PROGRAM (cont.)

Rent Program Activities:

- Rent and Eviction Counseling
- Legal Service Referrals
- Mediations
- Public Outreach
- Rent Adjustment Petition Processing
- Administration Determinations
- Process rent increases and eviction noticing as required
- Billing / Enrolment / Registration Counseling

Program Developments:

- Continue to invest in staff training and professional development
- Continue to develop online services
- Enhance Legal Services
- Public Outreach

Outreach:

- Increase awareness of the Rent Ordinance
- Expand education efforts
- Develop systems to increase efficiency

Community Development



HOMELESSNESS IN CONTRA COSTA COUNTY Point In Time Count 2024



HOMELESSNESS IN RICHMOND

2024 UNSHELTERED OBSERVATIONS

- 487 Unsheltered via the Point In Time Count, 2024
- In FY 23-24, CORE made a total 4,600 contacts with unhoused individuals.
- Of that amount, 1,525 were unduplicated.
- 946 people, or 62.03%, reported losing their housing in the City of Richmond
- 1,211 or 79.41% indicated the last city they slept in was Richmond.
- 48.39% indicted that they grew up in Richmond.

WEST COUNTY	2023	2024
24% decrease from 2023		
Crockett	21	21
El Cerrito	7	11
El Sobrante	5	0
Hercules	20	2
N. Richmond	31	5
Pinole	8	7
Richmond	487	388
Rodeo	36	29
San Pablo	48	35
TOTAL	663	502

WEST
31%

CITYWIDE RESPONSE

Encampment Resolution Fund-3

\$9.3 Million, Sep 2024 grant award

- Address citywide homeless encampments
- Emphasize supportive workforce development to increase housing sustainability¹
- Encampment Resolution Fund-2-R- \$8.6 Million - Aug 2023
- Four encampments abated in 2024
- Encampment Resolution Fund-1- \$4.8 Million
- ERF1 Program terminated June 30, 2024



CITYWIDE RESPONSE (cont.)

▶ HomeKey Program - \$14.5 Million

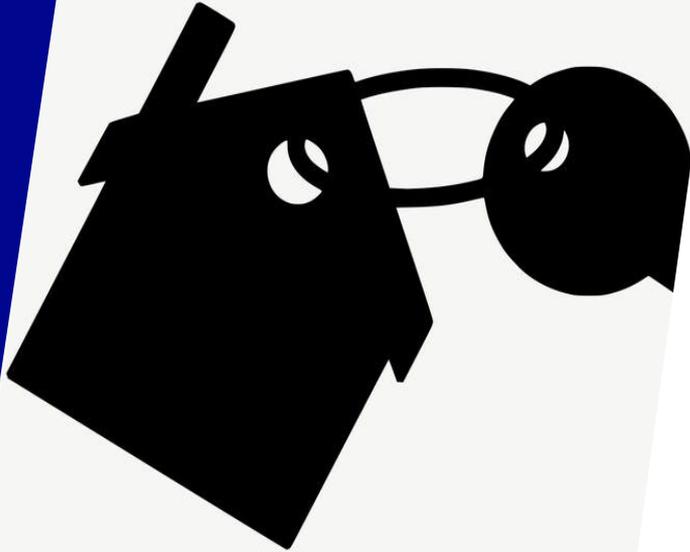
City submitted application for a 49-unit motel acquisition and supporting services for extremely low income and unhoused population. City received Homekey grant for \$14.5 million.

▶ Housing First Program - \$1.150 Million

City funded Housing First Program to provide rental assistance to unhoused individuals and provide emergency short term motel rooms. Housed over 25 people.

▶ Emergency Shelter Services - \$700,000

City funded Emergency Shelter Services to provide short term emergency motel rooms.



2024 Year End Housing Development

Status	# of Units
Entitled (Dwellings, including ADUs)	87
Under Review (Building permits for New Dwellings)	69
Building Permits Issued for New Dwellings	141



Accessory Dwelling Units (ADUs)

(Junior Accessory Dwelling Units Included)

Year	Planning Approved	Permits Issued
2024	84	65
2023	82	80
2022	99	58
2021	75	70



Cherry Blossom Row Update

► **Project Location:** Richmond Annex - 2301 Columbia Avenue & Two Vacant Non-Contiguous Parcels on Dalai Lama Avenue

► **Project Statistics:**

- ▶ 100, 3-story Townhomes
 - ▶ Mix of 3 bed/3 bath & 4 bed/4 bath units
 - ▶ Range from ±1,300 to ±1,900 square feet
- ▶ 10 Affordable Units (Moderate Income Households)
- ▶ Community Garden Open to the Public
- ▶ 4.74 Acres - 21 dwelling units per acre

