



New Martin Luther King Jr. Community Center

Community Outreach - Stakeholder Survey



Digital Survey



The City of Richmond is working alongside The KPA Group and the Trust for Public Land regarding community outreach, programming and conceptual design of a new MLK, Jr. Community Center and improvements to the adjacent MLK, Jr. Park. We would appreciate input and support from Community stakeholders in providing responses to the below survey questions which will help guide the programming process.

Please complete the stakeholder survey below and return it to LaShonda White either in person or by email (lashonda_wilson@ci.richmond.ca.us). Alternatively, you can complete the survey digitally by using the QR code located on the front cover and at the end of the survey.

1. Which of these goals feels most important for the new MLK, Jr. Community Center?

- A safe and inclusive place for all ages
- A center for arts, culture and learning
- A resource for emergency preparedness and resilience
- A hub for health and wellness
- A hub for community program offerings
- All of the above

2. Please select the most appealing community center image from those shown below:



Redmond Senior & Community Center - Contemporary Style



Wallace Emerson Community Center - Deconstructivism Style



Gleneagles Community Center - Sustainable Style



The Je Jung-Gu Community Center - Minimalist Style

3. Please rank the following food style areas in order of preference to be offered at the MLK, Jr. Community Center (with "1" being most preferred)

- Cafe _____ Farmer Market Area _____ Commercial Kitchen _____
- Communal Dining Area _____ Nutritional Education Area (Teaching Kitchen) _____ Snack Vending Area _____

4. What types of services would you like to see provided at the Community Center? Please select all that apply.

- Holiday events
- Organized Sports
- Organized classes
- Community meetings
- Drop in activities for (seniors, teens, after school, etc.)
- Community meals
- Drop in sports
- Performances

5. What are the most important types of services/spaces to be offered at the Community Center?

- Services/spaces for children
- Services/spaces for teens
- Services/spaces for seniors
- Services/spaces for adults



6. What types of events should be held in the community gymnasium? Please select all that apply.

- Tournaments & private sports events (revenue generating)
- Publicly sponsored sports (Parks & Recreation)
- Large group meetings & events (such as scouting events)
- Group exercise/dance classes (private or public)
- Availability for drop-in use of gymnasium space

7. What should the commercial kitchen be used for? Please select all that apply.

- Private events
- Large community events
- Holiday events
- Daily or scheduled meals
- Catering for off-site events
- Private kitchen/ small business catering rentals
- No kitchen is desired

8. Would a meeting room with direct kitchen access be beneficial?

- Yes
- Not necessarily

9. What types of spaces would be the most beneficial to local neighborhood groups? Please select up to three spaces.

- Maker Spaces
- Mini Library
- Arts & crafts
- Lecture areas
- Exercise areas
- Performance Practice areas (stage, music rooms, etc.)
- Community kitchen
- Outdoor plaza spaces

10. Should the new community center offer rentable spaces for local neighborhood groups? Please select all areas that you feel should be offered as rentable spaces.

- Maker Spaces
- Mini Library
- Arts & crafts
- Lecture areas
- Performance Practice areas (stage, music rooms, etc.)
- Commercial kitchen
- None of the above

11. What types of activities can you imagine being offered at the MLK, Jr. Community Center 10 years from now? Please select all that apply

- Recreational or sports activities (drop in)
- Recreational or sports classes (structured)
- Performances (community plays, music, etc.)
- Community meals
- Education programs
- Language learning center
- General community events



12. Would having free parking encourage you to use the Community Center more?

- Yes No

13. How will you travel to and from the MLK, Jr. Community Center or Park? Select up to 2 transportation methods.

- Bicycle Car Rideshare (Uber, Lyft, Waymo, etc.)
Walking Public Transit

14. What time of day are you or your family most likely to use the Community Center?

- Weekday mornings Weekday evenings (after 5PM) Weekends (Evening)
Weekday afternoons (before 5PM) Weekends (Daytime)

15. What time of day are you or your family most likely to use the improved MLK Jr. Park?

- Weekday mornings Weekday evenings (after 5PM) Weekends (Evening)
Weekday afternoons (before 5PM) Weekends (Daytime)

16. How often do you currently use MLK Jr. Park?

- A few times a week A few times a month Never
Once a week A few times a year It varies

17. What park features do you or your family use most at MLK Jr. Park? Select all that apply.

- Playground Track Open Grass Areas
Soccer Field Basketball Courts Walking Paths
Fitness Equipment Picnic Areas Other (please specify):

18. What improvements would most enhance your experience at MLK Jr. Park? Select up to 3.

- Improved lighting Renovated playground More community events or programming
More shade and seating Better landscaping Other (please specify):
Upgraded restrooms New or improved walking paths



New Martin Luther King Jr. Community Center & Park

Community Outreach Event – Stakeholder Survey

19. What improvements would you like to see take place within the MLK, Jr. Park? Please rank the following potential improvements (with "1" being most preferred):

- Restrooms improvements_____
- Track improvements_____
- Play structure improvements_____
- Ball field improvements_____
- Landscape improvements_____
- Access improvements_____

20. Should everyone entering the new Community Center be required to check in?

- Yes
- No

21. Have you visited another community center that offered services, compelling elements or attributes you would like to see implemented for the new MLK, Jr. Community Center?

22. What changes to the MLK, Jr. Park would increase frequency of your use of the Park?

23. Please recall a story or amenity of interest from the original MLK, Jr. Community Center or Park:

24. Which organization do you belong to?

- Santa Fe Neighborhood Council
- NURVE (Nystrom United Revitalization Effort)
- Coronado Neighborhood Council
- Other (please specify):



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