

CITY OF RICHMOND MARTIN LUTHER KING JR. COMMUNITY CENTER

360 Harbour Way S., Richmond, CA



Date: 08/15/2025

Monthly Project Update

Current Phase: Stakeholder Engagement & Initial Community Outreach



The conceptual design process for the new MLK, Jr. Community Center is off to a great start. Initial stakeholder outreach has been underway since July and preliminary community engagement took place at National Night Out's Santa Fe and Coronado neighborhood block parties. The TPL, MIG and KPA teams have walked the site together, and we have begun to plan for the first formal outreach event to better define the new facility's interior and exterior space programs.

Work Accomplished from July 15th to August 15th:

- **Attended Coronado (7/19), Santa Fe (7/24) Neighborhood Council and the monthly NURVE Meetings** to explain the new project, anticipated outreach schedule and allow an opportunity to review and take home a preliminary stakeholder outreach survey.
- **Met on site at the MLK Jr. Park** with TPL, MIG, KPA and City of Richmond project team members. We discussed site and park construction potential, existing park use considerations, communication protocols and outreach goals. Team coordination and outreach cohesiveness are major goals for a comprehensive and comfortable outreach process.
- **Engaged at National Night Out** to inform of the conceptual design process and release an initial community survey. Responses were overwhelmingly positive!

Community Feedback:

"I used to exercise there. Really loved it. Bring it back" - Santa Fe Resident

"I once got all day activities at MLK" - Richmond Resident

Upcoming Milestones:

- Formal Outreach Event!
- Stakeholder Engagement Continued
- Develop Poster Boards and Outreach Materials
- Continue TPL/MIG Collaboration
- Space program to be defined in September from initial and formal outreach events

Major Highlights

- Community is thrilled for the construction of a new MLK Jr. Community Center
- Overwhelmingly positive responses coming from stakeholder discussions

Challenges & Actions:

- Community response from teens will be desired. Thoughts regarding partnering with local schools to distribute a mobile-friendly survey.



Kickoff Meeting - Discussed the project with the TPL/MIG team, walked the park and site and discussed a collaborative team approach



Initial Survey provided at Neighborhood Night Out - Sample Survey (4 questions with selectable answers and 3 open-ended questions)