► **Current Status:** Construction underway



HILLTOP HORIZON SPECIFIC PLAN

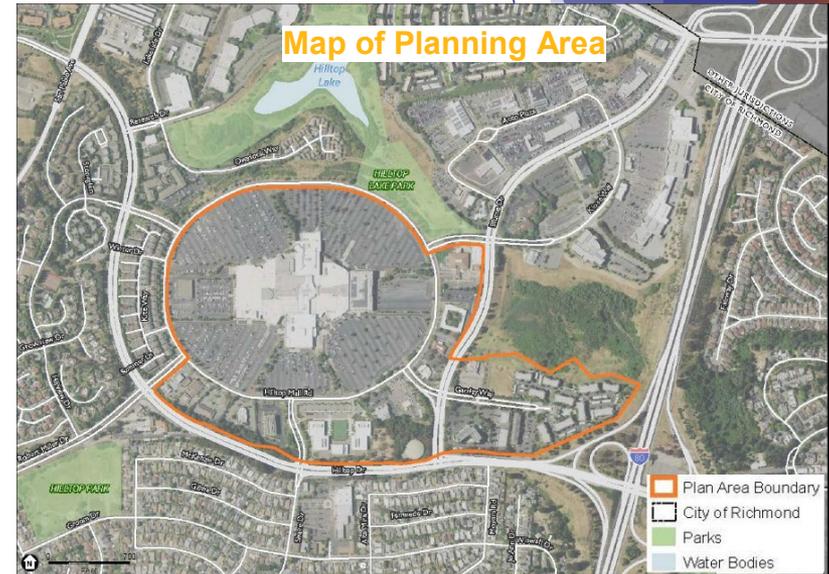
Plan Area: 143-acres including former Hilltop Mall purchased by Prologis in 2020.

Goal

- Promote area's transformation from an auto-oriented retail center into a vibrant, higher intensity, mixed-use destination.
- Guide redevelopment to attract new residents, businesses, and investments to the area.

Project Funding

- \$500,000 Local Early Action Planning (LEAP) Grant from the State Department of Housing and Community Development.
- \$750,000 Grant from the Metropolitan Transportation Commission (MTC) and Association of Bay Area Governments (ABAG).
- \$200,000 from the City's comprehensive planning fees.



HILLTOP HORIZON SPECIFIC PLAN

Public Outreach Events

- ↓ Stakeholder Interviews, June - August 2022
- ↓ 2 Advisory Committee Meetings - August 2022 & October 2023
- ↓ 2 Community Workshops - September 2022 & November 2023
- ↓ A digital Community Survey - February - March 2023
- ↓ Community Survey Open House - March 2023

Public Outreach By the Numbers

- ↓ 30 Stakeholder were interviewed
- ↓ 20+ organizations and agencies engaged so far
- ↓ 170+ participants at workshops
- ↓ 472 survey respondents

Planning Priorities

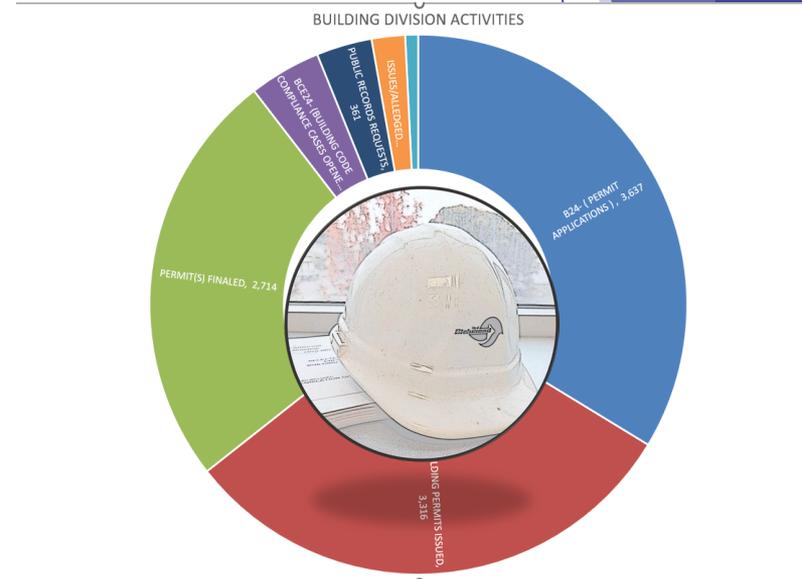
1. Attract new businesses
2. Create entertainment opportunities & more housing choices
3. Stimulate local economy
4. Promote mix of land uses, safety and employment opportunities
5. Emphasize sustainability, resilience, and equity
6. Enhance mobility connections



Next Steps: Return to Planning Commission and City Council in 2025 with preferred land use alternative and draft the specific plan document for public review and comment.

BUILDING DIVISION 2024

BUILDING DIVISION SUMMARY		
B24- (PERMIT APPLICATIONS)	37	3,6
BUILDING PERMITS ISSUED		3,316
PERMIT(S) FINALED	14	2,7
BCE24- (BUILDING CODE COMPLIANCE CASES OPENED AND INVESTIGATED)		467
CC24- (CODE COMPLIANCE PERMITS)		85
ISSUES/ALLEGED VIOLATIONS RESPONDED TO		217
PUBLIC RECORDS REQUESTS	1	36



RESIDENTIAL CONSTRUCTION IN 2024

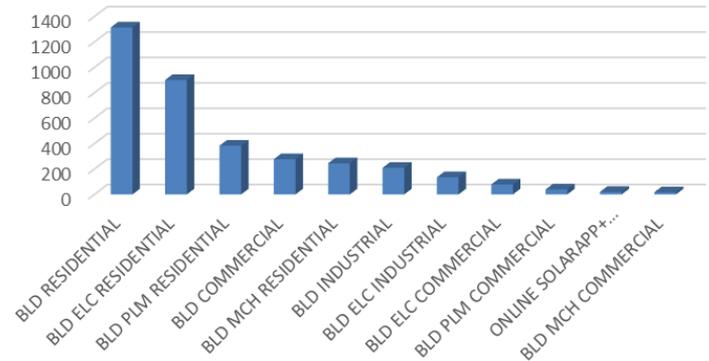


NEW DWELLINGS CONSTRUCTED	Count
Permit(s) Finaled with Subtype: NEW SUB-DIVISION (HOUSES)	61
Permit(s) Finaled with Subtype: NEW DETACHED ADU	18
Permit(s) Finaled with Subtype: NEW ATTACHED ADU	13
Permit(s) Finaled with Subtype: NEW JR ADU	5
Permit(s) Finaled with Subtype: NEW ADD DWELLING UNIT	4
Permit(s) Finaled with Subtype: NEW (HOUSES)	2
Total	103

PERMIT TYPE	Count
BLD RESIDENTIAL	1314
BLD ELC RESIDENTIAL	900
BLD PLM RESIDENTIAL	383
BLD COMMERCIAL	277
BLD MCH RESIDENTIAL	245
BLD INDUSTRIAL	209
BLD ELC INDUSTRIAL	135
BLD ELC COMMERCIAL	78
BLD PLM COMMERCIAL	39
ONLINE SOLARAPP+ APPLICATION	20
BLD MCH COMMERCIAL	17
Total Permits Processed	3617

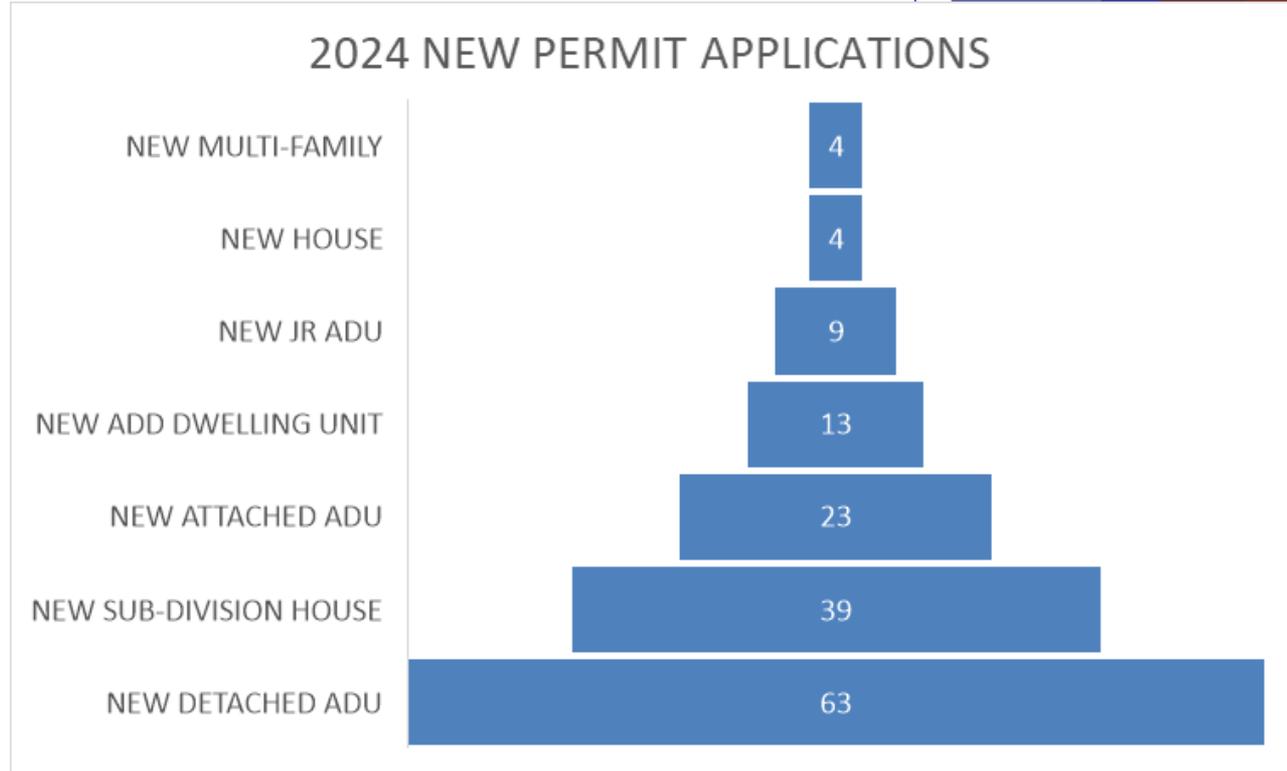
PERMITS PROCESSED

B24- Permits processed to Nov. 21, 2024



NEW RESIDENTIAL PROJECTS

PERMITSUBTYPE	Count
NEW MULTI-FAMILY	4
NEW HOUSE	4
NEW JR ADU	9
NEW ADD DWELLING UNIT	13
NEW ATTACHED ADU	23
NEW SUB-DIVISION HOUSE	39
NEW DETACHED ADU	63
Total	155



CODE ENFORCEMENT

2024 Casework

- ↪ 1,143 cases opened
- ↪ 1,702 cases closed
- ↪ 2,367 inspections completed
- ↪ 872 violation notices
- ↪ 28 vehicle abatement notices
- ↪ 305 administrative citations issued
- ↪ 8 abatement warrants issued

Other Information

- ↪ 90 vacant properties
- ↪ 8 registered properties
- ↪ 21 operating cannabis businesses
- ↪ \$190,871 administrative citations invoiced
- ↪ \$587,792 Unpaid fines and fees
- ↪ \$275,355 total fees paid

TOBACCO RETAIL ENFORCEMENT

- Urgency Ordinance was adopted on April 16, 2024; set to expire on May 31, 2024
- On May 21, 2024 Urgency Ordinance was adopted and extended until April 15, 2025
- 90 Tobacco retailers operating in the City
- 64 Cease and Desist letters were issued to unpermitted tobacco retailers
- Routine inspections are on going to ensure compliance



ILLEGAL ITEMS CONFISCATED BY RICHMOND POLICE DEPARTMENT DURING TOBACCO INSPECTIONS



BEST OPTION
MEJOR OPCIÓN



Report via City of Richmond
App or COR Connect

*Reporte Basura Tirada
Ilegalmente con la Aplicación
de la Ciudad de Richmond*

OTHER OPTION
OTRA OPCIÓN



Illegal Dumping Hot Line:
(510) 965-4905

*La Línea Directa para Reportar
Basura Tirada Ilegalmente:
(510) 965-4905*

IN PROGRESS
EN PROGRESO



In-Progress Illegal Dumping:
Call (510) 233-1214

*Basura Tirada Ilegalmente en
Progreso: llame al (510) 233-1214*

**Stay safe. Do not confront perpetrators
Cuidado. No confrontar a los ofensor

- ↓ 2,688 Illegal Dumping Reports
- ↓ 31,766 Residents Reached Out to About Bulky Item Pick-Ups
- ↓ Monitored by I Heart Richmond Interdepartmental Team

MAYOR EDUARDO'S WISH LIST FOR 2025

- 1. Zero homicides in the city of richmond. We are making progress in lowering the yearly homicide rate, but one death is too much.**
- 2. I'd like to see the empty lots on 12th and Mcdonald break ground and begin the construction of hundreds of new homes**
- 3. I'd like for us to begin having the conversation of how we can bring new and intentional economic opportunities to Cutting BLVD**
- 4. I'd like to see more corporations held accountable for polluting Richmond and the region**
- 5. I'd like to see the Community Crisis Response team start taking calls and serving our community**
- 6. I would like to see requests for proposals go out for the Cafeteria Building and the General warehouse. In 2025, it's time we begin taking action at the port.**

Thank you to all
city departments
for contributing
to this document

